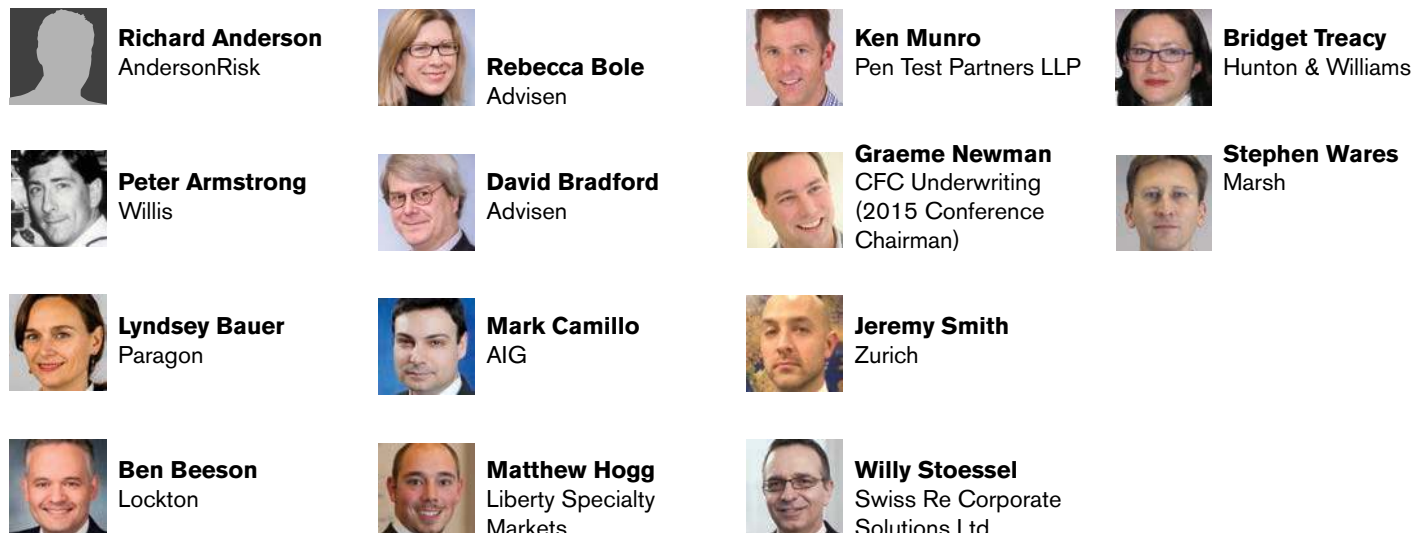


Thank You to our Advisory Board



Cyber StrataScope intersects industry loss event data with time series company data that provides insight into current and over seven years of historical cyber event data. Advisen's Cyber StrataScope draws on data from our proprietary Master Significant Cases and Actions Database (MSCAd) which contains over 250,000 global severity events.
For more information contact info@advisen.com

Every Monday, Thursday and Friday!



Insurance Intelligence for the Cyber Community

The Cyber Risk Network is a subscription product driven by Advisen's unparalleled Cyber Risk database.

Expert commentary and education on Cyber-related developments keeps you in touch with latest risks and how they affect your business.

Subscribers also interact with the most influential Cyber Risk leaders in this exciting market online, at conferences, and during special networking events in the US, Europe and Asia.

Save these dates in 2015!



March 3, 2015



May 18, 2015



October 20, 2015

CYBER RISK INSIGHTS CONFERENCE



10 FEBRUARY 2015 | LONDON, UK

PRODUCED BY



SPONSORS



AGENDA AT A GLANCE 10 FEBRUARY 2015

8:00 - 9:00 Registration & Continental Breakfast

9:00 - 9:20 Welcoming Remarks



Bill Keogh
CEO,
Advisen



Graeme Newman
Director,
CFC Underwriting
[2015 Conference Chair]

9:20 - 9:55 Keynote Address



Brian Lord
Managing Director,
PGI Cyber

9:55 - 10:15 Cyber Market Metrics

Cyber risk is one of the most dynamic and fast-growing segments of the insurance market, but it is one that poses a wide array of challenges to both risk managers and underwriters. New capacity is being attracted to the market even as losses mount and underwriting variables grow in both number and complexity. This session will examine the forces shaping the cyber risk market and how they influence capacity, pricing, profitability, growth rates, product innovation, and competition. Data will be drawn substantially from Advisen's proprietary cyber loss and insurance programme databases.



Jim Blinn
Executive Vice President,
Advisen

10:15 - 10:30 "The Survey Says"

Zurich's Jeremy Smith will present the results of research – sponsored by Zurich and produced by Advisen – based on a survey of European Risk Managers and Insurance Buyers. This effort illustrates the extent to which executives and board members view the relative seriousness of various cyber risk threats. How are businesses addressing their cyber risk management needs? How do businesses choose between retaining the risk of a cyber-security breach or transferring it through the purchase of insurance?



Jeremy Smith
Head of Technology
and Security &
Privacy, Zurich

10:30 - 10:45 Morning Break

10:45 - 11:30 The Risk Management Perspective

A panel of risk management experts will discuss how cyber exposures fit into a broader risk management framework and the role of insurance in addressing these exposures. Panelists will delve into the decision-making process and examine factors that shape the buying decision.



Jimaan Sane
International Underwriter
of Specialty Lines,
Beazley (Moderator)



Jonathan Armstrong
Partner,
Cordery



Alan Jenkins
MD & Principal
Consultant, Cyber
Security Pilotage Ltd



Ali Murphy
Manager Operational
Risk - Insurable Risk,
TSB Bank

11:30 - 12:15 Insurance Coverage and Coverage Issues

What will cyber insurance look like in the future? Will stand-alone Cyber Risk cover continue to make sense? This panel discussion will delve into insurance coverage to review recent underwriting developments and how this cover is evolving. For example, are policy wordings keeping up with the pace of change in exposures?



Stephen Wares
Cyber Risk Practice
Leader, EMEA, Marsh
(Moderator)



Francois Brisson
Head of Cyber Technology,
Director, Products &
Global Markets, Swiss Re
Corporate Solutions



Lisa Hansford-Smith
Senior Underwriter,
Professional Indemnity,
XL



William Wright
Senior Vice President,
Paragon

12:15 - 13:30 Conference Luncheon

13:30 - 14:00 Regulatory Landscape Update

This presentation will provide an update on European cyber regulation. This year has seen landmark privacy rulings (eg the right to be forgotten) and legislation around data processing. However, Europe holds its breath for the crucial next 12-24 months as the EU decides on a major regulatory overhaul.



Bridget Treacy
Partner, Hunton &
Williams



Steve Wright
Chief Privacy Officer,
Unilever

14:00 - 14:45 Business Interruption

The recent Sony Pictures breach in the US has catapulted the potential impact of a cyber event on operations to the top of the corporate agenda. This panel discussion will explore the impact of an event on business interruption, supply chain and operational risks. The panelists will also explore the insurance implications of physical damage cover.



Graeme Newman
Director, CFC
Underwriting
(Moderator)



Mark Bannon
Senior Underwriter,
Technology and S&P,
Zurich



Ben Beeson
Vice President,
Cybersecurity and
Privacy, Lockton



Mark Camillo
Head of Cyber,
EMEA, AIG



Vijay Rathour
Vice President,
Stroz Friedberg

14:45 - 15:15 "Who goes there?!"

Who are the actors behind some of the highest profile cyber incidents – external or insiders...Cyber terrorists, activists, criminals, heating contractors?...does it really matter? This session will delve more into the "insider threat" and the human capital needs to combat these threats. Panelists will discuss overall threats; the greatest threat and discuss the implications for risk management and the insurance market with a particular emphasis on recruiting human capital to combat threats.



Rebecca Bole
Director of Editorial
Strategy & Products,
Advisen (Moderator)



Erik Matson
Partner-Global Head of Insurance
and Co-Head of Cyber Practice,
Boyden Global Executive Search



Eric Qualkenbush
Member of the Board of Directors,
BlackOps Partners

15:15 - 15:30 Afternoon Break

15:30 - 16:15 Reputational Risk – Real or Fallacy?

A new threat to corporate reputation is emerging: a cyber attack by an insider or a third party. Data breach notification laws – led by the US – require even small companies to disclose breaches. Even without regulatory disclosure, the likelihood of the corporate and consumer public learning about a breach is high. How a corporation deals with such an event can have significant repercussions on a firm's reputation – or can it? In this session, panelists will consider current perceptions of the reputational risk presented by a cyber event and will test these concerns on a set of recent data breach examples. Experts will also consider the insurance and risk mitigation services available for reputational risk.



Rebecca Bole
Director of Editorial
Strategy & Products,
Advisen (Moderator)



Jennifer Coughlin
Partner,
Lewis Brisbois



**Melanie Dougherty
Thomas**
CEO & Managing
Director,
Inform



Matthew Hogg
Underwriting Manager, Strategic
Assets division, Liberty Specialty
Markets

16:15 - 16:45 Internet of Everything and More

When machines are programmed to perform tasks independently, they become exposed to a hacking threat. This presentation will look at the exposures posed by 'smart machines' and will address the wider implications for systems and networks and even critical infrastructure. What role can insurance play?



Ken Munro
Partner
Pen Test Partners LLP

16:45 - 17:30 Live Cyber Incident Simulation Exercise

The military does it, MI5 does it – increasingly corporations are doing it... Cyber war games are becoming a crucial part of testing your company's responsiveness and resilience in the face of a 'live' cyber event.

Yesterday, Advisen conducted a cyber-incident simulation exercise that featured a select team of experts – representing the various stakeholders in a real event – who worked through a mock cyber incident in real time. Today, the observation team will critique the handling of the incident by our experts and share some best practices and key takeaways with our conference audience.



Cameron Azari
Vice President,
Epiq Systems



Peter Foster
Executive Vice
President of Cyber
Practice, Willis



Monta Hayes
Assistant Vice President,
Paragon



Matthew Hogg
Underwriting Manager,
Strategic Assets division,
Liberty Specialty Markets



Cheryl Martin
Partner, EMEA
Financial Services
Advisory-Cyber Security,
EY



Ira Scharf
Chief Strategy Officer,
BitSight Technologies



Melissa Ventrone
Partner,
Wilson Elser

Simulation Participants:

Red Team

Peter Armstrong, Willis
Melanie Dougherty Thomas, Inform
Chris Pogue, Nuix
Stuart Quick, PGI
Melissa Ventrone, Wilson Elser

Blue Team

Iain Ainslie, ACE
Chris Cotterell, Safeonline
Lara Forde, ePlace Solutions
John Jolly, RedJack
Sheelagh Keddie, Common Sense Privacy
Randy Krause, ePlace Solutions
Sarah Stephens, JLT Specialty

17:30 Closing Remarks by Graeme Newman, Director of CFC Underwriting

17:30 - 18:30 Reception

Cyber Risk Awards is June 17 @ the Grand Hyatt in NYC. Watch for our call for nominations soon!