

Cyber Exposures of Small and Mid-Size Businesses – A digital pandemic

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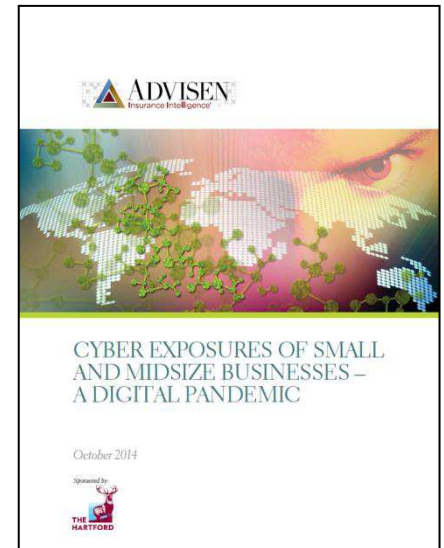
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- Paper titled “**Cyber Exposures of Small and Mid-Size Businesses – A digital pandemic**”
- **Recording** of today’s webinar
- Copy of these **slides**



Today's Moderator



David Bradford

President

Research & Editorial Group

Advisen Ltd.

Today's Panelists



Steve Boughal

Vice President, Chief Underwriting Officer
Hartford Financial Products



Roberta Anderson

Partner
K&L Gates

Today's Panelists



Eduard Goodman
Chief Privacy Officer
IDT911



Meredith Schnur
Senior Vice President, Professional Risk
Group
Wells Fargo Insurance

Why would hackers spend time attacking smaller companies?



Dave Bradford



Steve Boughal



Roberta Anderson



Eduard Goodman



Meredith Schnur

What are some of the tactics hackers use against smaller companies?



Dave Bradford



Steve Boughal



Roberta Anderson



Eduard Goodman



Meredith Schnur

Are hackers the only data security concern of smaller companies?



Dave Bradford



Steve Boughal



Roberta Anderson



Eduard Goodman



Meredith Schnur

Is the loss of customer personal information the only data security issue a smaller company needs to be concerned about?



Dave Bradford



Steve Boughal



Roberta Anderson



Eduard Goodman



Meredith Schnur

How much could a network security incident cost a smaller company?



Dave Bradford



Steve Boughal



Roberta Anderson



Eduard Goodman



Meredith Schnur

What are some of the PCI-related issues a company should be aware of?



Dave Bradford



Steve Boughal



Roberta Anderson



Eduard Goodman



Meredith Schnur

What are some of the regulatory issues that companies should be aware of?



Dave Bradford



Steve Boughal



Roberta Anderson



Eduard Goodman



Meredith Schnur

What are the responsibilities of Ds and Os as concerns data security?



Dave Bradford



Steve Boughal



Roberta Anderson



Eduard Goodman



Meredith Schnur

What can smaller companies do to protect themselves?



Dave Bradford



Steve Boughal



Roberta Anderson



Eduard Goodman



Meredith Schnur

How can insurance help?



Dave Bradford



Steve Boughal



Roberta Anderson



Eduard Goodman



Meredith Schnur

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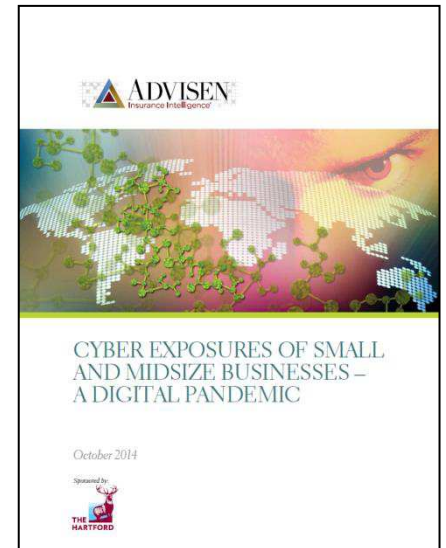


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