

Advisen Online Platform Version 10.0 Release Notes

September 2014

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What's New and Improved

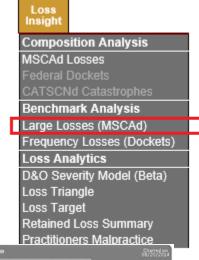
Advisen 10.0 includes the introduction of Loss Benchmarking, which enables the comparison of a company's losses against its peers. Highlights of what is new and improved in v. 10 include:

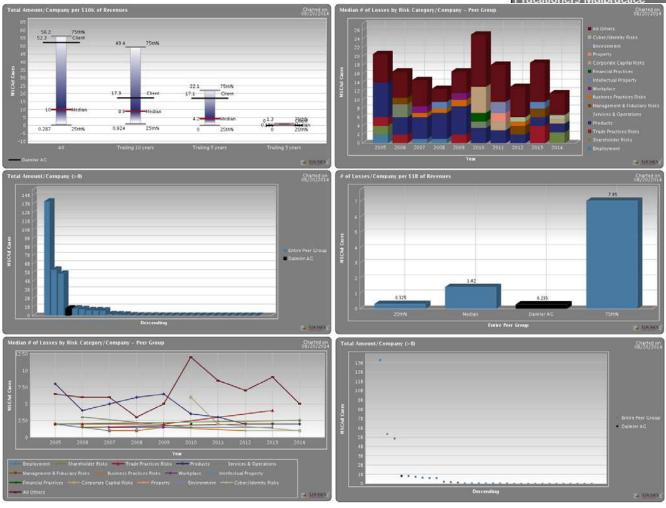
- NEW! Loss Benchmarking: Benchmark Analysis for Large Losses (MSCAd) and Frequency Losses (Federal Dockets)
- Filter selections for Large Losses (MSCAd) Composition Analysis
- Consumer Price Index comparative ratio and other enhancements in ADVx
- Employee and Revenue Percent Growth financial search criteria in Prospecting

Loss Benchmarking: Benchmark Analysis for Large Losses (MSCAd)

Loss Benchmarking is now available for those with a Client Insight Expert, Insured Insight Expert, or Risk Insight license.

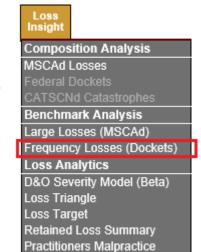
- Benchmark Analysis for Large Losses (MSCAd) is a new menu option under the Loss Insight menu
- Ability to compare losses between selected company and its peer group
- Additional charting options to calculate based on company hierarchy or by individual company data.
- New analytic charts that are available for selection candlestick, stacked bar, line, and scattered charts.

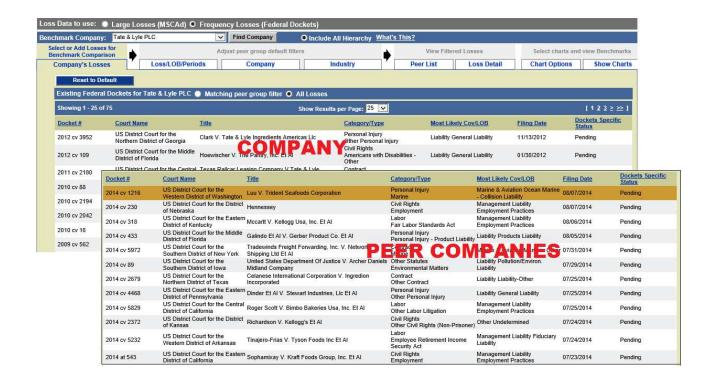


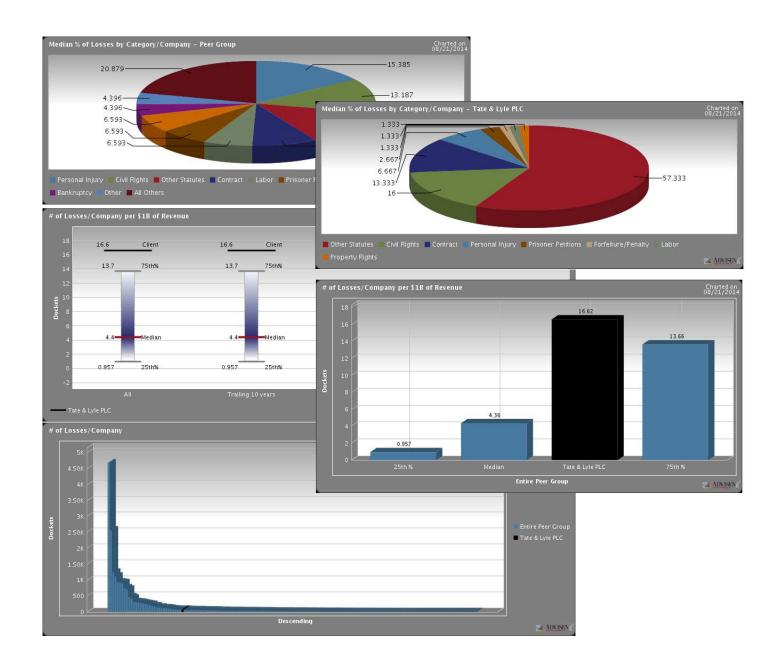


Loss Benchmarking: Benchmark Analysis for Frequency Losses (Federal Dockets)

- This is a new menu option accessible under the Loss Insight menu that provides access to Advisen's Federal Dockets database of frequency losses.
- Frequency Losses data are mapped with Coverage and Line of Business
- Frequency losses (federal dockets) can be compared between selected company's hierarchy and its peer companies
- Advanced charting options and flexible functionalities that will give clients a more robust data analysis
- Charts are in 2D view with bright color scheme and crisp appearance





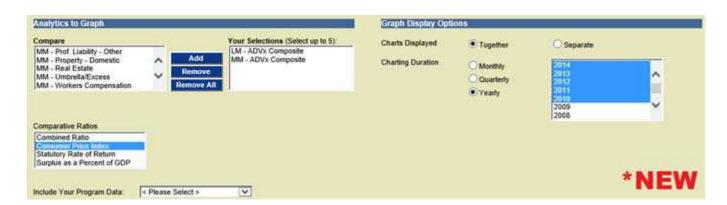


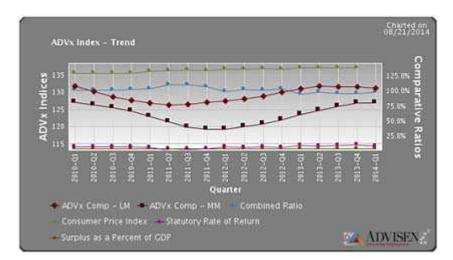
Filter selections for Large Losses (MSCAd) Composition Analysis



ADVx Enhancements and Addition of CPI Index

- New Consumer Price Index comparative ratio that can be included in ADVx charts
- Users can now select multiple comparative ratios to chart
- ADVx charting options now include Monthly, Quarterly, and Yearly frequency





Employee and Revenue Percent Growth Financial Search Criteria in Prospecting

- Additional search criteria that will filter results by company's % Growth in its Employees and Revenue
- There are available % Growth ranges and custom range selection for user's preference
- % Growth search criteria can also be limited within 3 years or 5 years period.

Growth 70
○ Employees
Select a parameter and click the box next to your
desired range or input your own values into the
Custom Range fields.
○ 3 Years OR ○ 5 Years
Up to 5%
6% to 10%
11% to 15%
16% to 20%
21% to 30%
31% or Greater
☐ Custom Range: % to %
Revenues
Select a parameter and click the box next to your
desired range or input your own values into the
Custom Range fields.
○ 3 Years OR ○ 5 Years
Up to 5%
6% to 10%
11% to 15%
16% to 20%
21% to 30%
31% or Greater
Custom Range: % to %