



The Fundamentals of Cyber Risk and Insurance



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Singapore Cyber Risk Conference

This webinar is a preview of content that will be discussed at Advisen's Cyber Risk Insights Conference in Singapore on Tuesday, 8 April. Risk Professionals & Insurance Buyers can register at no charge.



Tuesday, 8 April, 8:00 AM SGT

<http://events.SignUp4.com/AdvisenCyberInsightsSingapore2014>

The Fundamentals of Cyber Risk and Insurance

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Recording of today's webinar

Today's Moderator



David Bradford- President, Research & Editorial Group, Advisen Ltd.

Today's Panelists



Emily Poh

Assistant Vice President, Financial Lines
AIG Asia Pacific



Stella Tse

Managing Director, Asia-FINPRO Practice Leader
Marsh



Geetha Kanagasingam

Vice President, Group Risk
Barclays Bank PLC

Today's Panelists

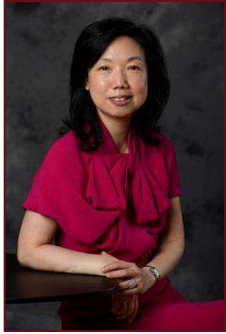


Emily Poh

Assistant Vice President, Financial Lines
AIG Asia Pacific

Emily Poh is currently the Head of Financial Lines for AIG Asia Pacific Insurance Pte. Ltd. based out of Singapore. She manages a team of 8 underwriters focusing on Directors' and Officers' Insurance, Professional Liability Insurance, Financial Institutions Insurance and Cyber Insurance. Starting her career with AIG Australia in 2005, she was an underwriter in Financial Lines, and in 2006, she moved to Singapore as a Senior Underwriter. In her time with AIG, she expanded her role and worked with AIG's Regional Financial Institutions Practice team before becoming the Head of AIG Financial Lines Singapore. She has also successfully launched AIG's CyberEdge product in both Singapore and Malaysia. Emily is actively involved in the Singapore market and is currently the Vice-President of the Singapore Insurance Institute, an insurance professional body in promoting education and professionalism in our industry.

Today's Panelists



Stella Tse

Managing Director, Asia-FINPRO Practice Leader
Marsh

Stella joined Marsh in year 2000 as senior vice president of FINPRO Practice of Hong Kong. She was a broker for special risks since 1991 and gains extensive experience in servicing public listed companies (local and overseas, especially US listed), professional firms, financial institutions, stock exchanges, clearing houses, universities, hospitals, doctor associations, government authorities, semi-government organizations and large corporations in various industries. Some of her product knowledge includes professional indemnity, medical malpractice, directors & officers' liability, crime, kidnap & ransom, extortion, product recall, guarantee fund, mortgage indemnity, mandatory provident fund, and various contingent insurance products. She represents Marsh in promoting the first cyber/internet insurance back in 2000.

Today's Panelists



Geetha Kanagasingam

Vice President, Group Risk
Barclays Bank PLC

Geetha Kanagasingam is the Vice President of Group Risk in Barclays Banks PLC. She provides expert insurance and risk assessment advice across all business lines and corporate functions in Barclays. She ensures compliance of the systems and processes employed across Barclays businesses in the diverse regions of Asia Pacific and the Middle East. She also manages the risk and insurance management initiatives for third party vendor contracts globally in Barclays.

She joined Barclays in 2009 as the Regional Head of Group Insurance for Asia Pacific and was successful in establishing and maintaining an effective insurance risk management framework ensuring compliance of the systems and processes established to suit the diverse needs and requirements within the Asia Pacific businesses

What are some ways that organizations can lose valuable information or have their operations disrupted?



Dave Bradford- Advisen Ltd.



Emily Poh
Assistant Vice President,
Financial Lines
AIG Asia Pacific



Stella Tse
Managing Director, Asia-
FINPRO Practice
Leader Marsh



**Geetha
Kanagasingam**
Vice President,
Group Risk
Barclays Bank PLC

What are the various types of “bad guys,” and what motivates them?



Dave Bradford- Advisen Ltd.



Emily Poh
Assistant Vice President,
Financial Lines
AIG Asia Pacific



Stella Tse
Managing Director, Asia-
FINPRO Practice
Leader Marsh



**Geetha
Kanagasingam**
Vice President,
Group Risk
Barclays Bank PLC

What are some of the tactics used by cyber criminals to gain access to an organization's network?



Dave Bradford- Advisen Ltd.



Emily Poh
Assistant Vice President,
Financial Lines
AIG Asia Pacific



Stella Tse
Managing Director, Asia-
FINPRO Practice
Leader Marsh



**Geetha
Kanagasingam**
Vice President,
Group Risk
Barclays Bank PLC

What are some of the consequences of a serious network breach?



Dave Bradford- Advisen Ltd.



Emily Poh
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Financial Lines
AIG Asia Pacific



Stella Tse
Managing Director, Asia-
FINPRO Practice
Leader Marsh



**Geetha
Kanagasingam**
Vice President,
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Barclays Bank PLC

A growing number of countries now have privacy and data security laws in place. What are the purposes of these laws, and what are the implications for organizations?



Dave Bradford- Advisen Ltd.



Emily Poh
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AIG Asia Pacific



Stella Tse
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**Geetha
Kanagasingam**
Vice President,
Group Risk
Barclays Bank PLC

What types of risk are typically of the greatest concern to companies in the Asia-Pacific region?



Dave Bradford- Advisen Ltd.



Emily Poh
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AIG Asia Pacific



Stella Tse
Managing Director, Asia-
FINPRO Practice
Leader Marsh



**Geetha
Kanagasingam**
Vice President,
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Barclays Bank PLC

We hear increasingly about “the cloud.” What is the cloud, and what are some of the privacy and data security issues surrounding its use?



Dave Bradford- Advisen Ltd.



Emily Poh
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AIG Asia Pacific



Stella Tse
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Many organizations depend almost exclusively on their IT departments for network security? Is there a better way to approach this issue?



Dave Bradford- Advisen Ltd.



Emily Poh
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AIG Asia Pacific



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Leader Marsh



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How do cyber insurance policies work? Do they provide valuable protection against cyber events?



Dave Bradford- Advisen Ltd.



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How to reach us:

Advisen Ltd.

1430 Broadway

8th Floor

New York, NY 10018

<http://corner.advisen.com/>

Voice: +1.212.897.4800

advisenevents@advisen.com