

Cyber Sanity: Innovative Approaches to Data Security

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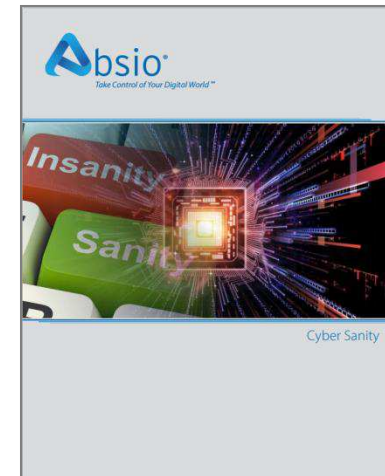


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Today's Moderator



David Bradford

President

Research & Editorial Group

Advisen Ltd.

Today's Panelists



Dan Kruger
CEO
Absio Corporation



Roberta Anderson
Partner
K&L Gates LLP

Today's Panelists



Ira (Gus) Hunt
President & CEO
Hunt Technology, LLC



Tyler O'Connor
Professional Liability Broker
CRC Insurance Services

Today's Panelists



Dan Kruger is founder, President and Chairman of the Board of Directors of Absio Corporation, a position he has held since 2009. A pioneer in software-enabled collaboration, Dan is a 30-year veteran in consulting to businesses on teamwork, communication, technology strategy and the design and application of collaboration software. In 2002, Dan founded Workplace Architects, the leading provider of drag, drop and configure application development web parts for Microsoft SharePoint. Dan was also founding CEO of Construction News Service (now iSqFt), a leading software-as-a-service company serving the commercial construction industry. Dan is a published and contributing author of numerous white papers, articles and books, and is a frequent and well-respected speaker about software collaboration and cybersecurity.

Today's Panelists



Ms. Anderson is a partner in the firm's Pittsburgh office with over 15 years of experience in complex commercial litigation and alternative dispute resolution. A member of the firm's global Insurance Coverage and Cyber Law and Cybersecurity practice groups, Ms. Anderson concentrates her practice in the areas of insurance coverage litigation and counseling and emerging cybersecurity and data privacy-related issues. She has represented policyholders in connection with a broad spectrum of insurance issues and disputes arising under almost every kind of insurance coverage, including general liability, commercial property, business interruption, data privacy and "cyber"-liability, directors and officers, errors and omissions, technology E&O, professional liability, employment practices liability (EPL), political risk, environmental, fidelity, fiduciary, crime, terrorism, residual value, nuclear and other insurance coverages, and in broker liability disputes.

Today's Panelists



Mr. Gus Hunt currently serves as President and CEO of Hunt Technology, LLC, a consulting company focused on strategic IT planning, IT effectiveness and efficiency, cyber security, datacentric protection, and the cloud. He is a recently retired federal government senior executive having served 28 years with the Central Intelligence Agency (CIA).

Mr. Hunt retired from CIA as their Chief Technology Officer. As CTO, Mr. Hunt set the information technology strategic direction and future technology investment plan for CIA.

Prior to becoming CTO, Mr. Hunt served as the Director of Applications Services for CIA. In this role, he was charged with building the information technology capabilities the enable CIA's operational and analytic missions.

Today's Panelists



Tyler O'Connor is a wholesale broker for CRC Insurance Services, Inc. specializing in professional liability. He has helped lead his company's efforts in the Cyber Security & Privacy Liability marketplace, while speaking regularly to associations and retail organizations on the topic. He has twice served as faculty speaker at the American Conference Institute's Data Risk & Cyber Forum in New York City, panelist at the inaugural PLUS Cyber Symposium, and has lectured the American Association of Managing General Agents, NAPSLO & Troy University's E&S Insurance Symposium, and the Alabama Independent Insurance Agents Association on the topic of Network Security & Privacy Liability. Mr. O'Connor maintains proprietary programs in both the Lloyds of London and US domestic markets, while also working to support CRC Brokers across the country in the placement of cyber risk.

Question: What is “perimeter security” and what are some of the usual techniques and technologies?



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Question: Hackers have demonstrated that almost no system is invulnerable. Why are traditional security measures proving inadequate?



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Question: What new security challenges arise from employee-owned mobile devices? From the cloud?



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Question: From a liability perspective, if a company experiences a serious breach, does it matter what types of security measures were in place?



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Question: Numerous network security standards and guidelines have been proposed, the most recent being the NIST guidelines. Are these standards and guidelines helpful?



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Question: Is cyber insurance the cure for leaky network security?



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Question: What are some of the benefits of focusing on control of the data itself rather than on the security of the network?



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Question: Do technologies to control data also diminish the usefulness of the data?



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Question: How can organizations decide on the best security regimen? Does it vary by industry? Size? Other characteristics?



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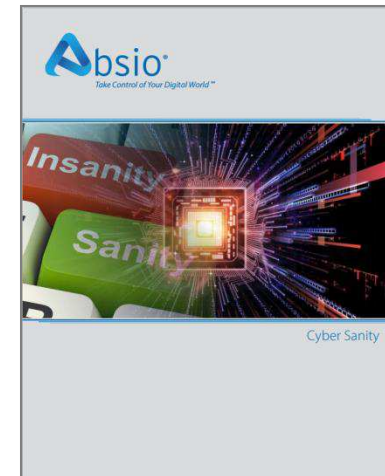
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