

Jeff Cohen

President



Jeffrey M. Cohen is the President of Advisen. He leads Advisen's strategy for global business development of the company's Data business and Media business, and he manages all client-facing as well as Media and marketing resources.

Jeff is a sales & marketing executive with over 30 years of experience focused on data, analytics, media, and news businesses aimed at the insurance and financial sectors. He joined Advisen in July 2003 after spending over 15 years at Bloomberg, where he played pivotal roles in sales, sales management, and global marketing. At Advisen, Jeff was appointed Executive Vice President in January 2013, and he served as Chief Marketing Solutions Officer for the Media business before becoming the head of Global Business Development in February 2015. Jeff was named President of Advisen in June 2019.

He currently serves as a Board Member of the Spencer Educational Foundation, an organization dedicated to funding the education of tomorrow's risk management and insurance leaders, as well as the Center for Hearing and Communication, a non-profit agency based in New York City which serves all people with hearing loss.

Jeff graduated from Cornell University with a BA in Biology.

Jeff is based in Advisen's New York office.

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