

ADVISEN TRANSFORMING INSURANCE

Leading the way to smarter and more efficient risk and insurance communities, Advisen delivers the right information into the right hands at the right time to power performance.

Serving commercial and specialty insurance communities with data, media, and technology, Advisen reaches more than 200,000 commercial insurance and risk professionals at 8,000 organizations worldwide. The company was founded in 2000 and is headquartered in New York City, with offices in the US and the UK.

ADVISEN DATA

DATA AND RELATIONSHIPS RUN DEEP.

We strive to be the most trusted data provider informing commercial/specialty risk and insurance decisions. We deliver valuable content with high integrity that integrates seamlessly into client workflows. We collaborate with clients to create an exceptional user experience.

As the category leader, Advisen has more specialty risk data than anyone in the industry. Of course, all that data is just numbers unless you have a trusted partner to help you put it to use. We collaborate with our clients to make sure they have the right information and insights to make the best decisions.



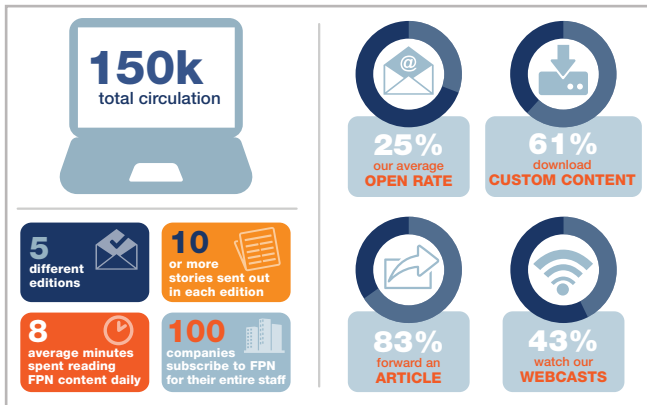
ADVISEN MEDIA

MAKING BUSINESS CONNECTIONS HAPPEN.

Advisen news and events connect the largest community of commercial insurance professionals. We focus on topical issues, bringing unbiased context and insight. With the largest daily circulation in commercial insurance, Front Page News includes content from:

- Advisen's editorial team
- Third-party news sources
- Industry experts

Front Page News Key Facts



Events Key Facts



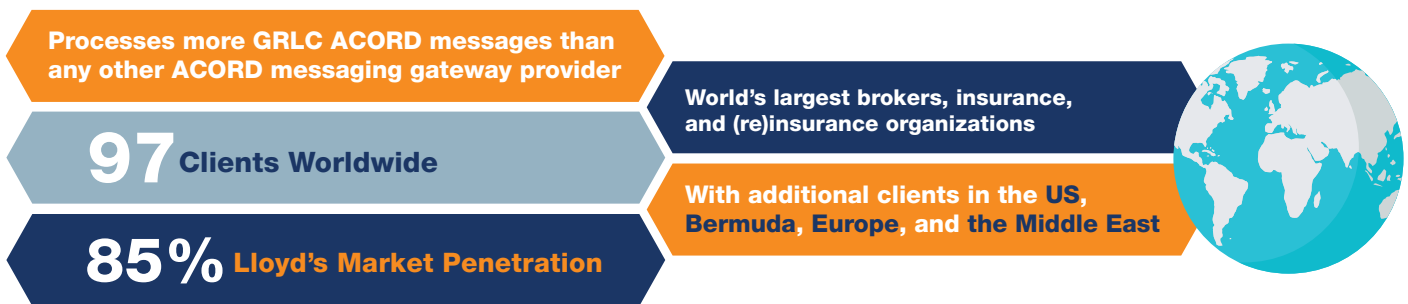
ADVISEN TECHNOLOGY

CONNECTING OUR COMMUNITIES.

Advisen provides data transformation services globally through London and US-based Web Connectivity Ltd. Our data transformation services enable clients to communicate with each other using ACORD messaging standards.

We offer business consulting and technical solutions for the following: electronic accounting and claims, electronic placing of risks and/or endorsements, cash settlement movement, and ACORD standards implementation in support of market initiatives. These solutions enable Brokers and Carriers to dramatically speed up transaction processing times and reduce unsettled cash amounts to virtually zero.

Web Connectivity Key Facts



About Advisen Ltd.

Advisen generates, integrates, analyzes and communicates unbiased, real-time insights for the global community of commercial insurance professionals. As a single source solution, Advisen helps the insurance industry to more productively drive critical decisions about pricing, loss experience, underwriting, marketing, transacting or purchasing commercial insurance. Advisen enlightens, solves, and streamlines challenges for its clients through its three divisions. Advisen's data, analytics and news services are game-changers for more than 200,000 professionals.