

Cyber OverVue

Product Launch

What We Deliver

Data Solutions

- One of the largest curated P&C commercial & specialty datasets
- Proprietary loss datasets covering in excess of 620k events
- Insurance Program benchmarking data utilising 4.2m+ insurance programs



Web Connectivity

- System agnostic messaging and technical solutions to the global insurance market
- Data and documents exchange using ACORD messaging standards
- Solutions for electronic accounting & settlement, claims and electronic placing of risk

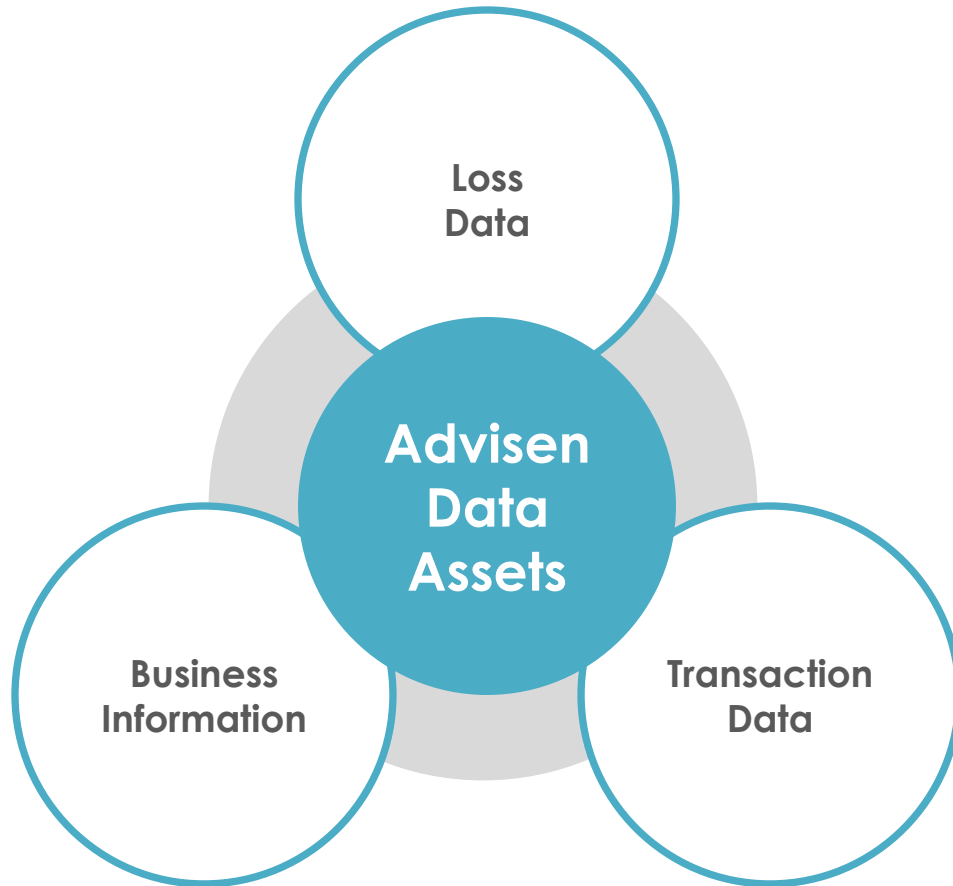
Media Solutions

- News and events of interest to our communities
- Front Page News circulated to 170k+ professionals
- Global, in-person, events with 4k annual attendees across 13 events
- Original sponsored content

Leading Position in Cyber

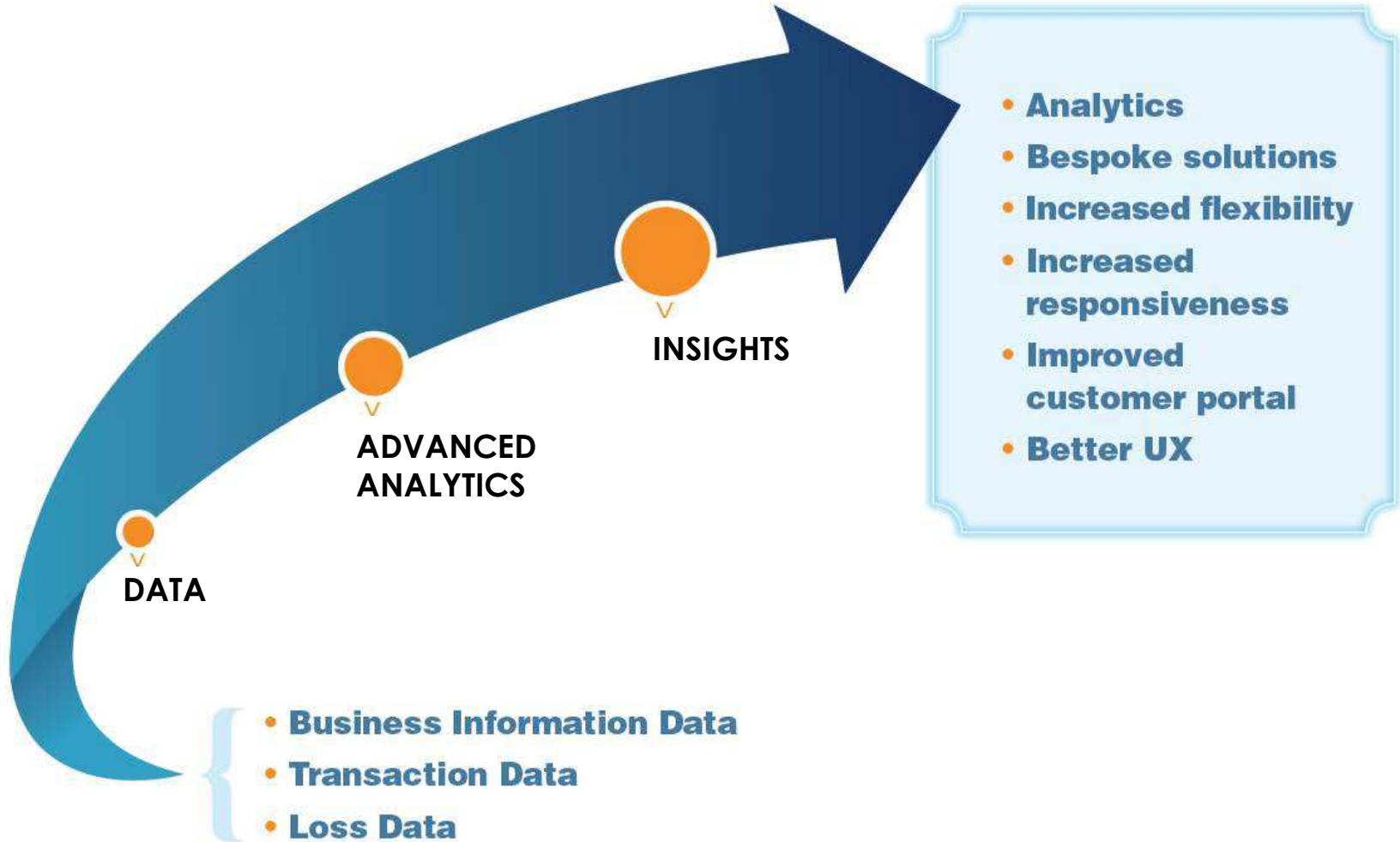
- Largest cyber loss database
 - “One of the most comprehensive datasets of cyber events available.” (Rand Corp.)
- Largest cyber risk & insurance conference
- Cyber Risk Awards
- Only news publication devoted to cyber insurance – FPN Cyber Edition
- Webinars, whitepapers, surveys for leading insurers and information security companies

Data Assets



- Transforming unstructured information into structured data
- Products are combination of these data assets

Elevating Our Data



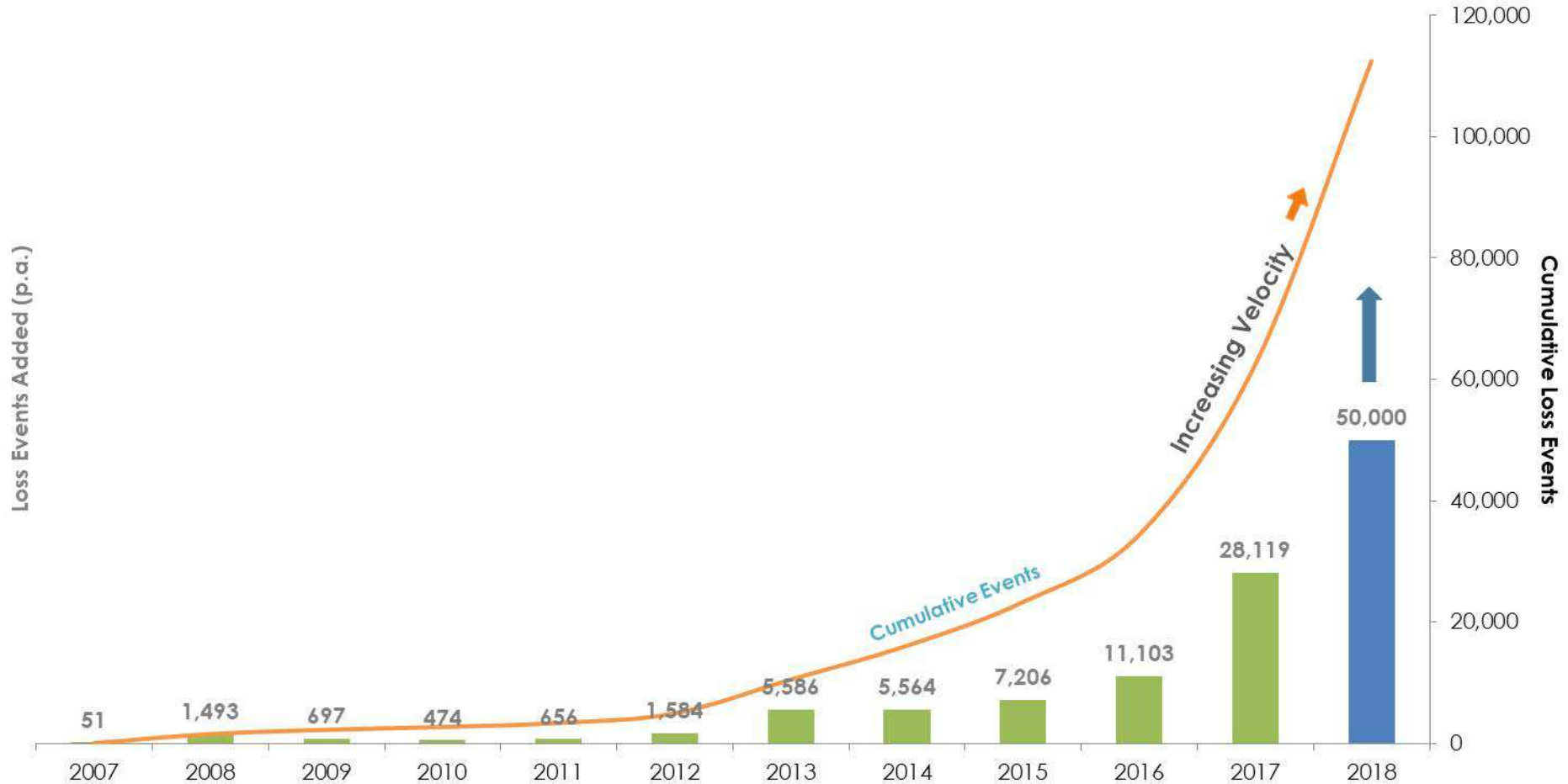


CYBER OVERVUE

Data Overview



Cyber Loss Data



Data Attributes

- Up to 50 fields captured
- Including:
 - Case Type
 - Case Status
 - Affected Count
 - Accident Date
 - Source of Loss
 - Type of Loss
 - Actor
 - Loss Amount
 - Company Size
 - Company Type
 - Number of Employees
 - Industry Code
 - Geography



CYBER OVERVUE

Overview



Why Cyber OverVue?

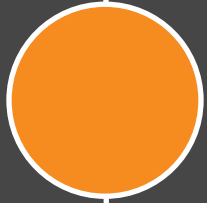
- Lack of data out there on cyber losses
 - Need to quantify known losses
- Lack of in-house resources to translate data to insight
 - Need quick and easy access to analytics

What is it?

- An analytics solution that leverages Advisen's proprietary data to generate a loss profile and benchmark analysis in one application
- OverVue quickly provides a score for:
 - Frequency
 - Severity
 - Coverage adequacy compared to peers
- Helps enable more efficient, data-driven decision-making

Why Cyber OverVue?

- Quickly evaluate an organization's loss profile
- Improve underwriting performance
 - Refine risk selection
 - Refine pricing analysis
- Improve cyber risk advisory capabilities
 - Demonstrate the need for cyber coverage
 - Improve coverage recommendations
 - Help determine appropriate limits



CYBER OVERVUE

Demo



Road Map


- Enhanced Data Views
- Clash Analysis
- Cost Simulator
- Archive / Repository of Prior Analyses
- Custom Benchmarking



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Leading the way to **smarter**
and more **efficient**
risk and insurance **communities.**

Advisen delivers:
the **right information** into
the **right hands** at
the **right time**
to **power performance.**

About Advisen Ltd.

Advisen is leading the way to smarter and more efficient risk and insurance communities. Through its information, analytics, ACORD messaging gateway, news, research, and events, Advisen reaches more than 150,000 commercial insurance and risk professionals at 8,000 organizations worldwide. The company was founded in 2000 and is headquartered in New York City, with offices in the US and the UK.

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