

5 MYTHS ABOUT PATENT RISK DEBUNKED

Patent infringement litigation is a real threat that can have devastating consequences. So why isn't patent litigation insurance on your radar?



MYTH

Patent litigation isn't a business risk for most companies.



FACT

~20,000 companies have been sued for patent infringement since 2010, even your neighborhood restaurant.

MYTH

Patent litigation is declining so there is little risk now.



FACT

While the overall litigation rate fluctuates year-to-year, 8,400+ defendants are caught in 3,900+ active litigation campaigns each year on average. Just one lawsuit can cost millions.

MYTH

Patent insurance is difficult to quote.



FACT

Most carriers provide no-fee quotes within days. Only quality carriers can precisely quantify and accurately price a company's risk.

MYTH

Patent insurance is expensive.



FACT

Premiums can be as low as \$5,000 for \$1 million in coverage. Higher limits and customizable policies are available.

MYTH

Patent insurance is limited in scope.



FACT

Typically, insurance providers cap a company's expenses, but those offering risk mitigation services also save time spent in litigation or even help avoid it altogether.