

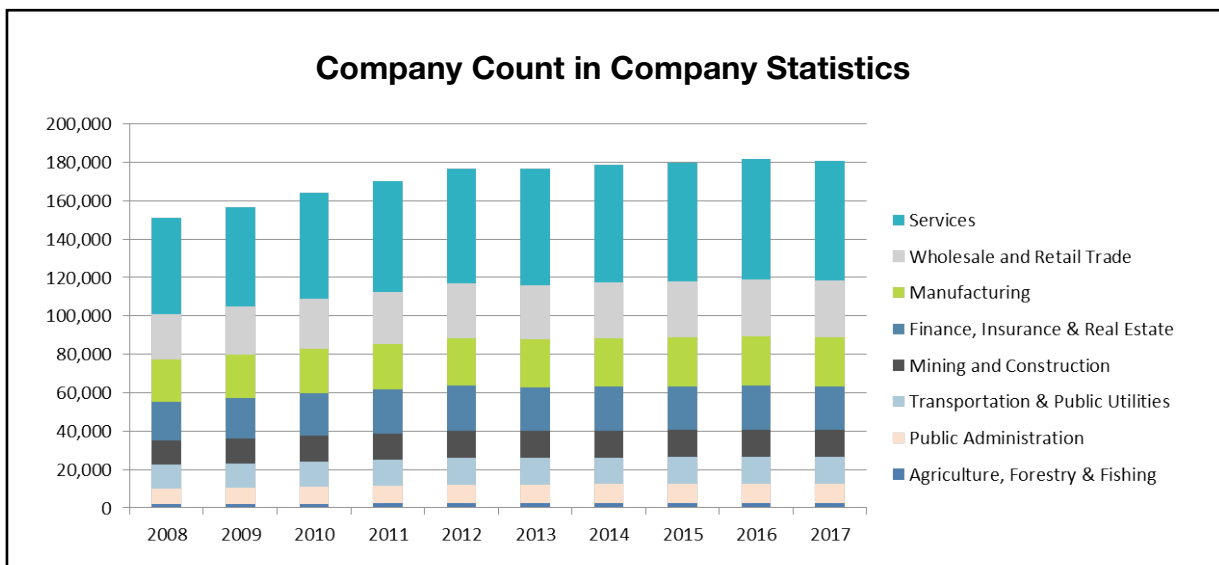
ExposureVue™ provides structured time series company, industry, and financial data to augment loss modeling, estimation of available market opportunities, and risk mitigation analytics. Securities and DUNS Numbers datasets (*not time series*) are also available as part of ExposureVue. Advisen constructed ExposureVue by cleansing, prioritizing, and merging company data from Standard & Poor's, Dun & Bradstreet, and Advisen's proprietary company research to create a more complete and reliable source of current and historical business information.

ExposureVue is comprised of several distinct datasets to support a range of loss analyses: Company Statistics, Industry Statistics, Financials, Securities, and DUNS Numbers.

## COMPANY STATISTICS

**Company Statistics** contains information on each company that has a case in the loss data file, as well as its ultimate parent. It can be used to understand the exposures at the time of loss so they can be aligned with current operations.

- Time series information on a company-by-company and year-by-year basis back to 2008
- Linked to the loss data, to provide historical industry or exposure information for companies that have losses and their top-level parent companies
- Fields included:
  - Company Key
  - Revenue Range
  - Ultimate Parent Company Key
  - Company Name
  - Revenue Data Source
  - Ultimate Parent Company Name
  - Data Year
  - Employee Count
  - Headquarters Country
  - SIC Code
  - Employee Count Range
  - Incorporation Country
  - NAICS Code
  - Employee Data Source
  - Revenue
  - Company Type
  - Derived Company Type



## INDUSTRY STATISTICS

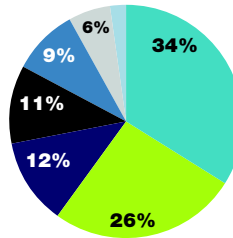
**Industry Statistics** provides a statistical overview of US-based top level parent companies whose revenues are equal to or larger than \$1 million. It can be used to normalize case counts to create a loss frequency analysis or to support the estimation of available markets.

- Data segmented by year, industry (SIC or NAICS code), company type and size (Revenue Range or Employee Count Range)
- Supports trend analysis of market segments and loss frequency analysis
- Fields included:
  - Data Year
  - Company Type
  - Headquarters Country
  - NAICS Code
  - SIC Code
  - Revenue Range

- Employee Count Range
- Company Count
- Average Revenue
- Median Revenue
- Minimum Revenue
- Maximum Revenue

- Average Employee Count
- Median Employee Count
- Minimum Employee Count
- Maximum Employee Count

## Company Count Distribution



Services  
Wholesale and Retail Trade  
Mining and Construction  
Manufacturing  
Finance, Insurance & Real Estate  
Transportation & Public Utilities  
Agriculture, Forestry & Fishing

## DELIVERY METHODS

*ExposureVue is available via the following delivery method:*

Online  Reports  Feed  Direct  MS Office  Data Cube

Feeds provide model-ready data, which can be combined with loss data to enable the building of proprietary algorithms and models.

## RELATED PRODUCT

**Advisen loss data** provides information on significant accidents, lawsuits, regulatory actions, and events. A complementary suite of analytical tools enable analysis of trends to support decisions on risk evaluation, pricing, and program structure. Advisen's loss datasets include data from:

- Advisen's Loss Database - More than 400,000 proprietary global loss events researched by Advisen, covering more than \$3 trillion in losses
- US Federal Litigation Dockets - More than 20 million corporate litigations from 5 million dockets

### *About Advisen Ltd.*

Advisen is the leading provider of data, media, and technology solutions for the commercial property and casualty insurance market. Advisen's proprietary data sets and applications focus on large, specialty risks. Through Web Connectivity Ltd., Advisen provides messaging services, business consulting, and technical solutions to streamline and automate insurance transactions. Advisen connects a community of more than 200,000 professionals through daily newsletters, conferences, and webinars. The company was founded in 2000 and is headquartered in New York City, with offices in the US and the UK.