



Jeff Cohen

EVP, Global Business Development

Jeffrey M. Cohen is Executive Vice President of Global Business Development at Advisen.

He is a sales & marketing executive with over 30 years of experience focused on data, analytics, media, and news businesses aimed at the insurance and financial sectors. Jeff is responsible for setting and implementing Advisen's strategy for global business development. This includes Advisen's Data business and Media business as well as collaborating with Advisen's wholly-owned subsidiary Web Connectivity. He works closely with all sales and client management teams across the company.

Jeff joined Advisen in July 2003 after spending over 15 years at Bloomberg, where he played pivotal roles in sales, sales management and global marketing. At Advisen, Jeff was appointed Executive Vice President in January 2013, and he was most recently Chief Marketing Solutions Officer for the Media business before becoming the head of Global Business Development in February 2015.

Jeff graduated from Cornell University with a BA in Biology. He is also a Board Member at the Center for Hearing and Communication, a non-profit agency based in New York City which serves all people with hearing loss.

Jeff is based in New York, NY.

Social Media

[LinkedIn](#)

[Twitter](#)

Global Headquarters

1430 Broadway, 8th Floor
New York, NY 10018
+1 (212) 897-4800
support@advisen.com

www.advisenltd.com