



Dave Bradford

Chief Strategy Officer & Director of Strategic Partnership Development

Dave Bradford is Chief Strategy Officer and Director of Strategic Partnership Development at Advisen. Dave is also a founding member of Advisen.

As Chief Strategy Officer, Dave monitors market trends and advises the CEO and fellow Executive Committee members on strategic developments that impact our ability to fully serve our clients.

As Director of Strategic Partnership Development, he cultivates and manages relationships with companies with complementary products and services.

Prior to co-founding Advisen in 2000, Dave spent 20 years in the reinsurance industry in underwriting, marketing and strategy development roles. He was most recently a senior vice president with Swiss Re where he led the Global & National Division of Swiss Re America, a \$500 million profit center. Prior to Swiss Re, Dave was a senior vice president at Reliance Reinsurance Corp where he founded and managed the Special Programs Department. Dave began his career as an actuarial analyst and treaty underwriter with Allstate's Assumed Reinsurance Division.

Dave received an MM degree in Music History from University of Missouri and a BM in Performance from University of Illinois. He is a frequent speaker at industry events and is regularly quoted in insurance and business publications.

Dave is based in New York, NY.

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