



Bridging the Gap on Breaches: What Makes the Difference?

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Today's Moderator



Erin Ayers

Editor

Advisen

Today's Panelists



David Bradford

Chief Strategy Officer and
Director of Strategic
Partnership Development,
Advisen



Jay Jacobs

Senior Data Scientist,
BitSight



Holly Ridgeway

Director, Information Security
Programs,
FireEye

How can overall good cyber hygiene decrease the risk of a security breach?



Erin Ayers
Advisen



David Bradford
Advisen

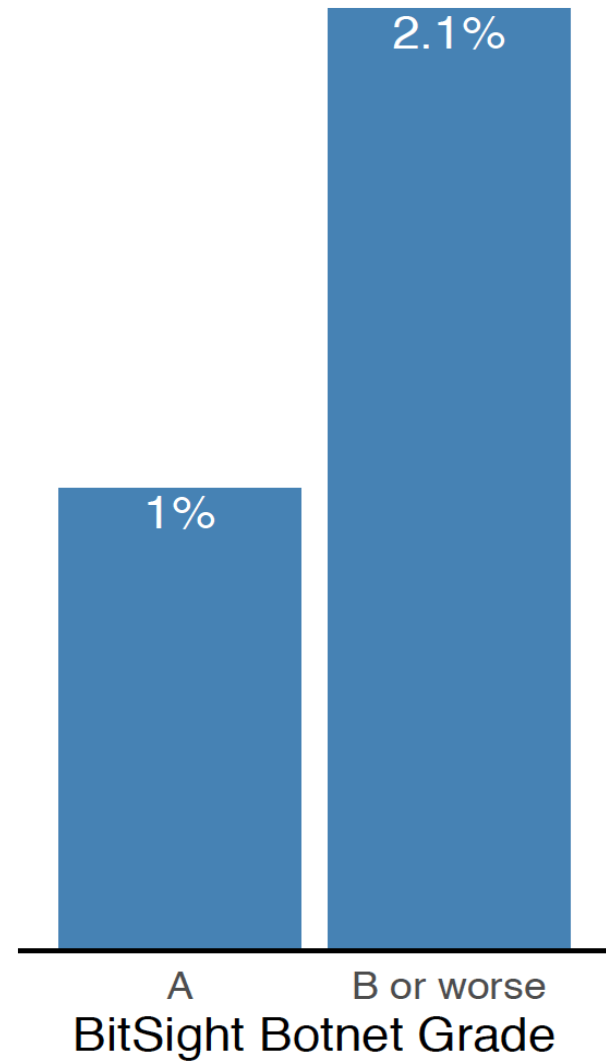


Jay Jacobs
BitSight

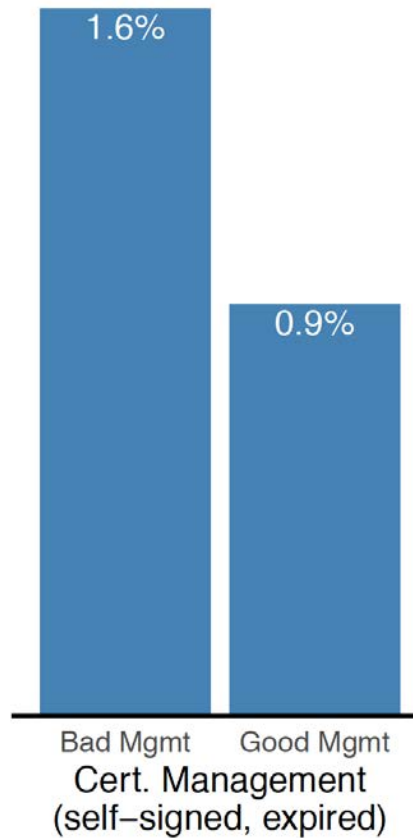


Holly Ridgeway
FireEye

How botnet infections & machine compromise increase the likelihood of a breach?



● Certificate mismanagement displays a lack of attention to detail. How does it factor into breaches?



Can having multiple unique services or ports open to the public contribute to experiencing a breach?



Erin Ayers
Advisen



David Bradford
Advisen

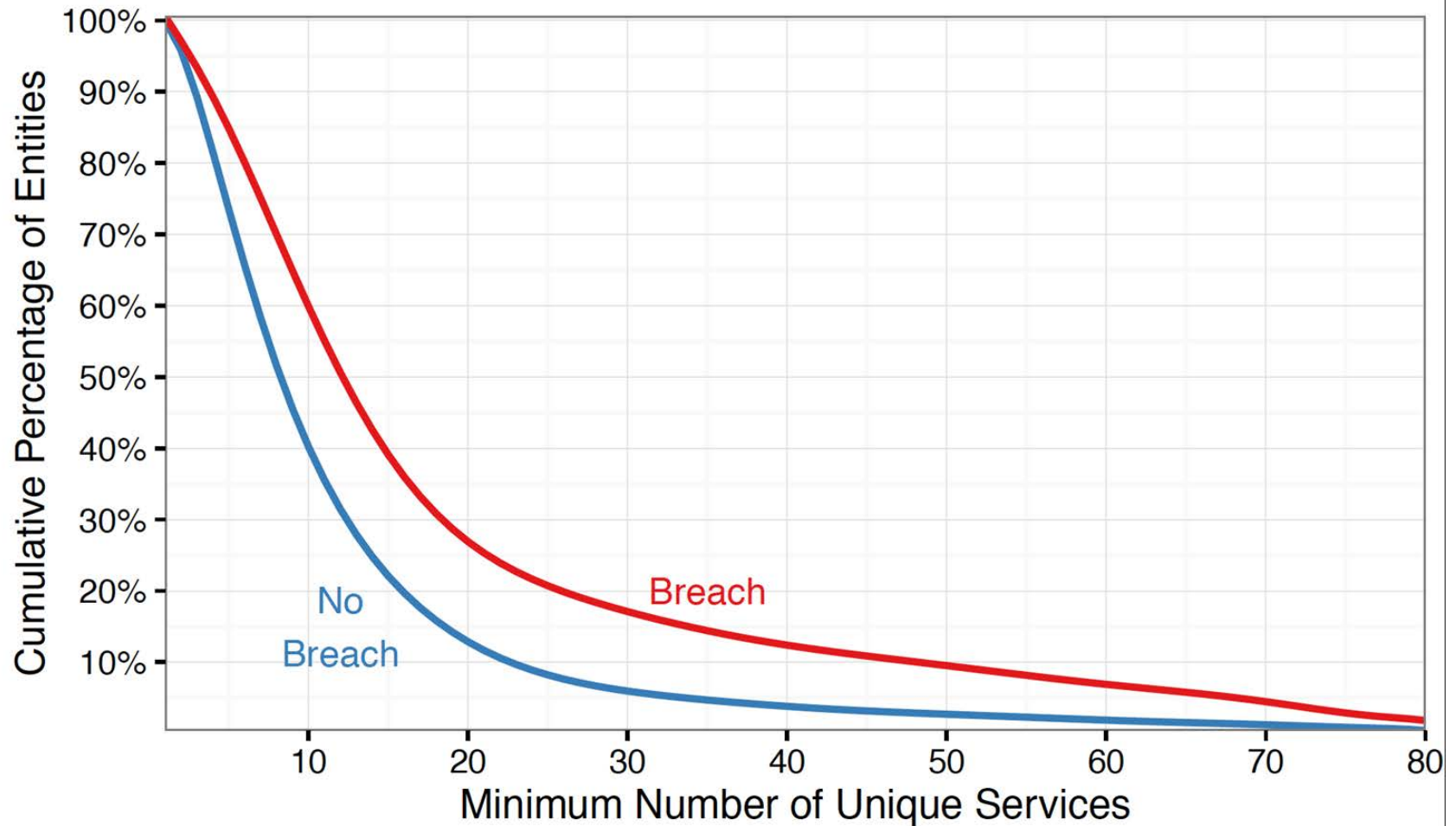


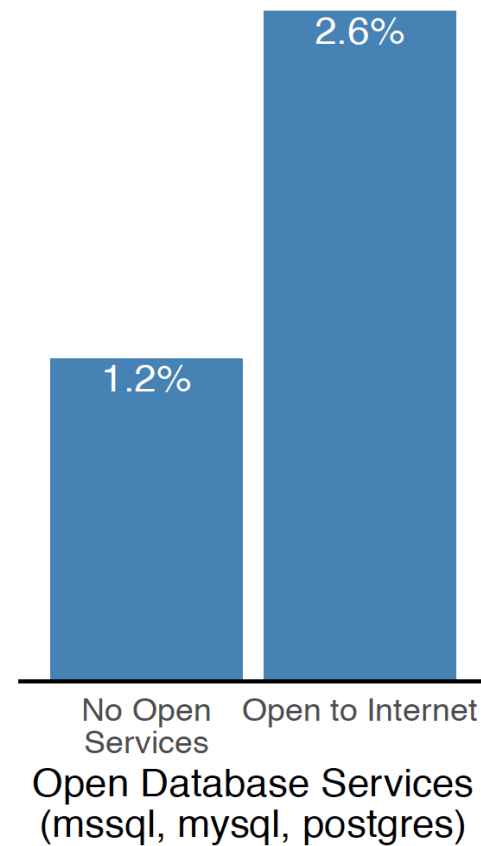
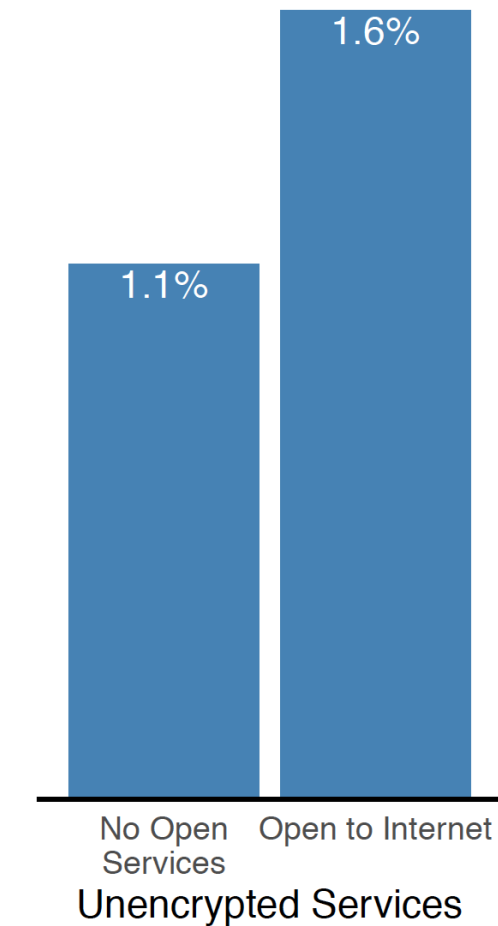
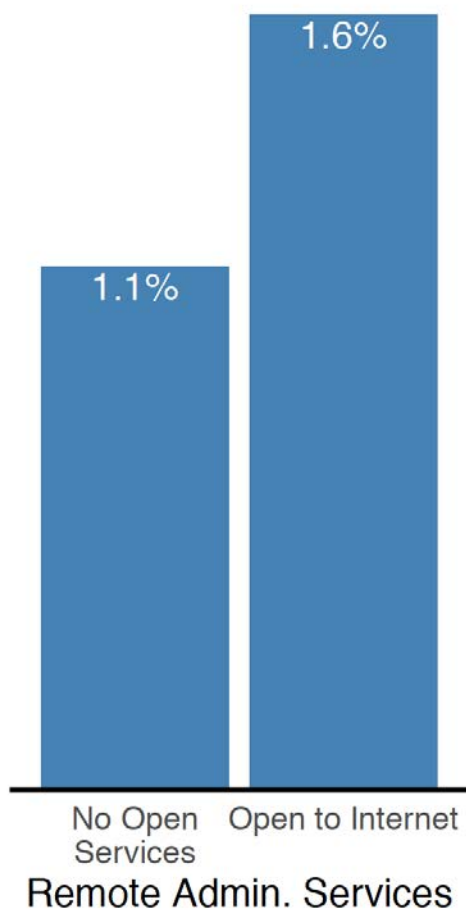
Jay Jacobs
BitSight



Holly Ridgeway
FireEye

Open Ports Lead to Problems





Can you describe some of the key ways to better defend a system or network?



Erin Ayers
Advisen



David Bradford
Advisen



Jay Jacobs
BitSight



Holly Ridgeway
FireEye

Can assessing some of these breach factors assist cyber insurers in the underwriting process?



Erin Ayers
Advisen



David Bradford
Advisen

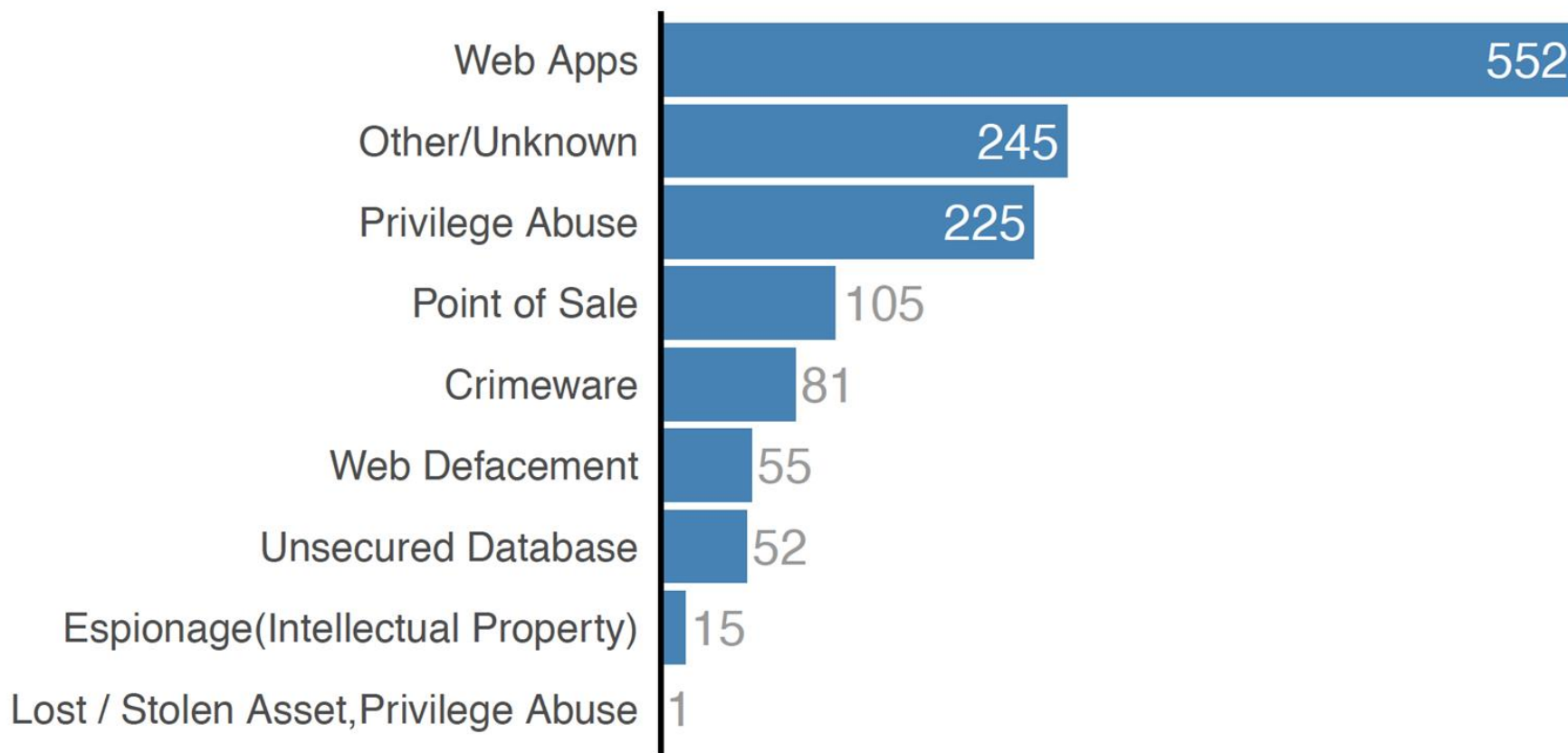


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FireEye

Root Causes of Data Breaches



• Thank you to today's panelists!



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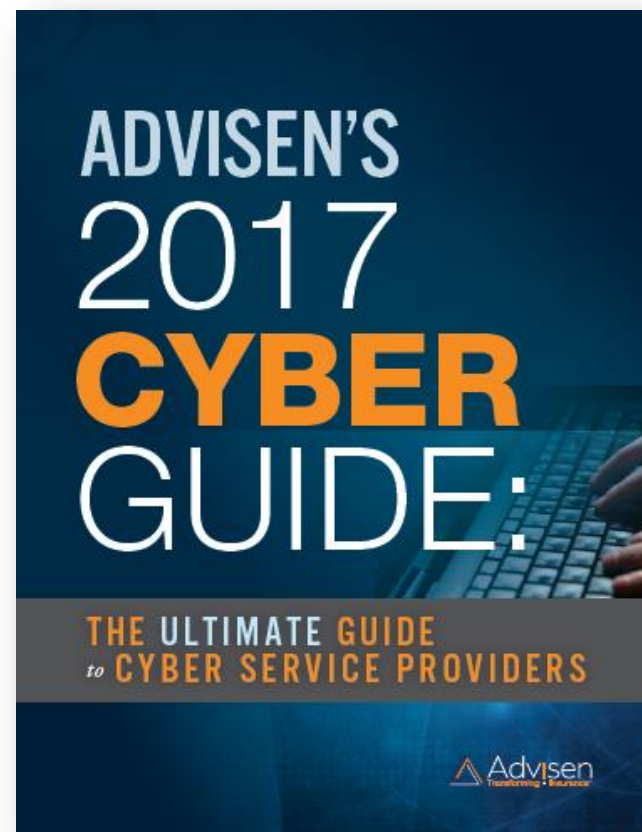
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Advisen Ltd.
1430 Broadway
8th Floor
New York, NY 10018
www.advisenltd.com
Phone +1.212.897.4800
advisenevents@advisen.com





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