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# Welcome to the 2017 Property Insights Conference!

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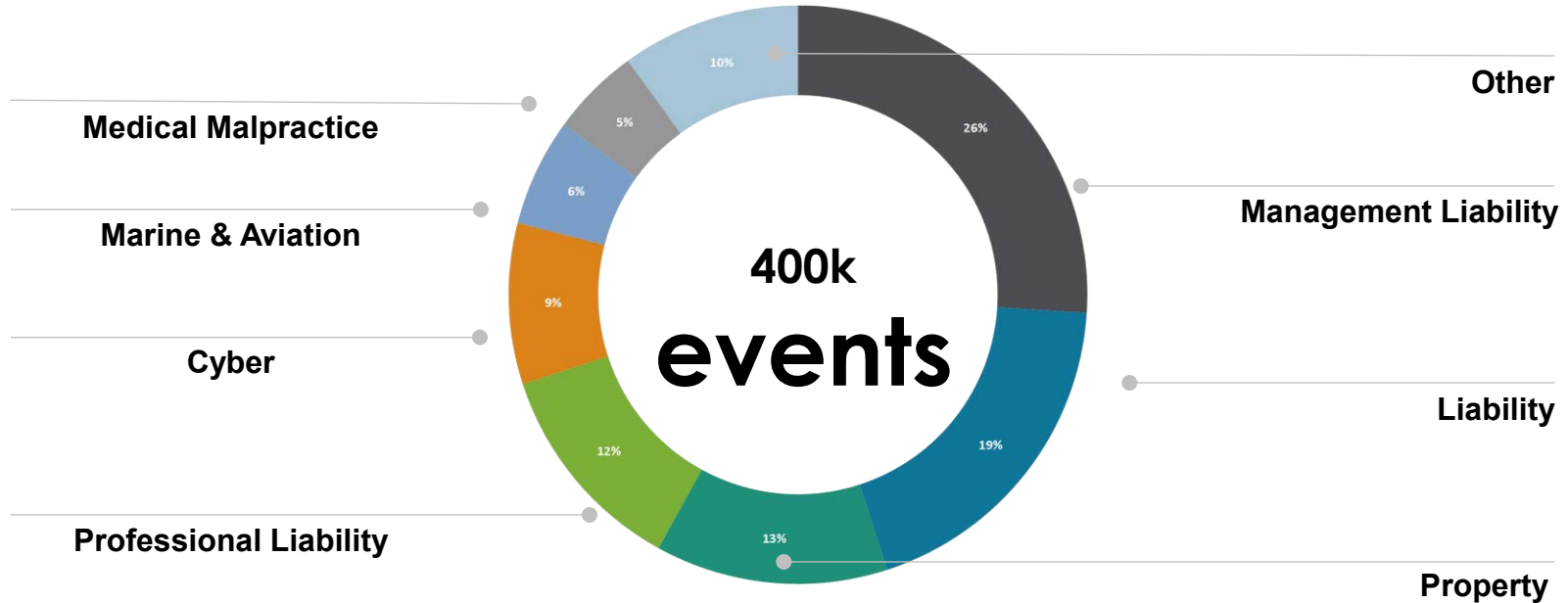
# Welcoming Remarks



**Jeffrey Cohen**

EVP & Global Business Development  
Advisen

## Loss Data Overview



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## Thank you to our Advisory Board

**Brenda (Ballard) Austenfeld**, RT Specialty

**Lauren Coyne**, Westfield World Trade Center [2017 Conference Co-Chair]

**Duncan Ellis**, Marsh

**Lou Frascotti**, AIG

**Richard Friedl**, Liberty Mutual

**Richard Miller**, Aon

**Richard Montminy**, Zurich

**Shari Natovitz**, Silverstein Properties

**Peter Pettinicchio**, FM Global

**Michele Sansone**, XL Catlin [2017 Conference Co-Chair]

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# 2017 Conference Co-Chairs



**Lauren Coyne**

Manager Risk Management  
Westfield World Trade Center



**Michele Sansone**

President of Property and Engineering  
XL Catlin

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# Morning Keynote Address



**Michael Millette**  
Managing Partner  
Hudson Structured Capital  
Management



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# The Risk Manager's Perspective

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# The Risk Manager's Perspective

**Richard Miller**

Managing Director,  
U.S. Property Practice Leader  
Aon  
Moderator



# The Risk Manager's Perspective

- **Richard Miller**, Managing Director, U.S. Property Practice Leader, Aon (Moderator)
- **Mayra Berlanga**, Associate Risk Manager, Marsh & McLennan Companies
- **Shari Natovitz**, SVP & Director of Risk Management, Silverstein Properties
- **Steve Truono**, Executive Director, Global Risk & Insurance Management, Avon Products, Inc.

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# The Risk Manager's Perspective



**Richard Miller**  
Aon



**Mayra Berlanga**  
Marsh & McLennan Companies



**Shari Natovitz**  
Silverstein Properties



**Steve Truono**  
Avon Products, Inc.

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# Morning Break

**Coming up next...**

Terrorism: How to Integrate into Programs



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# Terrorism: How to Integrate into Programs

## Terrorism: How to Integrate into Programs



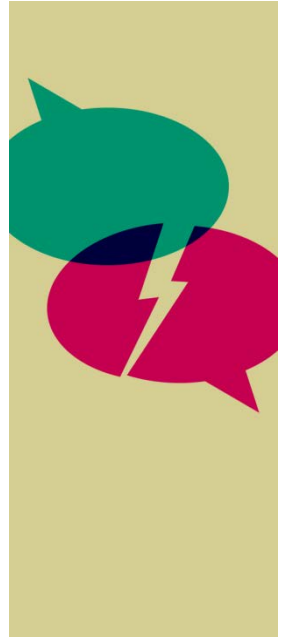
**Tarique Nageer**  
Senior Vice President  
Marsh



**Ben Tucker**  
Head of US Terrorism & Political Violence,  
Crisis Management  
XL Catlin

# Evolving risk dynamics

- Frequency/Severity of events is evolving
- Increased probability of:
  - Smaller scale attacks – high human impact – Under/Uninsured Time Element
  - Increased reaction by Federal/State/Local law enforcement to threats
  - Increase in “copycat” events – or modified mode
  - Increased potential for Chemical Biological Radiological Nuclear (CBRN) - ISIL “Blowback” and Middle East/European weakening borders
  - First party Cyber



# Terrorism – traditional view

## Terrorism – A CAT cover mentality

- Location
- Occupancy/Type of Business
- Coverage
- Terrorism targets within a blast zone based on Insured location
- Account level target analysis based on pre-identified Terrorism targets



Account Summary  
Account Name

Total Risks

National Hospitality

97

### Terrorism Target Summary

Attack Type	Radius (meters)	# Risks Affected
Bomb - 2 Ton	1,600	38
Bomb - 5 or 10 Ton	1,900	42
Aircraft Impact (Low Rise)	538	22
Aircraft Impact (Mid Rise)	760	29
Aircraft Impact (High Rise)	1,054	32
Aircraft Impact (Skyscraper)	1,500	37
Dirty Bomb - Small	2,500	50



# International Terrorism & Political Violence



- US Companies with global exposures:
  - Direct and contingent exposures
  - Terrorism is limited peril – Political Violence - a broader solution
  - Property programs typically exclude – check your policy
- Political Violence
  - Perils – War – Revolution – Coup D’Etat – Insurrection
  - Address country level events
  - Direct and contingent cover
- Global exposures – Terror/PV Perils – coverage gaps/options
  - Standalone Global – Terrorism and Political Violence
  - Property Program – Extended perils – Incl Terrorism/Political Violence
  - XL Catlin Platinum Property - Option for International Terrorism and Political Violence

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# Data and Analytics: Practical Implications for Buyers

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## Data and Analytics: Practical Implications for Buyers



**Aaron Davis**

Managing Director – Business Development,  
National Sales Leader  
Aon



**Katherine Klosowski**

Vice President, Manager – Special Projects  
FM Global

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## **Data and Analytics: Practical Implications for Buyers Katherine Klosowski Vice President and Manager – Special Projects FM Global**

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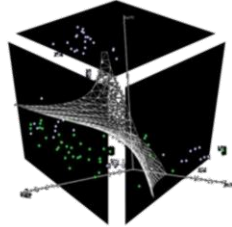
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$$\ln\left(\frac{p_i}{1-p_i}\right) = \alpha_i + X\beta \Rightarrow p_i = \frac{e^{(\alpha_i + X\beta)}}{1 + e^{(\alpha_i + X\beta)}}$$

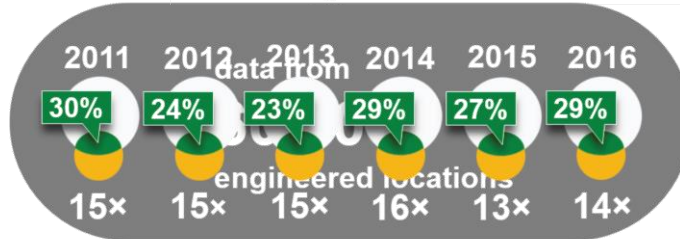
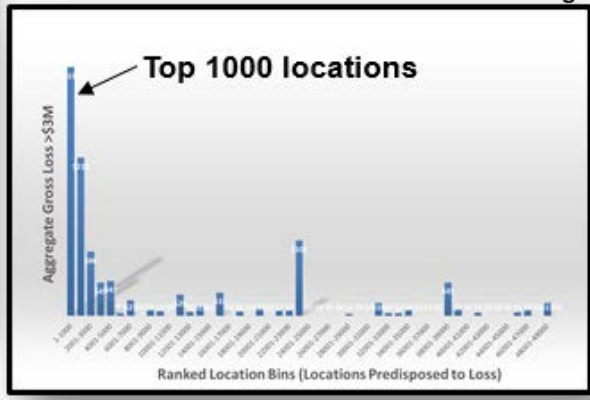
location  
data

loss data



**Multinomial Ordinal Regression Model**

Recommendation Type	Initiating		Initiating		Initiating		Initiating	
Recommendation Hazard Group	Equipment		Equipment		Equipment		Equipment	
Recommendation Element Type	Human element		Human element		Human element		Human element	
Recommendation Code	ELUFEST		ELOPTING		ELSTUDY		INFRASID	
OSI Category	M1	M2	M1	M2	M1	M2	M1	M2
Aircraft	0.016		0.036	0.066	0.759	0.967	0.016	0.012
Amusement Parks	0.008		0.036		0.066	0.060	0.003	0.001
Apartments & Dwellings	0.022		0.030	0.066	0.062	0.060	0.005	0.001
Auditoriums	0.019	0.036	0.036		0.030	0.025	0.004	0.001
Auto Mfg	0.015	0.036	0.036	0.066	0.060	0.060	0.012	0.011
Chemical Plants	0.012	0.036	0.036	0.256	0.041	0.064	0.045	0.003
Chemical	0.019	0.036	0.037	0.130	0.060	0.015	0.001	0.012
Electrical Equipment	0.014	0.036	0.032	0.061	0.061	0.016	0.012	0.011
Expanded Plants & Refin.	0.013	0.036		0.061	0.011	0.060		



**Percentage of losses >\$3M captured within the top 1,000 locations**



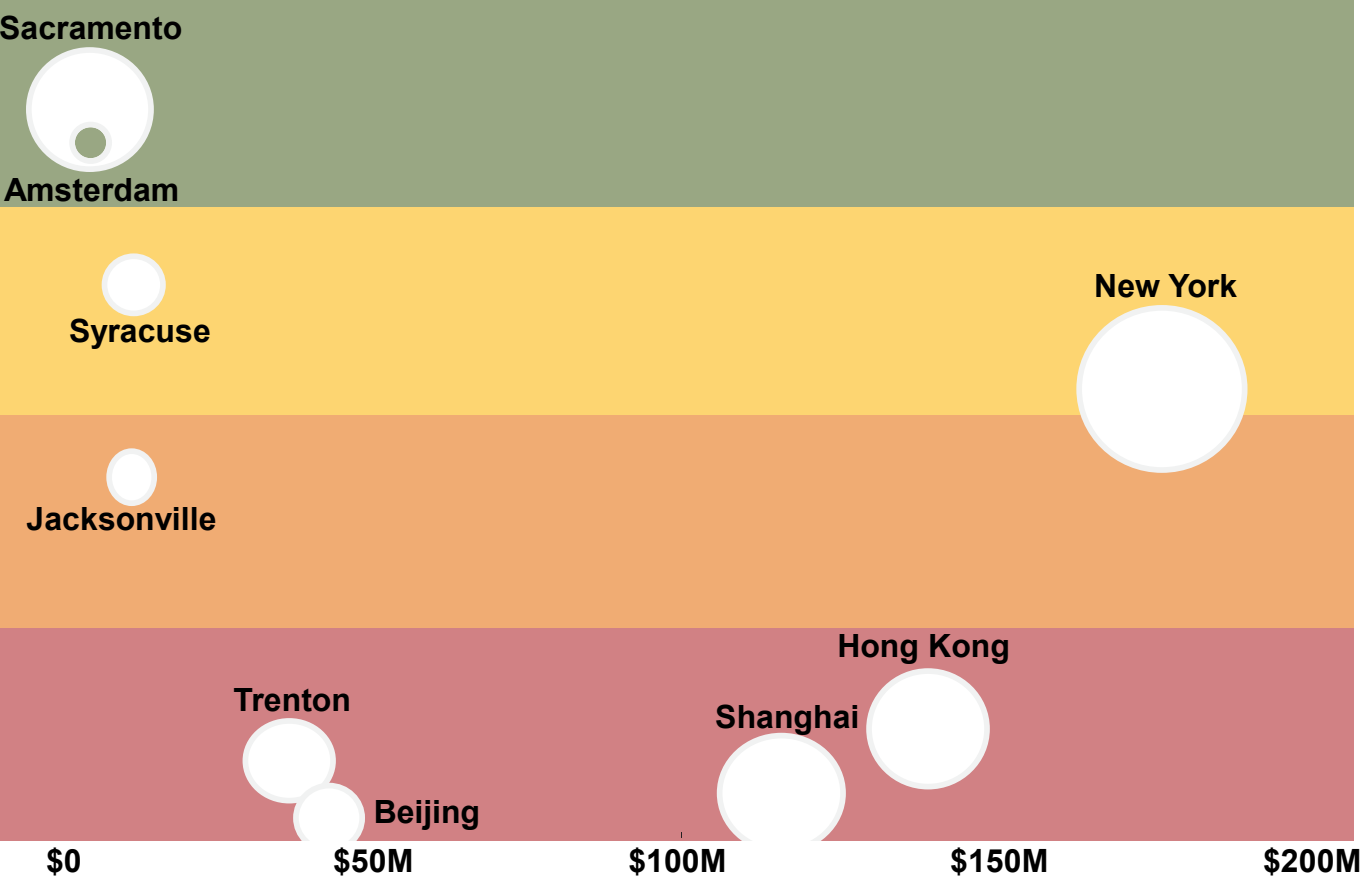
	Human Element Programs	Sprinklers	Safety Devices	Cyber	Natural Hazard Protection	Risk Quality Benchmark
Beijing	Yellow	Green	Red	Green	Red	Red
New York	Red	Green	Green	Green	Red	Yellow
Trenton	Red	Green	Yellow	Red	Red	Red
Shanghai	Red	Green	Green	Red	Red	Red
Jacksonville	Red	Green	Green	Green	Green	Yellow
Hong Kong	Red	Red	Yellow	Yellow	Green	Red
Amsterdam	Red	Green	Green	Green	Green	Green
Sacramento	Green	Green	Green	Green	Green	Green
Syracuse	Red	Green	Green	Green	Green	Yellow

# Risk Quality Heat Map

Better

Risk Quality

Worse



Sacramento

Amsterdam

Syracuse

Jacksonville

Trenton

Beijing

Shanghai

Hong Kong

New York

\$0

\$50M

\$100M

\$150M

\$200M

Largest Exposure

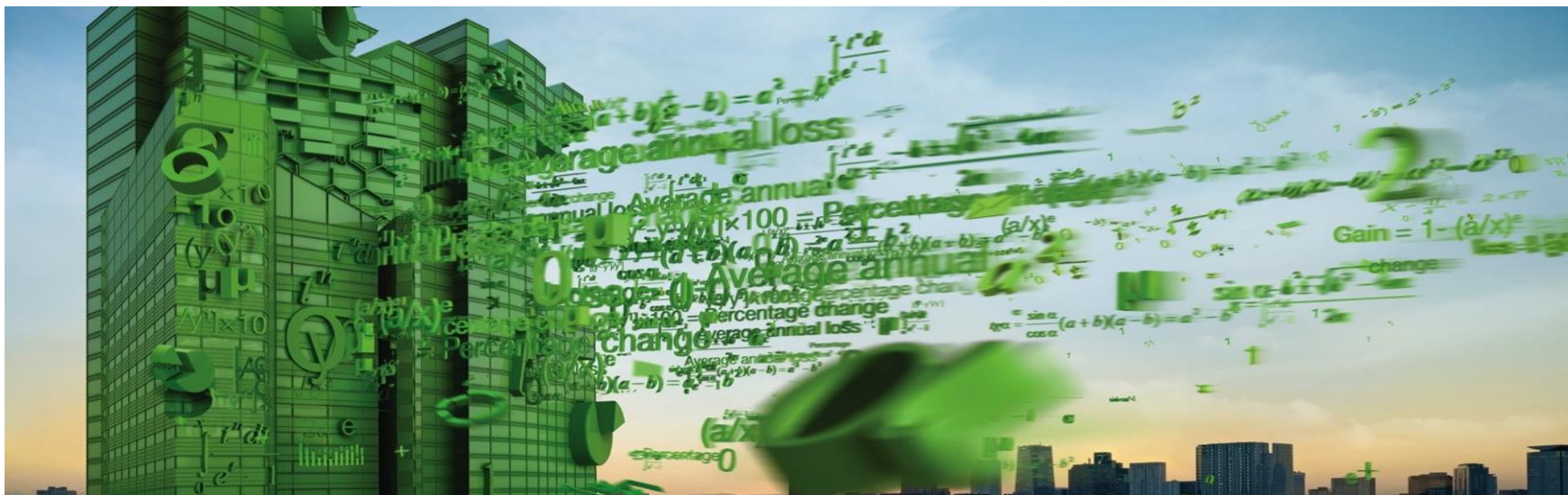
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**Predictive analytics is taking the  
guesswork out of risk management.**





# Advisen – Data & Analytics: Practical Implications for Buyers

Aaron F. Davis – Managing Director – Business Development & National Sales Leader

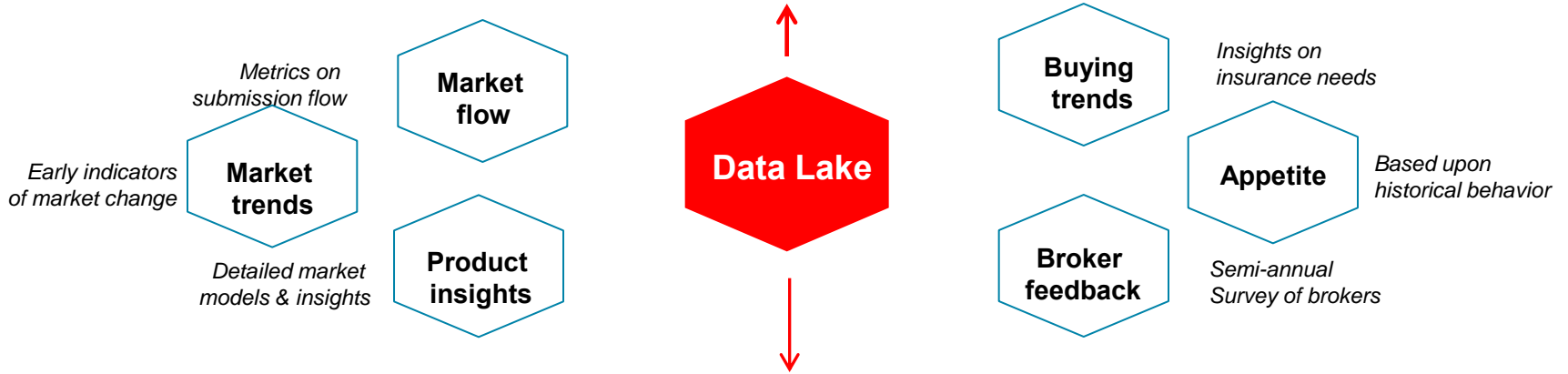
June 8<sup>th</sup>, 2017

Prepared by Aon Risk Solutions  
Aon Broking | National Property

# Aon's data lake

A vast amount of data underpins Aon's risk insights. Captured from permitted Aon internal and external public sources, data is ingested to our data lake – a highly flexible repository that hold large amounts of data in its native format, allowing it to quickly configured for any specified view or query.

**Powerful** and **secure** infrastructure, auto scaling to **maximize utilization** of **data**



A single, consistent source of **data**

# How does data help clients, carriers and brokers?

## Helps with:



### Clients

Analyze buying behaviors of peers by product, limit & deductible

Quantify risk and identify the most appropriate insurer(s) to meet specific priorities

Gain transparency around financial security of insurers & their subsidiaries

### Carriers

Better understand their appetite within broker's portfolio

Model changes to see how they may impact their market presence

Execute on this knowledge within the broker book of business (or other distribution sources)

### Brokers

Keep informed of recent marketplace developments at a glance

Identify potential enhancements to client programs based upon peer results

Indicate pricing trends, positioning broker to negotiate placements



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# Flood Mapping

# Flood Mapping



**Louis Gritz**  
Research Manager  
FM Global



**Ryan Volker**  
SVP, Property Placement Leader  
Willis Towers Watson

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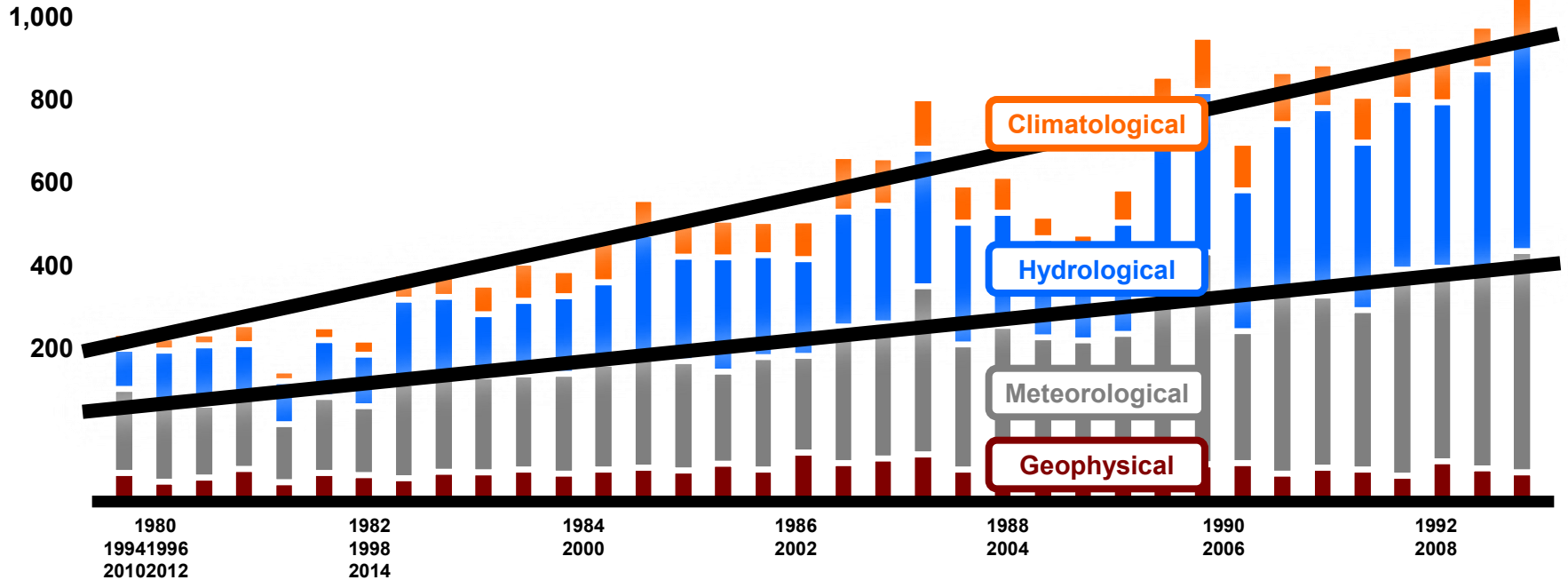
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# Global Flood Risk

**Dr. Louis Gritzko**  
**Research, FM Global**

# World Natural Catastrophe Events 1980-2015



## Numbers of People Affected by Weather Related Disasters (1995-2015)

**Flood 2.3 billion**

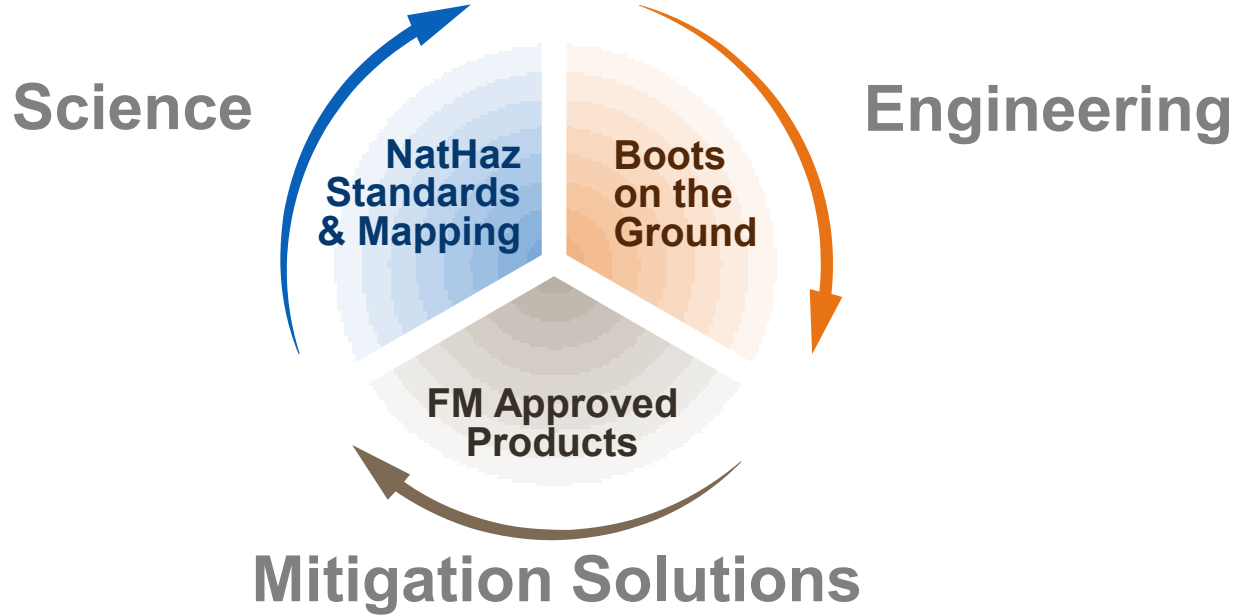
**Drought 1.1 billion**

**Storm 660 million**

**Extreme Temps 94 million**

**Landslide/Wildfire 8 million**

# The majority of natural hazard loss is preventable.







# The Flood Challenge



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# Global Flood map

river length **14,000,000km**

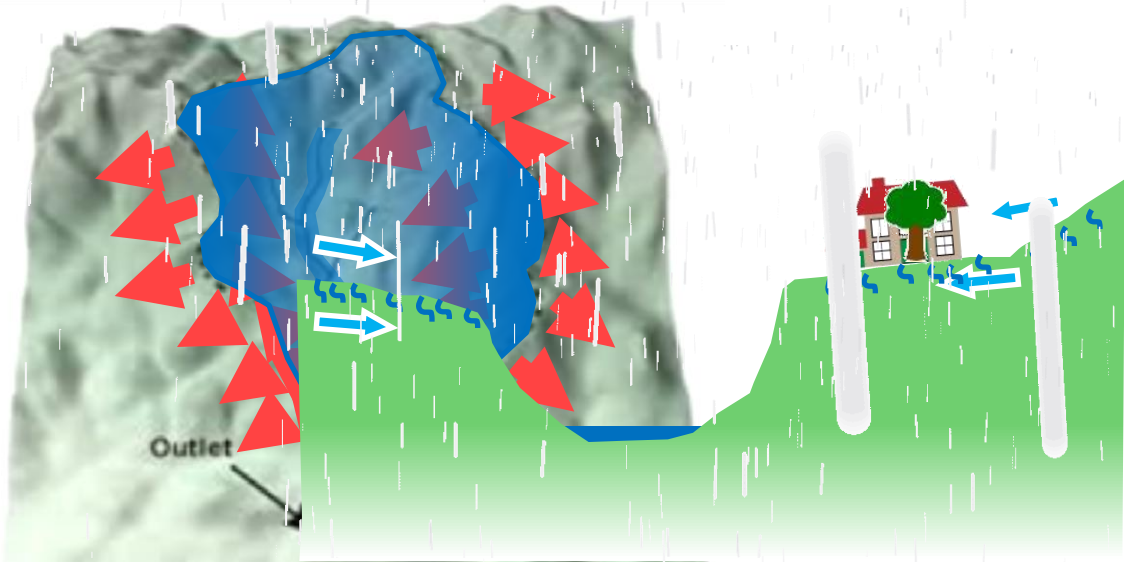
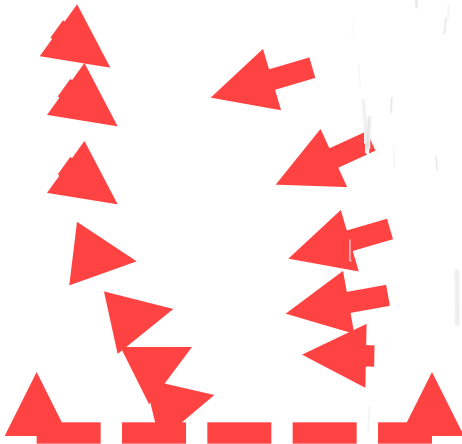
drainage area **105,000,000km<sup>2</sup>**

processors (≈3GHz each) **896**

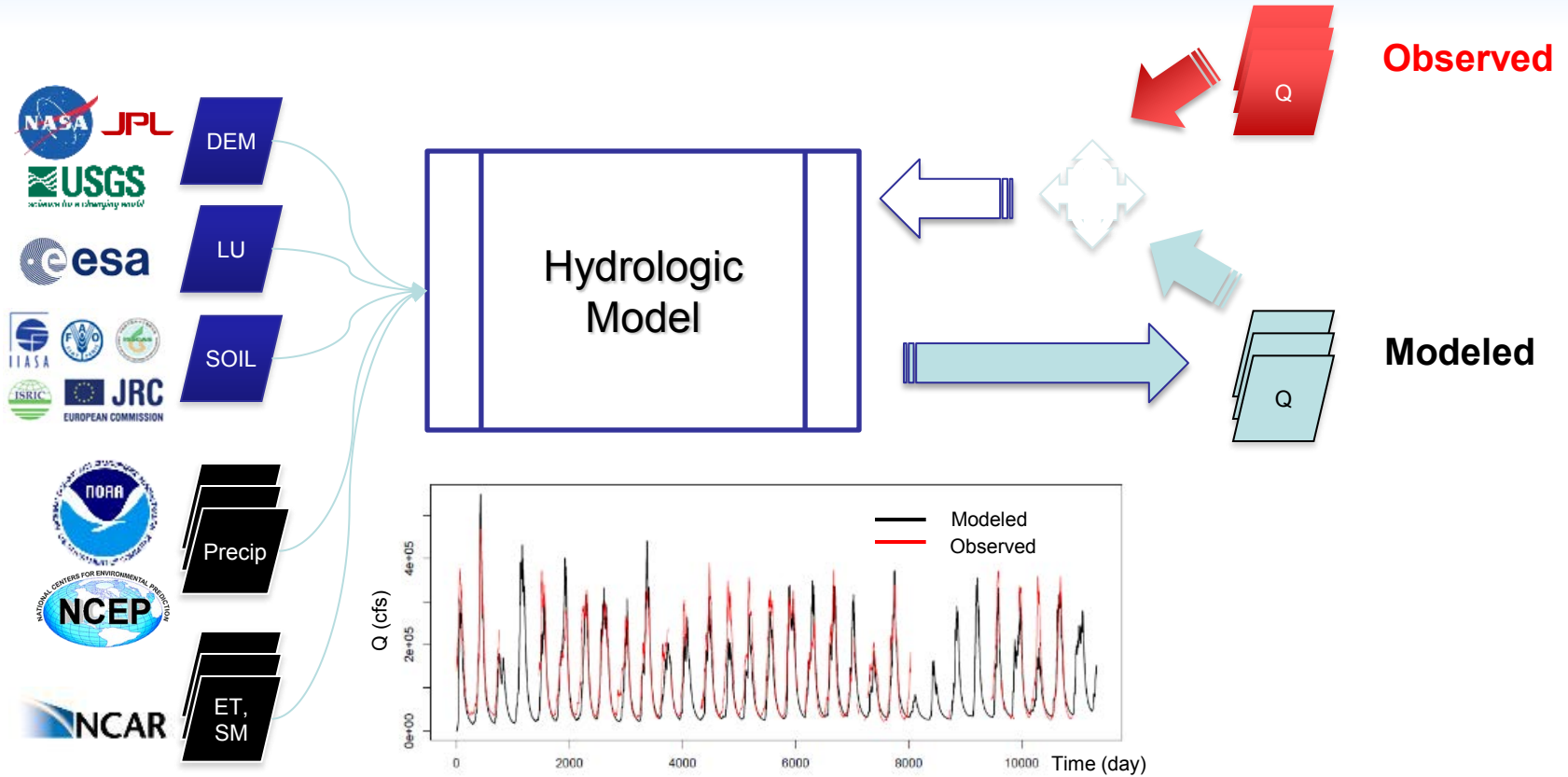
petabytes (including backup) **2**

Physics - Based programming language **6**

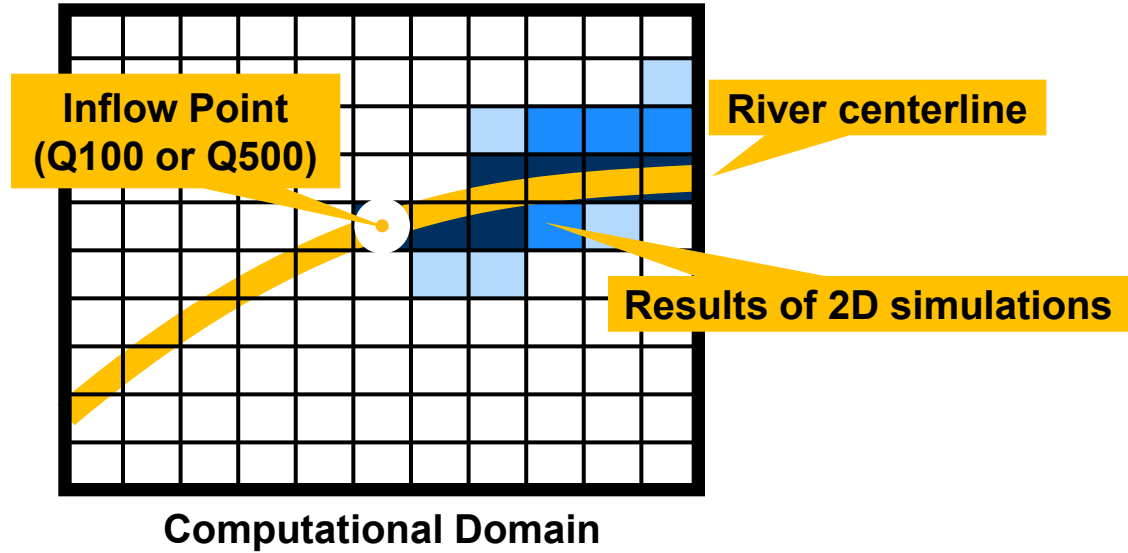
# Hydrology



# River Flow, Physically-Based Hydrology



# Flood Extent/Depth, 2D Hydraulics



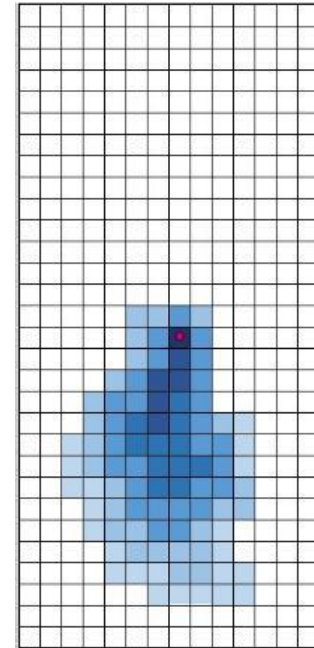
The hydraulic model simulates water propagation within the domain.



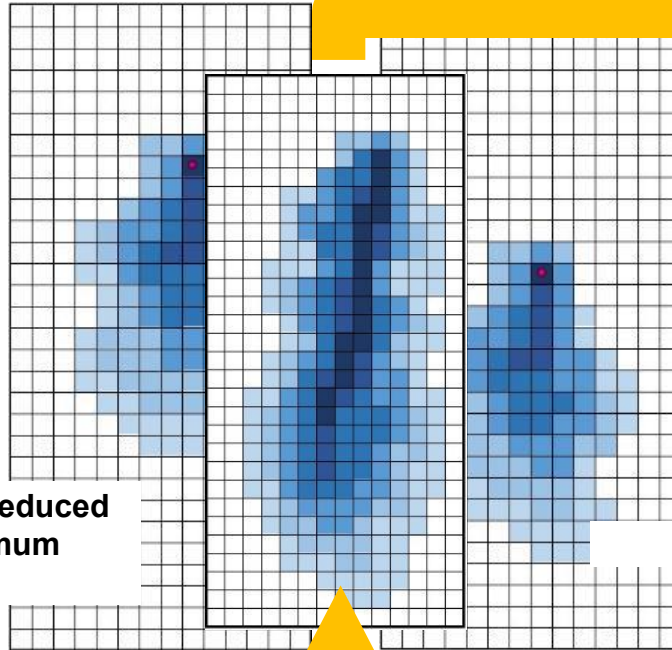
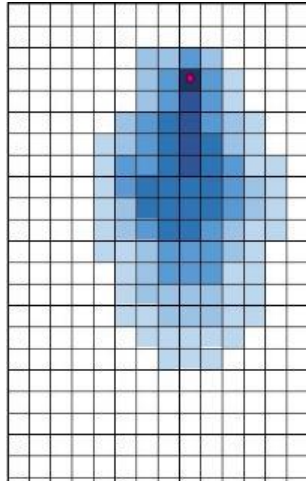
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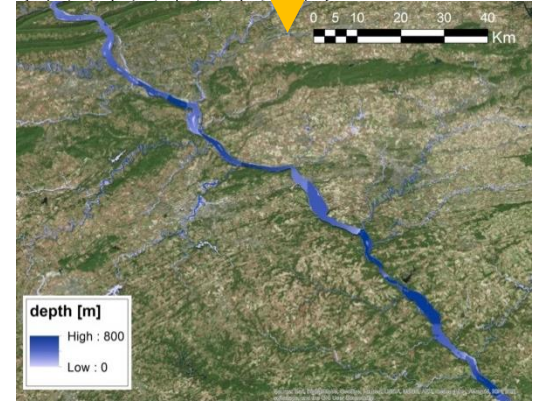
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**Other simulations are run for different overflow points along the river network in the catchment**



Outputs of different simulations are reduced to the same grid, providing the maximum flood depth for every cell.



Repeat for each catchment



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**100-year Map**





## Core Team:

- **Dr. Yasir Kaheil (Team Leader)**
- **Dr. Lorenzo Begnudelli**
- **Dr. Jeff McCollum**
- **Dr. Zhao Liu**
- **Dr. Andreas Muehlbauer**
- **Dr. Hosam Ali (VP, Nat Haz)**

## Core Team:

- Dr. Yasir Kaheil (Team Leader)
- Dr. Lorenzo Begnudelli
- Dr. Jeff McCollum
- Dr. Zhao Liu
- Dr. Andreas Muegler
- Dr. Hosam Ali (VP)

[www.fmglobal.com/GlobalFloodMap](http://www.fmglobal.com/GlobalFloodMap)

The screenshot shows the FM Global website interface. At the top, there is a navigation bar with 'CAREERS', 'CONTACT', 'UNITED STATES - ENGLISH', and 'CONNECT WITH US' (with social media icons). Below this is a search bar and three buttons: 'Report a Loss', 'Report an Impairment', and 'MyRisk®'. A secondary navigation bar includes 'About Us', 'Products & Services', 'Risk Essentials', 'Research & Resources', and 'News & Events'. The main content area features a large image of a server room with a pink overlay. Below the image, the breadcrumb trail reads 'FM Global > Research & Resources > Global Flood Map'. There are 'PRINT' and 'SHARE' options with social media icons. The article title is 'GLOBAL FLOOD MAP'. The sub-headline is 'A revolution in flood mapping technology'. The main text describes the 'Global Flood Map' as a physical, data-based map that provides a worldwide view of potential and historical flood zones. It mentions that the map is built using hydrology and hydraulic science, considering factors like rainfall, evaporation, snowmelt, and terrain. A section titled 'Assessing Your Flood Resilience' states that flood is one of the most devastating and costly of all natural disasters and lists three primary factors behind its increased frequency and severity.

### GLOBAL FLOOD MAP

A revolution in flood mapping technology

The Global Flood Map breaks new ground. It's a physical, data-based map that provides a worldwide view of potential and historical flood zones across the globe. Unlike maps based solely on historical flood data, our innovative Global Flood Map is built using hydrology and hydraulic science, and considers, among other factors, essential information like rainfall, evaporation, snowmelt and terrain.

#### Assessing Your Flood Resilience

Flood is one of the most devastating and costly of all natural disasters. There are three primary factors behind the increased frequency and severity of flood loss:

Is your facility located in a potential flood zone? Type in your address, and see where your location falls on our

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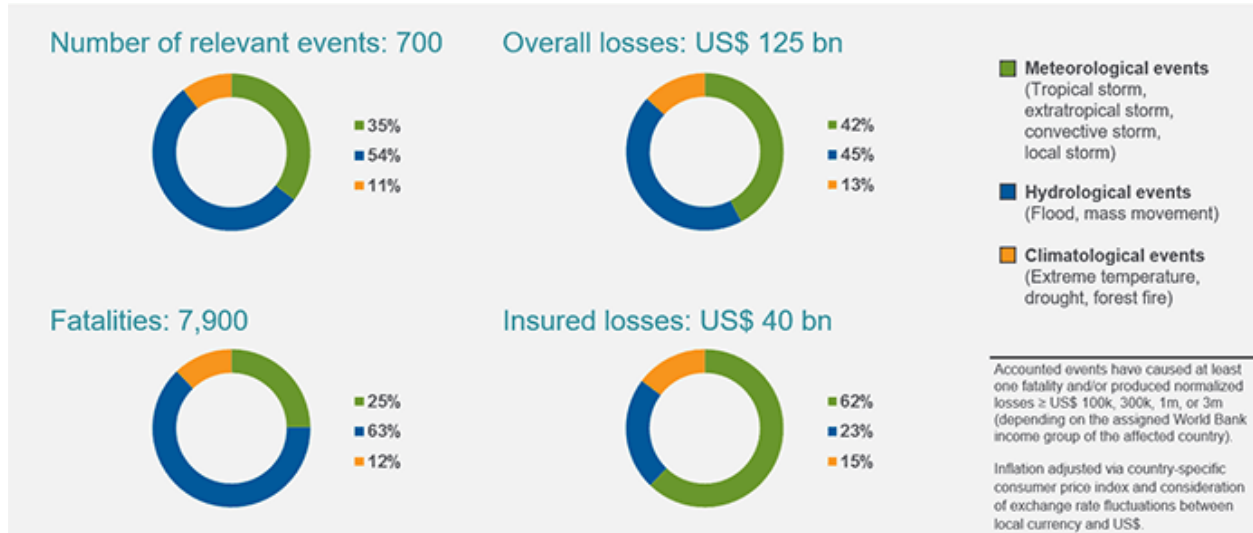
# Flood Discussion

## From the Eyes of the Broker





## Why flood is on everyone's mind?



## Client/Broker Challenges with Flood

- ❖ Continuously changing exposure profile
- ❖ Varying modeling tools to measure the amount of risk present
- ❖ Lack of expertise to analyze modeling results and provide coverage clarification
- ❖ International risk identification and coverage certainty lacking
- ❖ Lending requirements forcing clients to purchase poor products
- ❖ Policy wording & flood zone definition inconsistencies

*Wholly or Partially*

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## Tools of the Trade

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**CatNet®**

**NATHAN**

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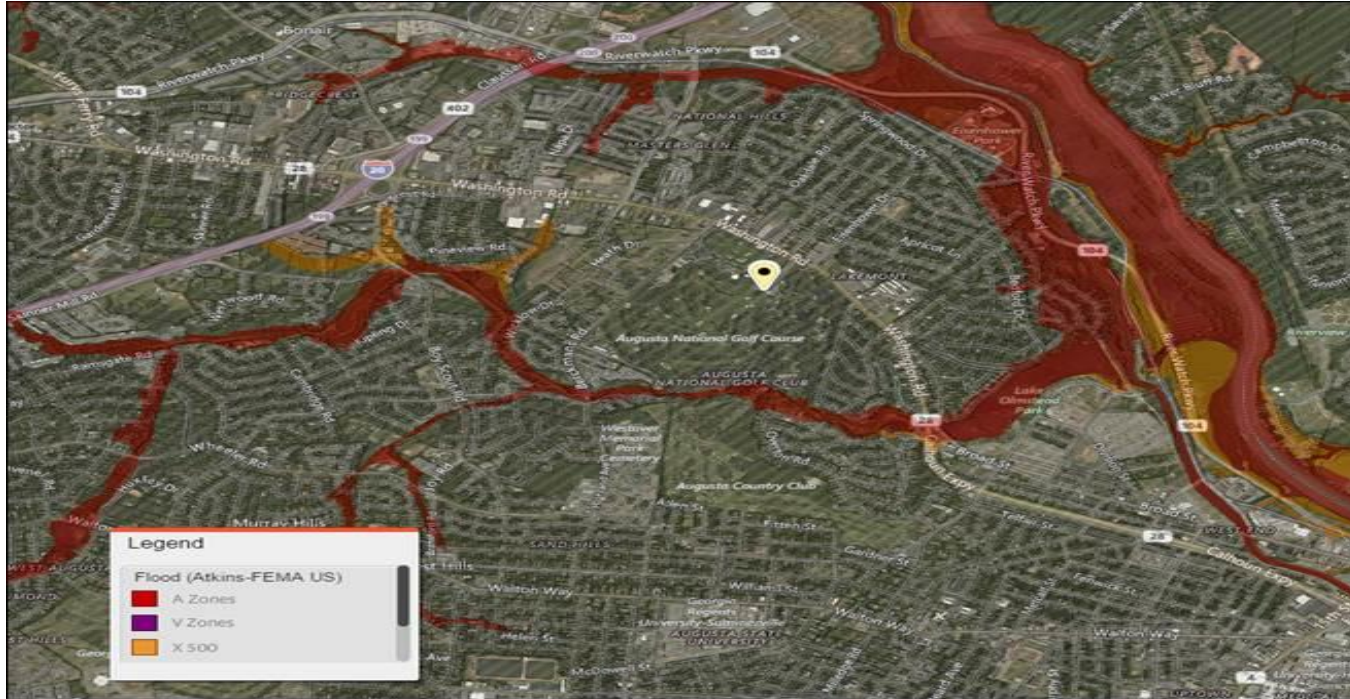


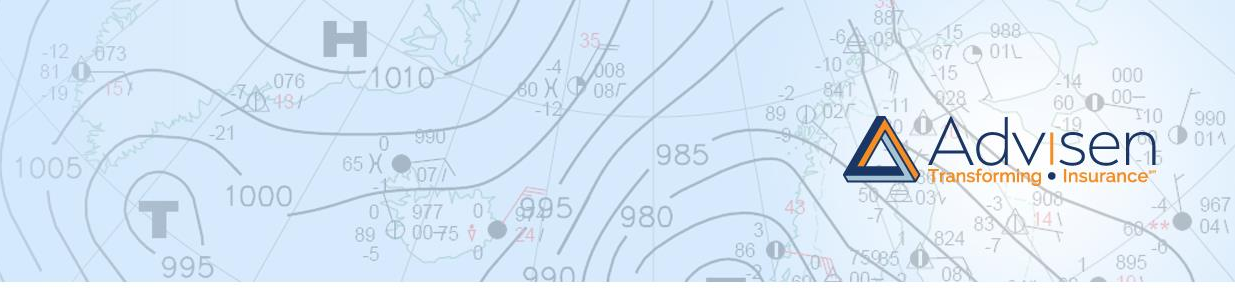


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## Steps Towards better Flood Awareness

- Step 1: Geocoding - Get your raw data as accurate as possible  
Street level or parcel for each location is critical
- These vary depending on tools used
- Step 2: Determine Zones ~~They~~ don't matter unless carrier agrees  
Focus on distance from HH Zones
- Run mapping tools to see where the HH flood zones are in relation to location
- Step 3: Time to Map - Determines wholly and/or partially & Ingress/Egress exposures for the location



## In an Ideal World.....

- ❖ Consistent raw data template to maximize client terms, sublimits and pricing
- ❖ Utilization of a uniform modeling system
- ❖ Continued clarification of international flood zones & policy definitions
- ❖ Improved coverage option for lender driven flood deductible buydowns



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# Conference Luncheon

**Coming up next...**

Afternoon Keynote Address by:

**Patrick G. Ryan, Ryan Specialty Group**

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# Afternoon Keynote Address



**Patrick G. Ryan**  
Chairman and CEO  
Ryan Specialty Group, LLC

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# Cyber and the Internet of Things



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# Cyber and the Internet of Things

**Duncan Ellis**

US Property Practice Leader

Marsh

Moderator





# Cyber and the Internet of Things

- **Duncan Ellis**, US Property Practice Leader, Marsh (Moderator)
- **Jamie Bouloux**, Chief Executive Officer, EmergIn Risk
- **John Coletti**, Senior Vice President and Chief Underwriting Officer, XL Catlin
- **Erica Davis**, Senior Vice President, Head of Specialty Products E&O, Zurich
- **Daniel McElvany**, Head of US Broker Property, Swiss Re

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# Cyber and the Internet of Things



**Duncan Ellis**  
Marsh



**Jamie Bouloux**  
EmergIn Risk



**John Coletti**  
XL Catlin



**Erica Davis**  
Zurich



**Daniel McElvany**  
Swiss Re

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# Afternoon Break

**Coming up next...**

Outlook for the 2017 Atlantic Hurricane Season

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# Outlook for the 2017 Atlantic Hurricane Season





## Outlook for the 2017 Atlantic Hurricane Season



**Phil Klotzbach**

Research Scientist,  
Department of Atmospheric Science  
Colorado State University



# Atlantic Basin Seasonal Hurricane Prediction

Phil Klotzbach

Department of Atmospheric Science

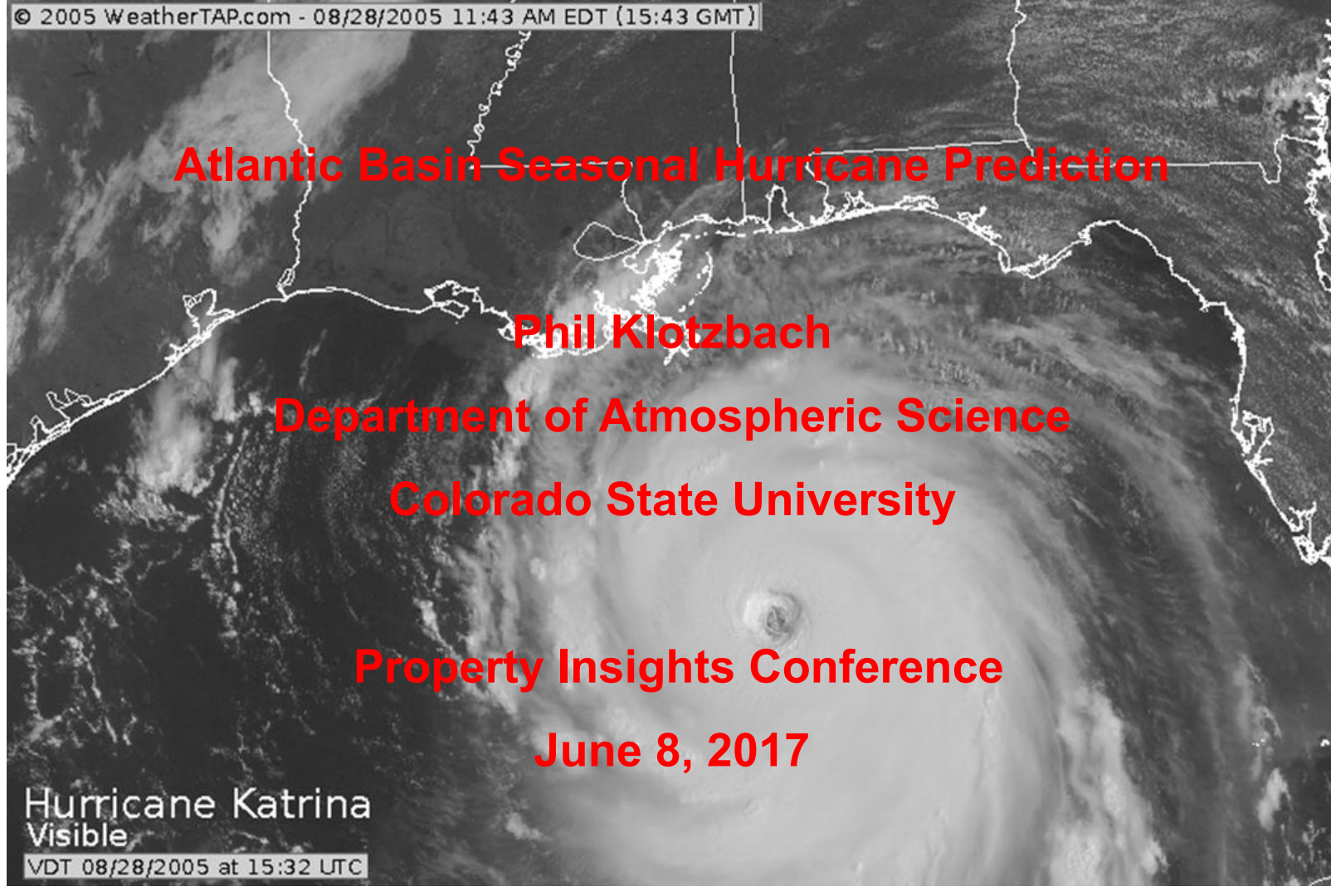
Colorado State University

Property Insights Conference

June 8, 2017

Hurricane Katrina  
Visible

VDT 08/28/2005 at 15:32 UTC



**In Memory of Bill Gray (1929-2016)**



Seasonal Forecasting is more than this!

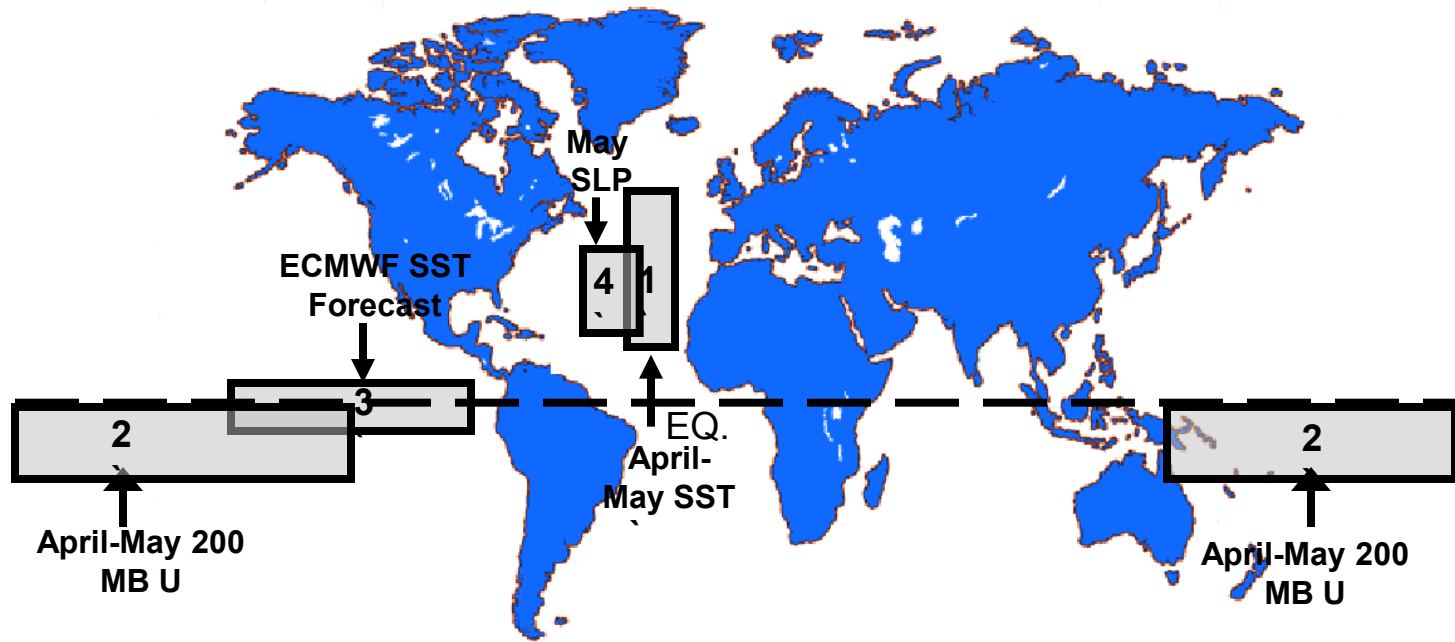


# 2017 FORECAST AS OF 1 JUNE 2017

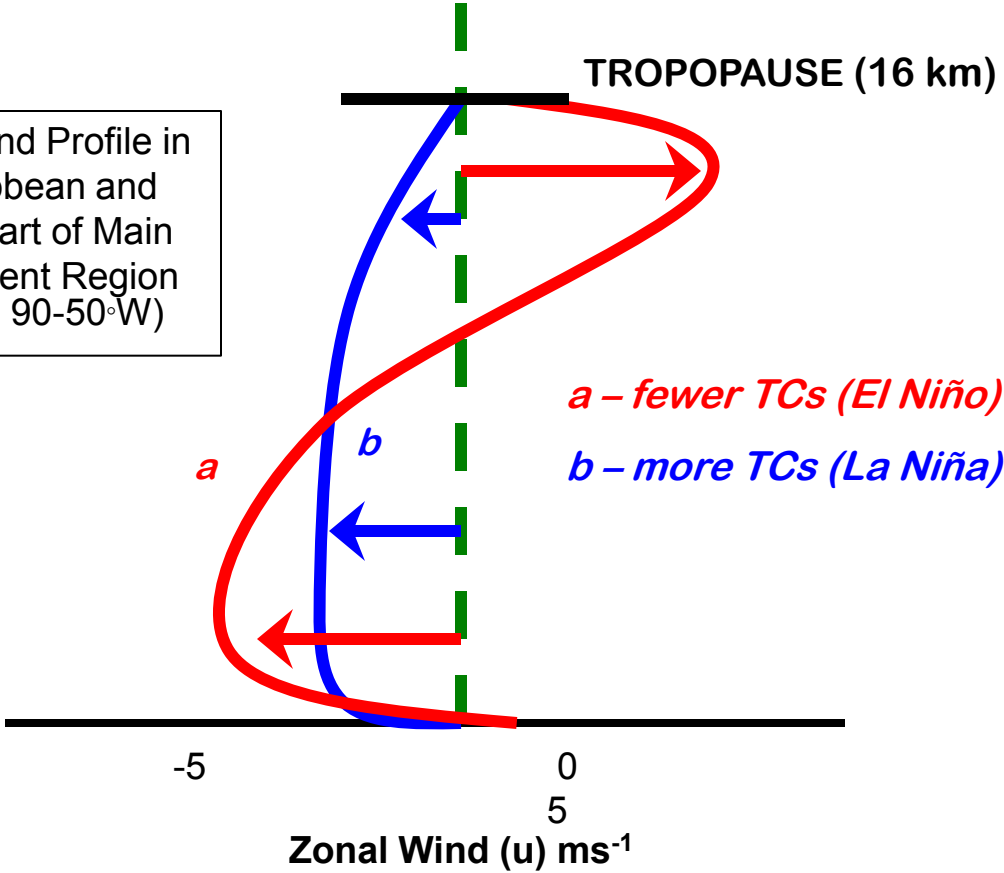
Forecast Parameter	Statistical Forecast	Final Forecast (Including Arlene)	1981-2010 Median
Named Storms (NS)	11.2	<b>14</b>	12.0
Named Storm Days (NSD)	56.5	<b>60</b>	60.1
Hurricanes (H)	6.5	<b>6</b>	6.5
Hurricane Days (HD)	25.9	<b>25</b>	21.3
Major Hurricanes (MH)	2.8	<b>2</b>	2.0
Major Hurricane Days (MHD)	6.8	<b>5</b>	3.9
Accumulated Cyclone Energy (ACE)	108	<b>100</b>	92
Net Tropical Cyclone Activity (NTC)	117	<b>110</b>	103



# June Forecast Predictors

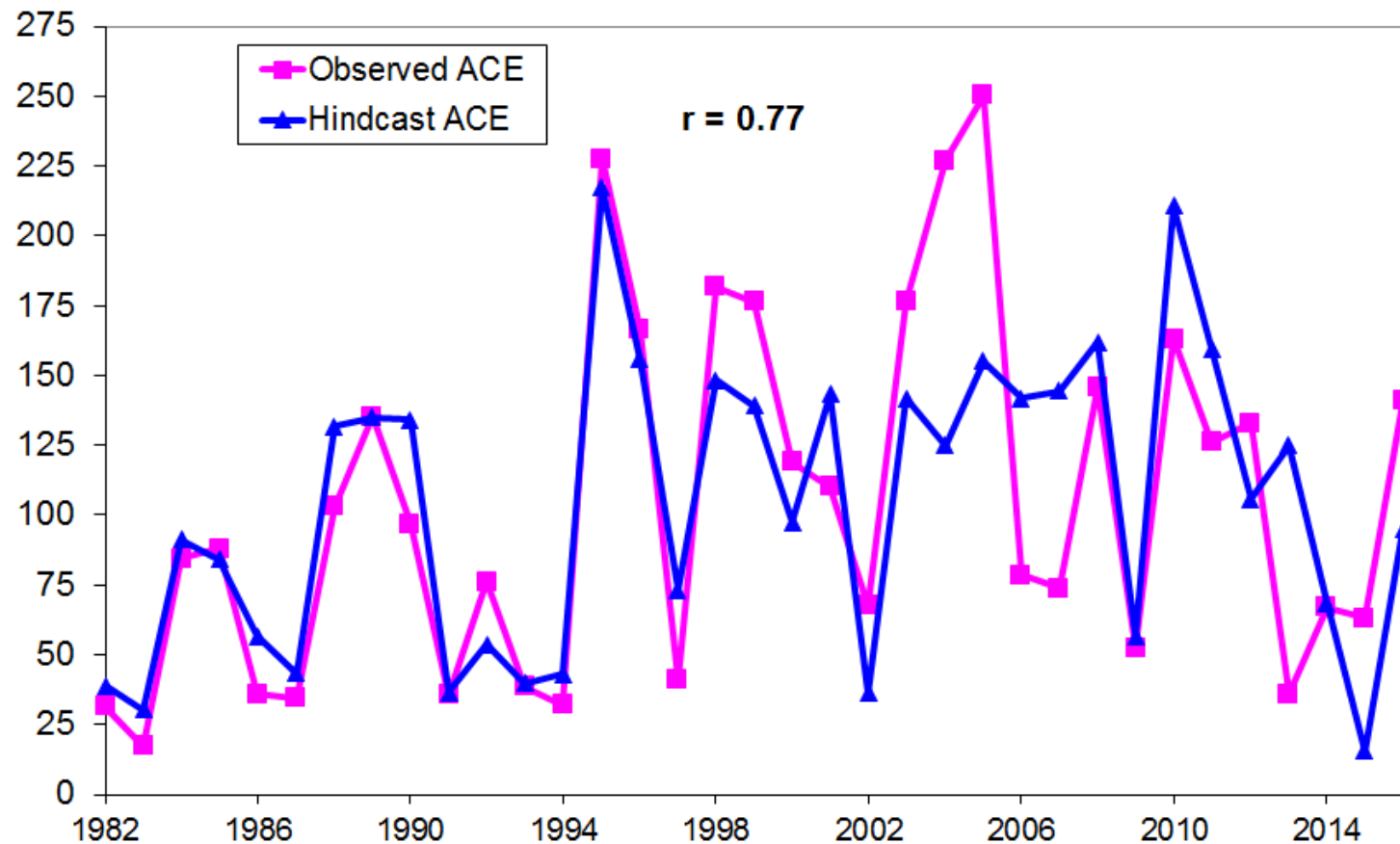


Vertical Wind Profile in  
the Caribbean and  
western part of Main  
Development Region  
(10-20°N; 90-50°W)





## Observed vs. June Model Hindcast ACE



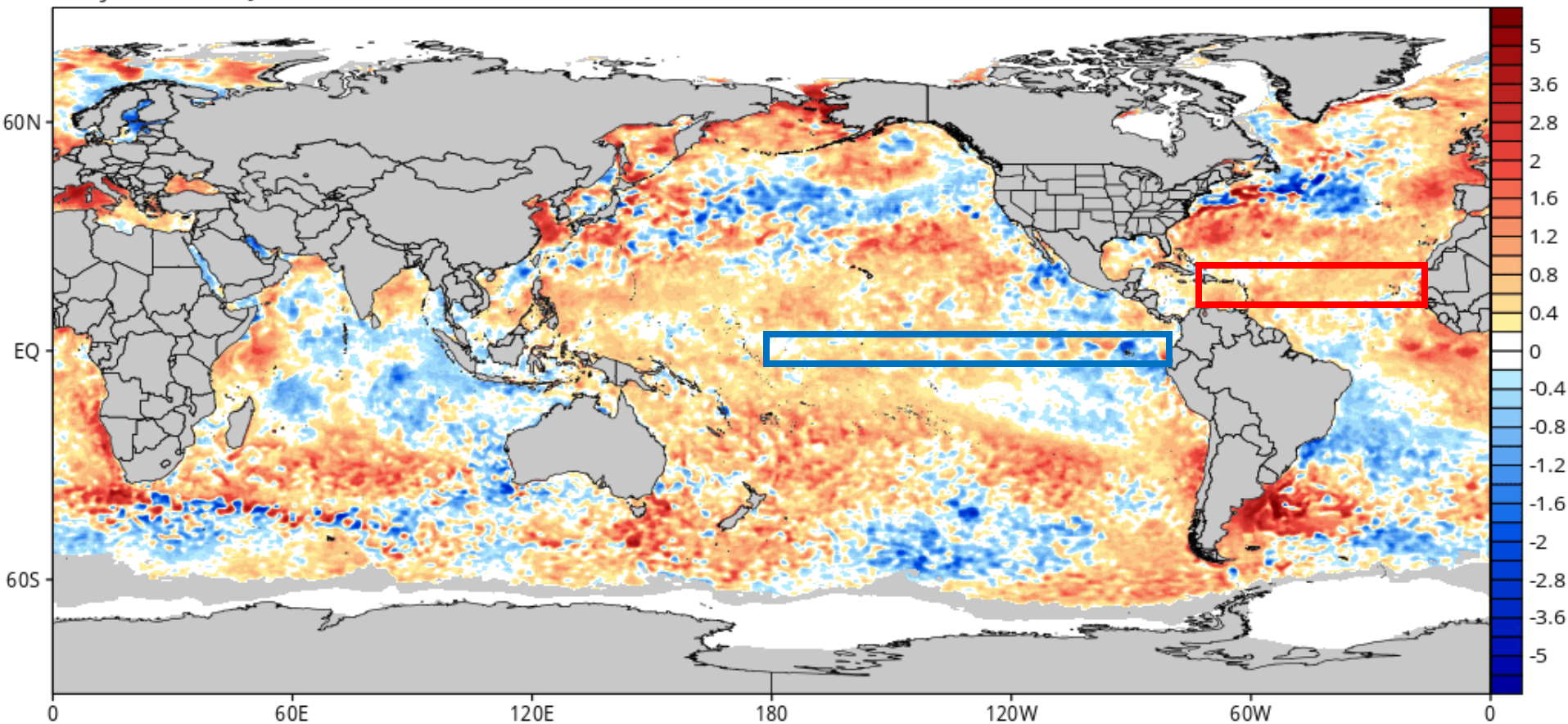
## BEST ANALOG YEARS FOR 2017 (JUNE FORECAST)

	NS	NSD	H	HD	MH	MHD	ACE	NTC
1957	8	41.25	3	21.00	2	3.75	79	78
1969	18	92.25	12	40.25	5	6.50	166	182
1979	9	45.75	6	21.75	2	5.75	93	97
2006	10	52.75	5	21.25	2	2.00	79	85
<i>MEAN</i>	<i>11.3</i>	<i>58.0</i>	<i>6.5</i>	<i>26.1</i>	<i>2.8</i>	<i>4.5</i>	<i>104</i>	<i>110</i>
<b>2017 Forecast</b>	<b>14</b>	<b>60</b>	<b>6</b>	<b>25</b>	<b>2</b>	<b>5</b>	<b>100</b>	<b>110</b>

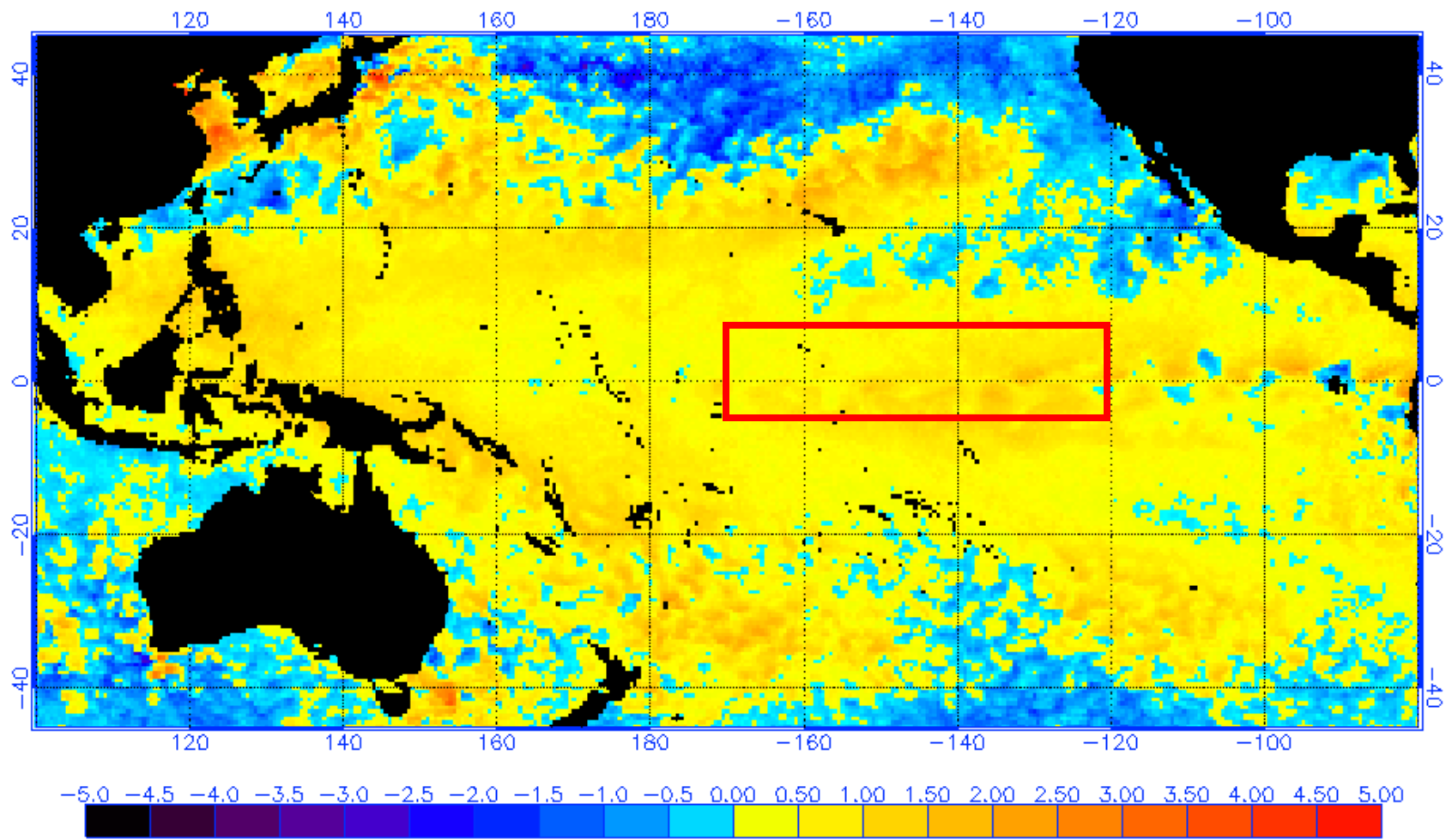
# CDAS Sea Surface Temperature Anomaly (°C) (based on CFSR 1981-2010 Climatology)

Analysis Time: 00z Jun 05 2017

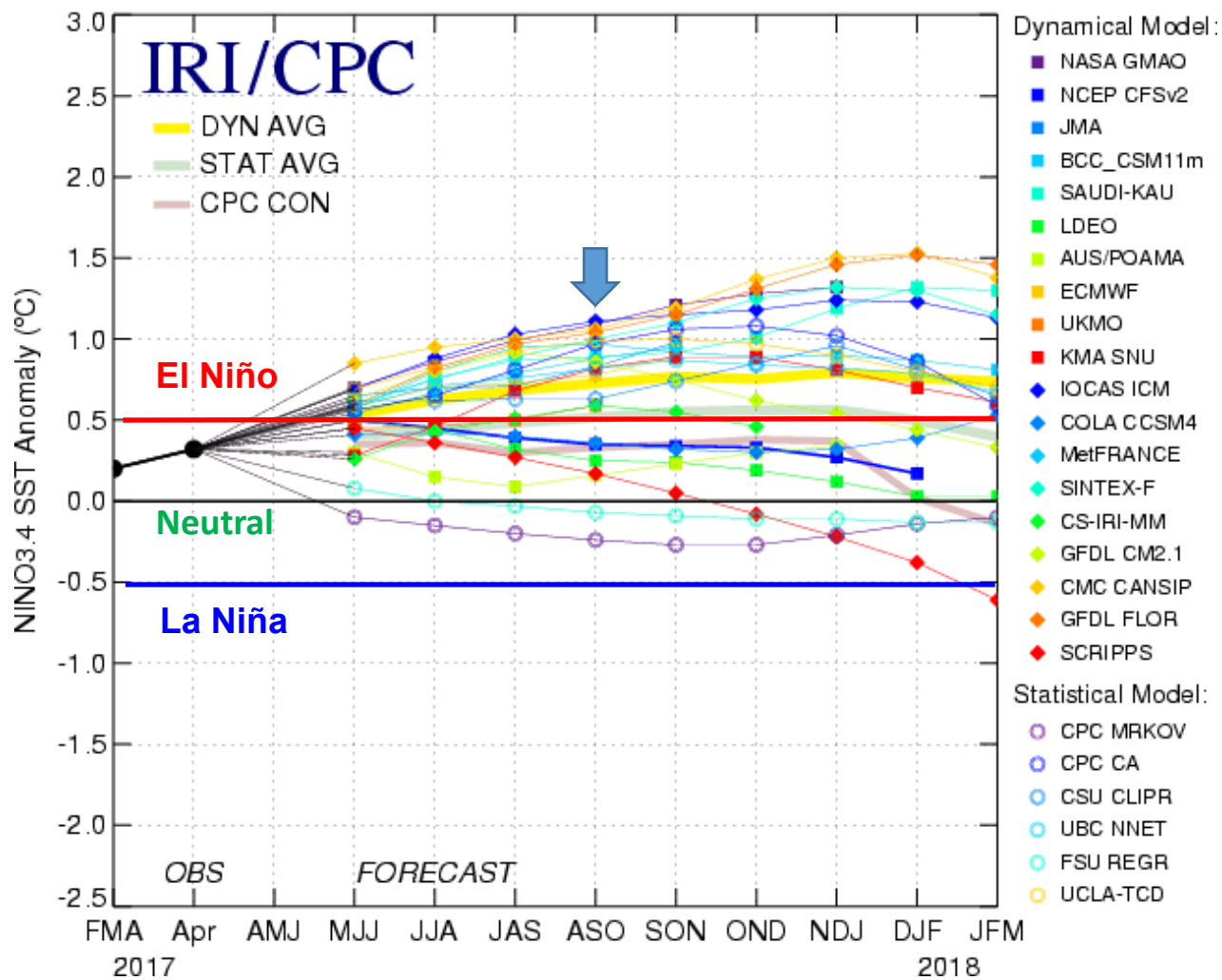
TROPICALTIDBITS.COM



NOAA/NESDIS SST Anomaly (degrees C), 6/1/2017

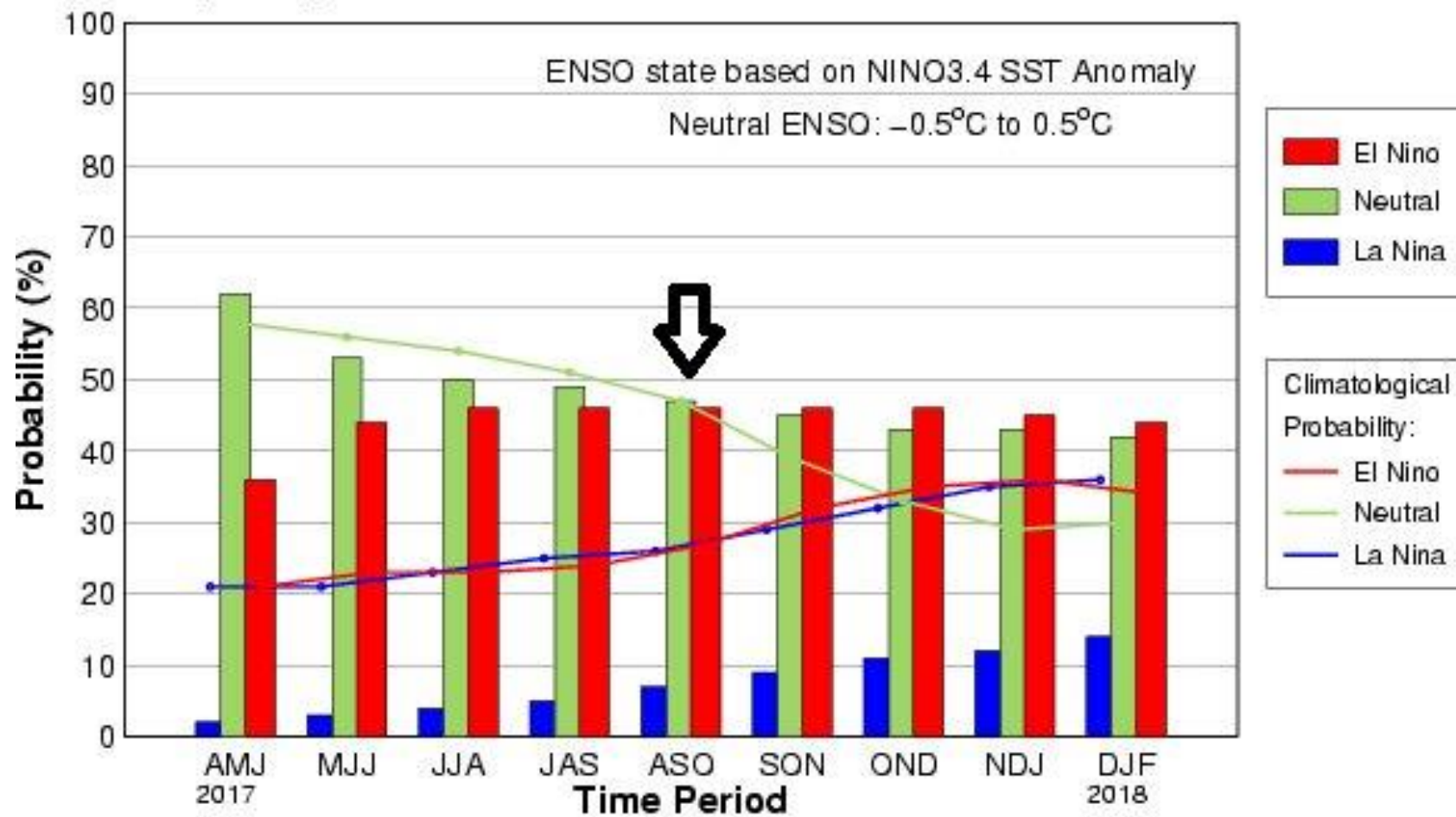


# Mid-May 2017 Plume of Model ENSO Predictions

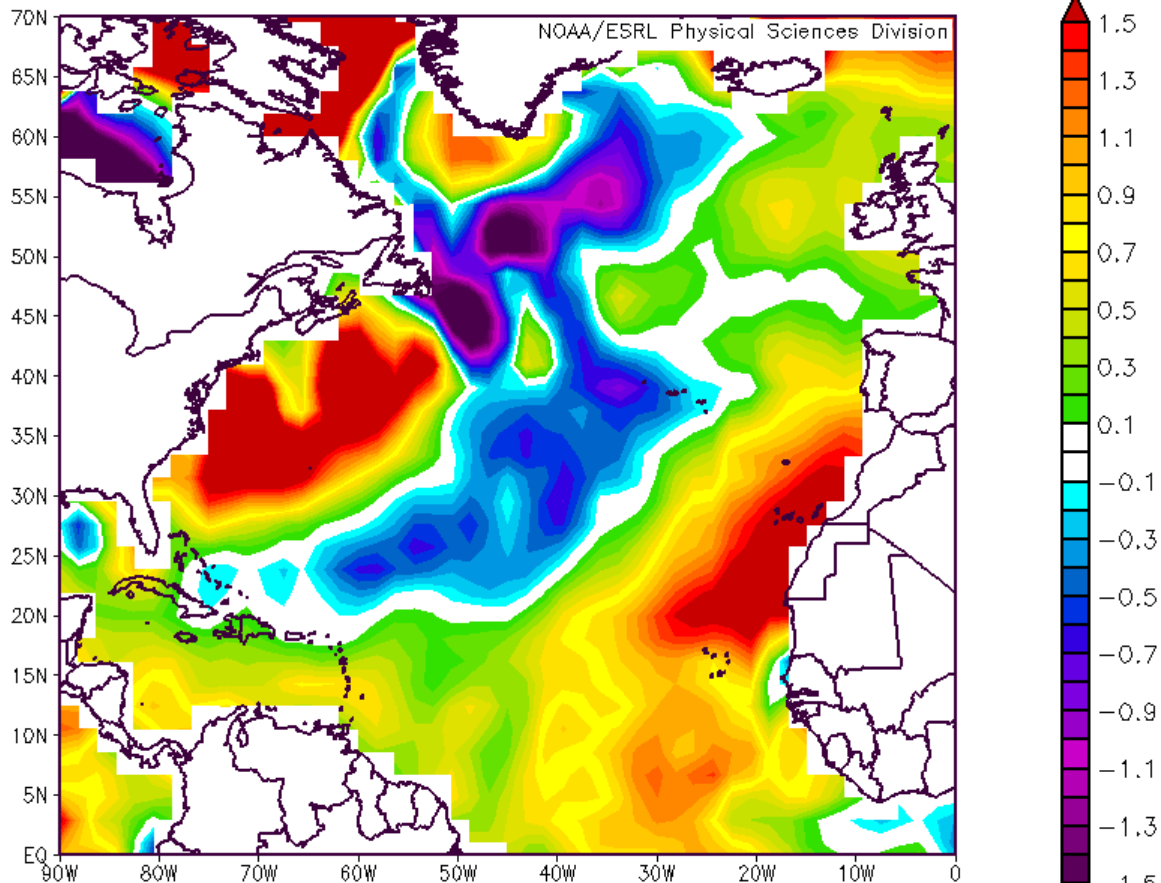




# Early-May CPC/IRI Official Probabilistic ENSO Forecast



# Early June 2017 Sea Surface Temperature Anomalies



Surface Skin Temperature(SST) (K). Composite Anomaly (1981–2010 Climatology)



**2017 PROBABILITIES FOR AT LEAST ONE MAJOR  
(CATEGORY 3-4-5) HURRICANE LANDFALL IN  
EACH OF THE FOLLOWING AREAS (20<sup>th</sup>  
CENTURY PROBABILITIES IN PARENTHESES)**

- 1) Entire U.S. coastline – **55% (52%)**
- 2) U.S. East Coast including Peninsula Florida – **33% (31%)**
- 3) Gulf Coast from the Florida Panhandle westward to Brownsville – **32% (30%)**
- 4) Caribbean (10-20° N, 60-88° W) – **44% (42%)**

# **Landfalling Hurricane Web Application**

**Currently Available at the following  
URL:**

**<http://www.e-transit.org/hurricane>**

**In partnership with the GeoGraphics Laboratory –  
Bridgewater State University, Bridgewater MA**



## 2017 Probabilities (20<sup>th</sup> Century Probabilities in Parentheses)

State	Hurricane Impact Prob.	MH Impact Prob.
Florida	54% (51%)	22% (21%)
Louisiana	32% (30%)	13% (12%)
Massachusetts	7% (7%)	2% (2%)
Mississippi	11% (11%)	5% (4%)
New York	8% (8%)	3% (3%)
North Carolina	30% (28%)	8% (8%)
Texas	35% (33%)	13% (12%)

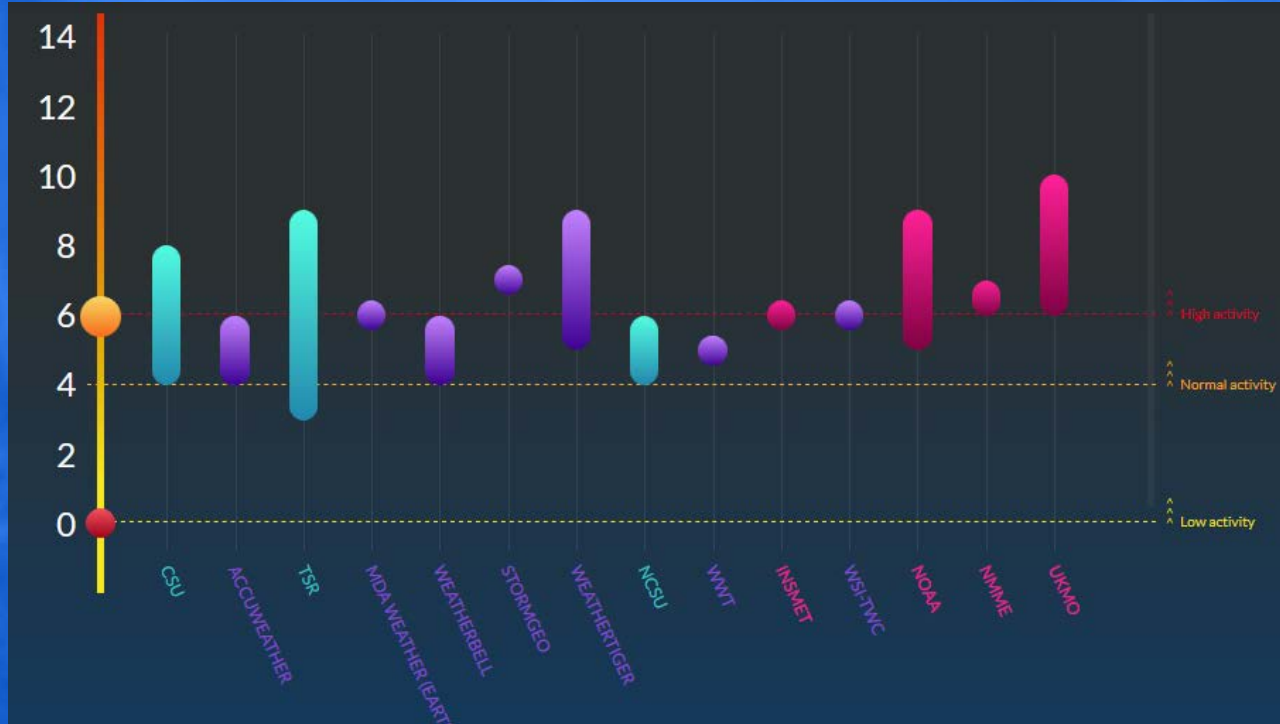
# 2017 Forecast Schedule

Date	6 April	1 June	3 July	4 Aug
Seasonal Forecast	X	X	X	X

# New Products



Seasonal Hurricane Forecast Compilation Website  
<http://seasonalhurricanepredictions.org>



## **Arago's Admonition:**

“Never, no matter what may be the progress of science, will honest scientific men who have regard for their reputations venture to predict the weather.”

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# Global Property Market Trends



# Global Property Market Trends



**Megan E. Lee**

Managing Principal  
Integro Insurance Brokers



**Michael Nardiello**

Senior Vice President – Property Leader  
Sompo International



## Property Market Trends

- **Alternative capital/non-traditional approaches to risk**
- **Pressure on market fundamentals**
- **Data and analytics – how much is too much?**
- **Evolution of the Broker/Carrier**

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# A View from the Top: The Underwriter's Perspective

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## A View from the Top



**Gary Marchitello**  
Head of Property Broking  
Willis Towers Watson  
Moderator

## A View from the Top

- **Gary Marchitello**, Head of Property Broking, Willis Towers Watson (Moderator)
- **Richard Friedl**, VP and NE Division Underwriting Manager, Liberty Mutual
- **Erik Nikodem**, Senior Vice President, Head of Property, Everest Insurance
- **Bob Quane**, Head of Property, Commercial, AIG



# A View from the Top



**Gary Marchitello**  
Willis Towers Watson



**Richard Friedl**  
Liberty Mutual



**Erik Nikodem**  
Everest Insurance



**Bob Quane**  
AIG

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# Closing Remarks & Reception



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