



Planning for the Worst: The Role of Incident Response, Before You've Had an Incident

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Today's Moderator



Rebecca Bole
EVP & Editor-in-Chief
Advisen



Today's Panelists



Ted Augustinos

Partner,
Locke Lord LLP



Tim Francis

Enterprise Cyber Lead,
Travelers



Bob Shaker

CTO, Incident Response Services,
Cyber Security Group, Symantec
Symantec



What does it mean to be prepared for a breach?



Rebecca Bole
Advisen



Ted Augustinos
Locke Lord LLP



Tim Francis
Travelers



Bob Shaker
Symantec



Turning an Incident Response Plan Into a Program

1. Dedicate Project Management Resources
2. Implement Case Management
3. Conduct and Maintain an Investigation Skills inventory
4. Purchase a Retainer
5. Create and Maintain Incident Playbooks
6. Understand Business Context of Systems and Applications
7. Cross-Organizational Buy-in
8. Practice, practice, practice!
9. Create and Maintain an Incident Response Plan



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Read the full blog by Symantec's **Clint M. Sand** at <http://www.symantec.com/connect/blogs/turning-incident-response-plan-program>

How do you prepare an incident response plan?



Rebecca Bole
Advisen



Ted Augustinos
Locke Lord LLP



Tim Francis
Travelers



Bob Shaker
Symantec



What does testing look like?



Rebecca Bole
Advisen



Ted Augustinos
Locke Lord LLP



Tim Francis
Travelers



Bob Shaker
Symantec



What does success look like?



Rebecca Bole
Advisen



Ted Augustinos
Locke Lord LLP



Tim Francis
Travelers



Bob Shaker
Symantec



Thank you to today's panelists!



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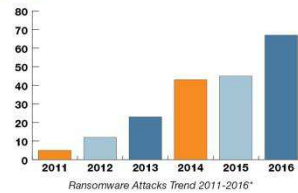
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CYBER THREATS CONTINUE TO ESCALATE

Advisen's Cyber Data Exposes Cyber Trends

RANSOMWARE CASES PROJECTED TO DOUBLE IN 2016

Ransomware cases have steadily increased over the past 5 years. With 2016 half over, the number of cases is expected to double from 2015 to 2016, reaching an all-time high. *2016 data is as of July 15, 2016.



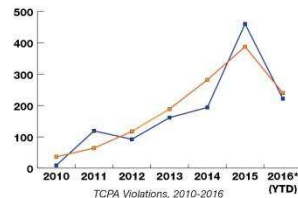
Network Security Disruptions grew **5X** from 2010 to 2015



Cyber cases exposing more than one million records peaked in 2013, but the number of cases in 2015 remains 70% higher than those in 2010.

TCPA VIOLATIONS REACHED AN ALL-TIME HIGH IN 2015

Total Settlement Amount (in millions)
Cases Filed



TCPA violations increased by **40%** from 2014 to 2015

The number of suits filed alleging a violation of the Telephone Consumer Protection Act (TCPA) reached an all-time high in 2015 and is expected to grow even higher in 2016.

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Ransomware Cases Projected to Double in 2016, Reaching an All-Time High
Download this [free infographic](#) to learn more about emerging cyber risk trends derived from Advisen's proprietary cyber database of more than 26,000 cases.

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