



Evolving Cyber Risks for Small Businesses

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Evolving Cyber Risks for Small Businesses

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Today's Moderator



Erin Ayers
Editor
Advisen



● Today's Panelists



Bill Cosgrove

Managing Principal &
Practice Leader, Financial
and Executive Risks,
EPIC



Eduard Goodman

Chief Privacy Officer,
IDT911



Milan Patel

Managing Director, Cyber
Investigations & Defense
Practice,
K2 Intelligence



Steve Robinson

Area President,
RPS Technology & Cyber



● **Are small businesses more of a specific target for cybercriminals, or are they more vulnerable?**



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Advisen



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EPIC



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Steve Robinson
RPS Technology & Cyber



How are hackers most likely to infiltrate a network? Why should social engineering be of concern?



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How does the 'human element' contribute to security events? How can small businesses mitigate that risk?



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Once hacked, what situations could organizations find themselves facing?



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How can small businesses best protect themselves?



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When should insurer and security vendor partners be involved?



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What insurance options do small businesses have?



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Thank you to today's panelists!



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Contact Us

Advisen Ltd.

1430 Broadway

8th Floor


New York, NY 10018

www.advisenltd.com

Phone +1.212.897.4800

advisenevents@advisen.com





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