

Advisen

Quick Start Guide

TABLE *of* CONTENTS

Advisen Quick Start Guide	3
Logging On	3
Front Page News.....	4
Overview of the Advisen Screen	8
Browsing for Information	10
Searching for Information	11
Researching a Company	13
Researching an Industry	16
Getting More Information	17
Comparing Insurance Policies & Laws	18
What's Next?	22

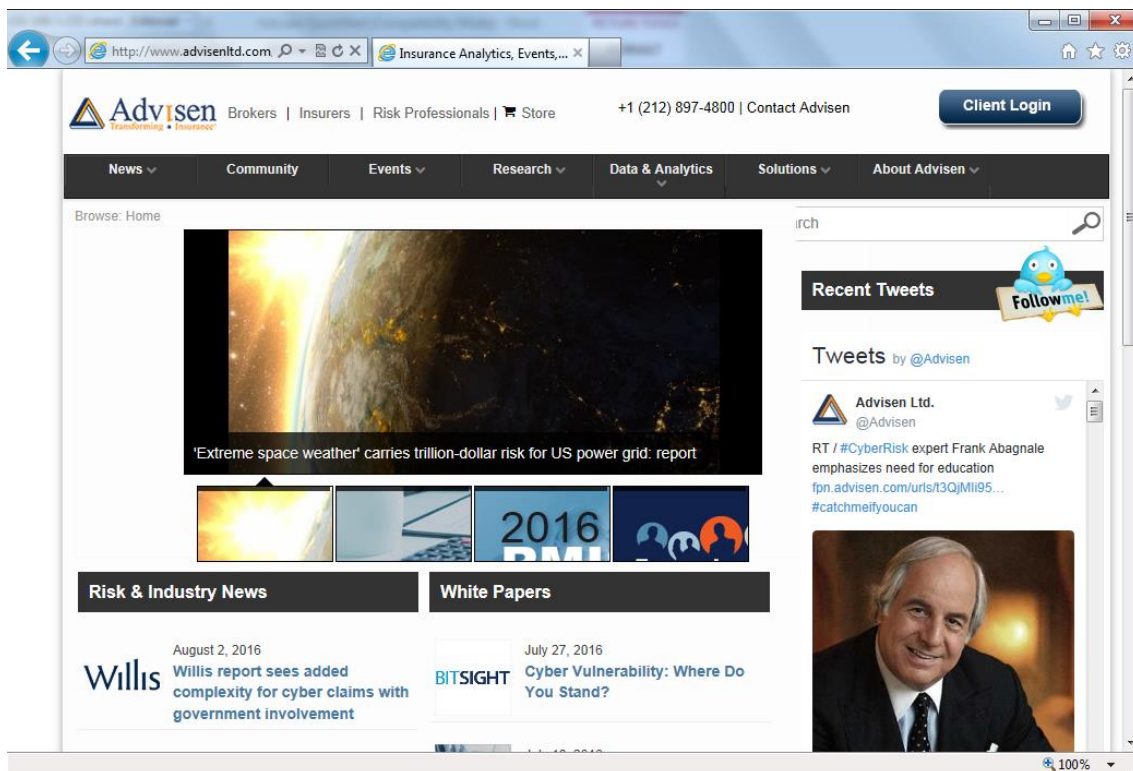
Advisen Quick Start Guide

Welcome to the Advisen community! You now have access to the industry's leading set of insurance and risk management research, company & industry data, benchmark comparisons, and user productivity tools. Some of these features require training and practice for you to master, but many do not – this guide introduces you to the basics of Advisen and how to get to work right away using a number of our most popular features.

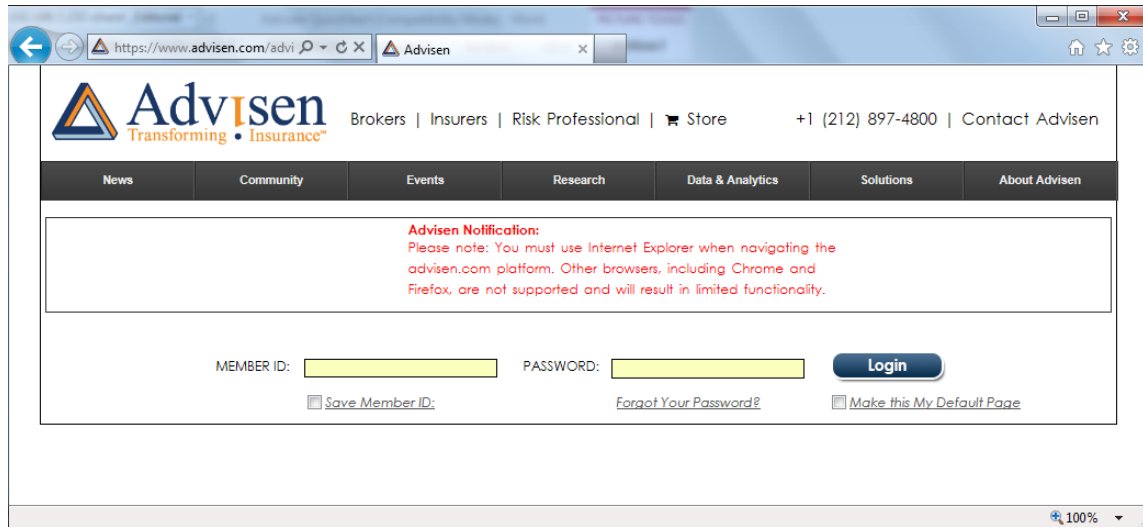
You may want to keep this document open while starting to learn Advisen, so you can switch back and forth to it as needed – or, you could just print it out so you can refer to it while Advisen is displayed on your computer screen.

Logging On

To get started, use your Internet Explorer browser to go to www.advisenltd.com; you'll see a page like this:



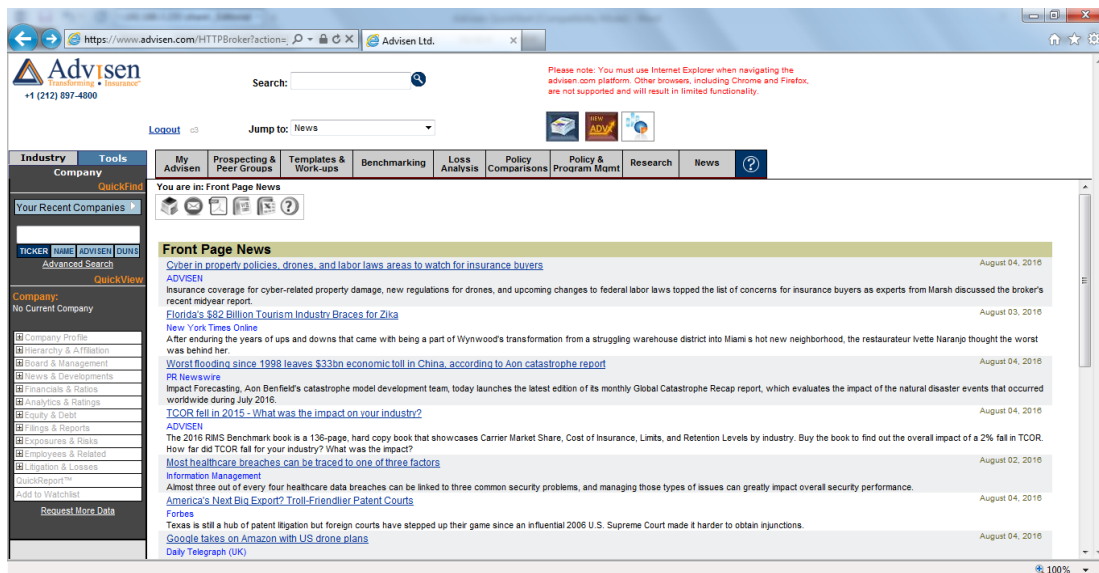
Click in the Client Login button located in the upper right hand of the screen.



Click in the box labeled MEMBER ID and type the member ID you've been given. Next, press the "tab" key to move to the PASSWORD field and type the password you've been assigned (each character will appear as an "*"). Press the "enter" key, or click on "Login".

Front Page News

You should now be looking at a screen similar to the following (the actual news items will, of course, be different).



Front Page News (FPN) is sent through email to over 30,000 recipients every morning (you probably receive it yourself); it is also included in the Advisen system. Click once on the headline of any article, and it will open as follows (of course, the contents you see will be different):



You can scroll up and down to read the article; you also have 2 choices of action buttons at the top of the screen:

- **Find More Articles Like This** – which will search Advisen's news sources for similar items (more to come later about searching)
- **Bookmark This** – which will let you save a link to the article where you can easily find it later

You should also notice the standard Advisen “action palette” just above the blue “Find More Articles Like This” action button – this will appear throughout the system and will, depending on where you are, let you perform a variety of actions.

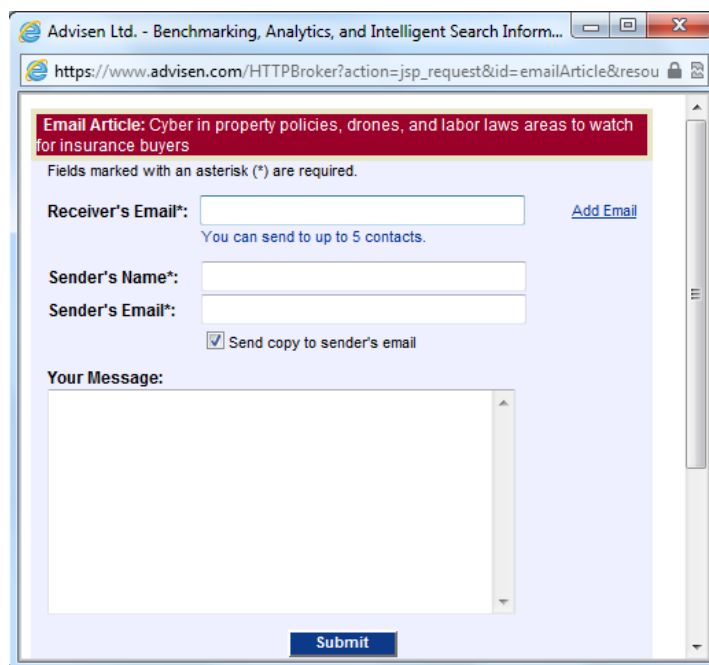


The icons on the palette which are grey are disabled – that means you can't do those things at this point in Advisen. However, the 2 reddish icons are enabled, meaning that you can now:

- **Print** – which will open the standard Windows “Print” window, from which you can choose your printer and print a correctly-formatted version of the article

- **Email** – which let's you send the article to someone else (colleague, client, prospect, in-law, etc.) to read

Or, you could click on the underlined wordlink “Front Page News” to go back to the previous screen. For now, just click on the “Email” icon and a new window similar to the following will appear:

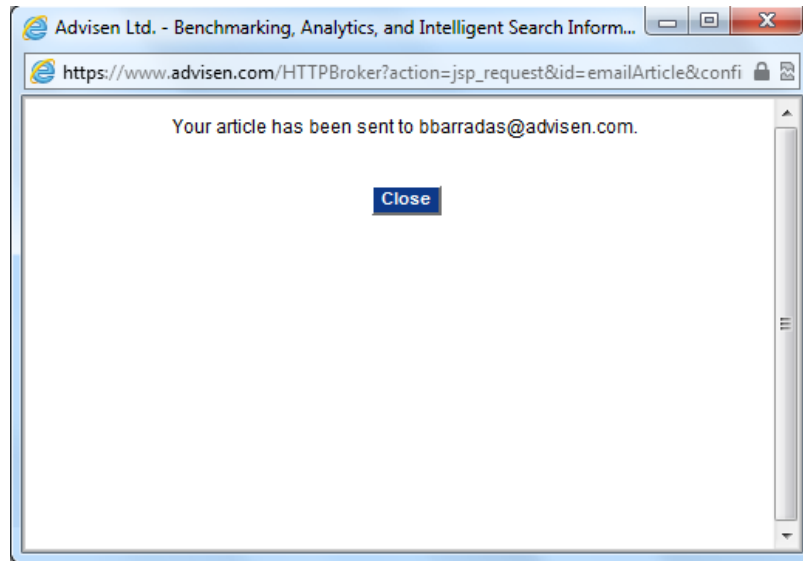


The screenshot shows a web browser window titled "Advisen Ltd. - Benchmarking, Analytics, and Intelligent Search Inform...". The address bar displays "https://www.advisen.com/HTTPBroker?action=jsp_request&id=emailArticle&resou". The main content area has a red header bar with the text "Email Article: Cyber in property policies, drones, and labor laws areas to watch for insurance buyers". Below this, a note states "Fields marked with an asterisk (*) are required." The form includes the following fields and controls:

- Receiver's Email*:** A text input field with a blue "Add Email" link to its right. Below the field, it says "You can send to up to 5 contacts."
- Sender's Name*:** A text input field.
- Sender's Email*:** A text input field.
- ☒ **Send copy to sender's email**
- Your Message:** A large text area for composing the message.
- Submit**: A blue button at the bottom right of the form.

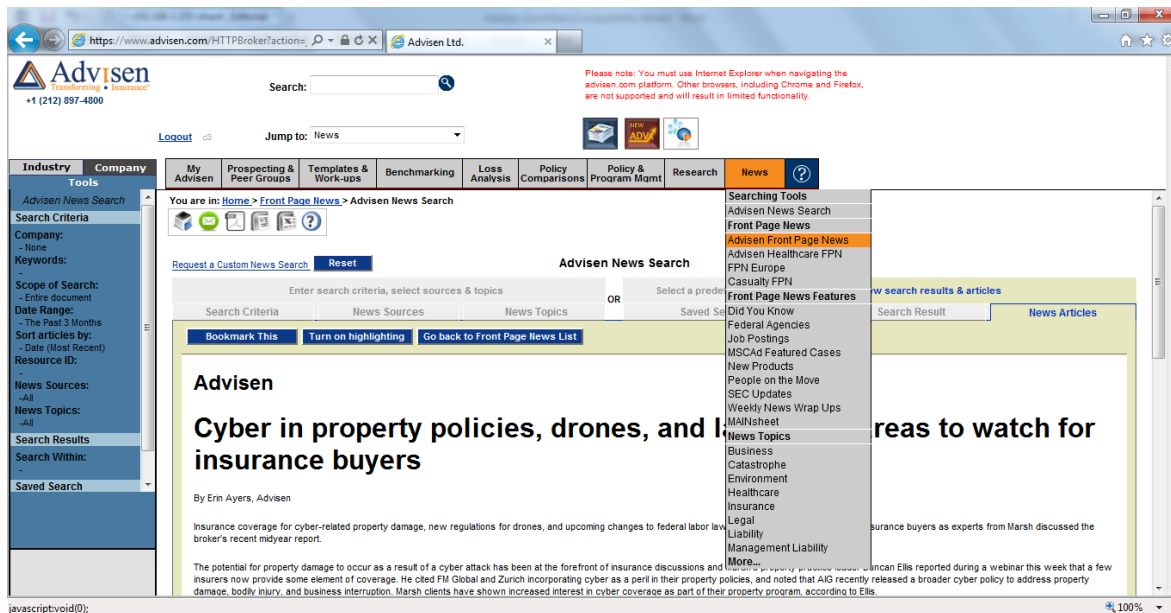
You can type the name & email address of the person you want to receive the article, your own name and email address, a cover message, and then click the “Submit” button to send the article when you’ve finished filling out this information. (If you decide not to send the article after all, just click in the small black “x” in the upper-right corner to close the window.)

To try it out, send this article to yourself – in a few minutes it should be available in your email in-box. After you click on “Submit”, Advisen will confirm to you that the email has been sent.



Click on "Close Window" and you'll be right back at the article where you started. If you have a printer available, try out the "Print" icon now as well.

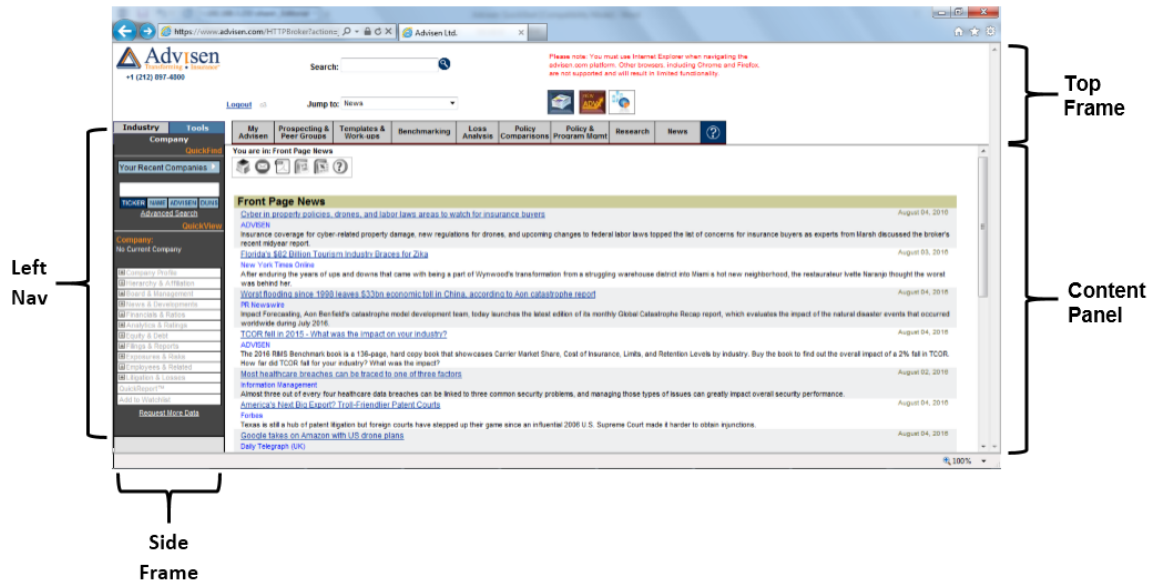
When you're done, click on the "Home" wordlink above the palette. You could also pass your cursor over the grey "News" button near the top of the screen, and move down to highlight and click on "Front Page News" – you can do this from anywhere in the system if you want to get back to FPN.



Forwarding (or printing and mailing) articles of interest is a great way to share your Advisen-acquired knowledge with your colleagues.

Overview of the Advisen Screen

You've already learned some basic Advisen navigation, how to change your password, and how to share articles of interest with colleagues (and anyone else you want) using email or a printed copy. Before we go much further, let's take a look at the different parts of the Advisen screen.



The **Content Panel** is where you will see the Advisen feature you are presently using – in the example above, you see today's FPN stories. Earlier, when you logged in for the first time, you saw your Profile information. The standard "action palette" typically appears in the upper right of the content panel.

The **Side Frame** stays in place no matter where you are in Advisen, but what is displayed there in the **Left Nav** (for "navigation") changes for many Advisen features.

The **Top Frame** also stays the same no matter where you are in the Advisen system. There are a number of important things in the top frame:

- The **grey menu buttons** (one of which is blue...) control access to the various parts of the Advisen system. If you roll your cursor across these menus, various menu choices appear. If you pause ("hover") your cursor on one of these menus, the choices stay in place. Go ahead and try this now. To choose one of the menu items which appears, simply move the cursor down until it is pointing to the correct item (the menu items highlight, with an orange background, when the cursor is pointing to them), and click once.

- The **Logout** wordlink is towards the left of the Top Frame, above the grey “My Advisen” menu. You should always click on “Logout” when you are ready to leave Advisen, since this formally closes your session. If you just close the Internet Explorer window instead, Advisen won't know that you've logged out, and you may not be able to log back in for a few minutes.
- The unobtrusive **ADVx graphic** links you to our ADVx premium index, which can also be reached through choices on the “Benchmarking” menu.
- The area to the right of the ADVx graphic is where periodic announcements will appear, about new features, releases, and other important information.

OK, enough of an overview – on to more ways you can use Advisen!

Browsing for Information

Advisen contains a lot of information about many different things; some of this information is licensed from outside sources, and some of it is authored by Advisen's own research department.

You already know how to get to FPN, from the grey “News” menu. Hover your cursor over that menu again, and you’ll see some other choices under the **News Topics Section**; choose something of interest, say “Environment”, and you will get a list of articles tagged to that topic:

The screenshot shows the Advisen website interface. At the top, there's a search bar and a navigation menu. The 'News' menu is highlighted, and the 'Section: Environment' page is displayed. The page shows a list of articles with headlines, publication dates, and brief descriptions. The left sidebar contains various navigation options, and the top navigation bar includes links to different sections of the site.

Click once on an underlined blue headline, and the article will open – you'll have the same capabilities and options as you did when reading the FPN article, earlier.

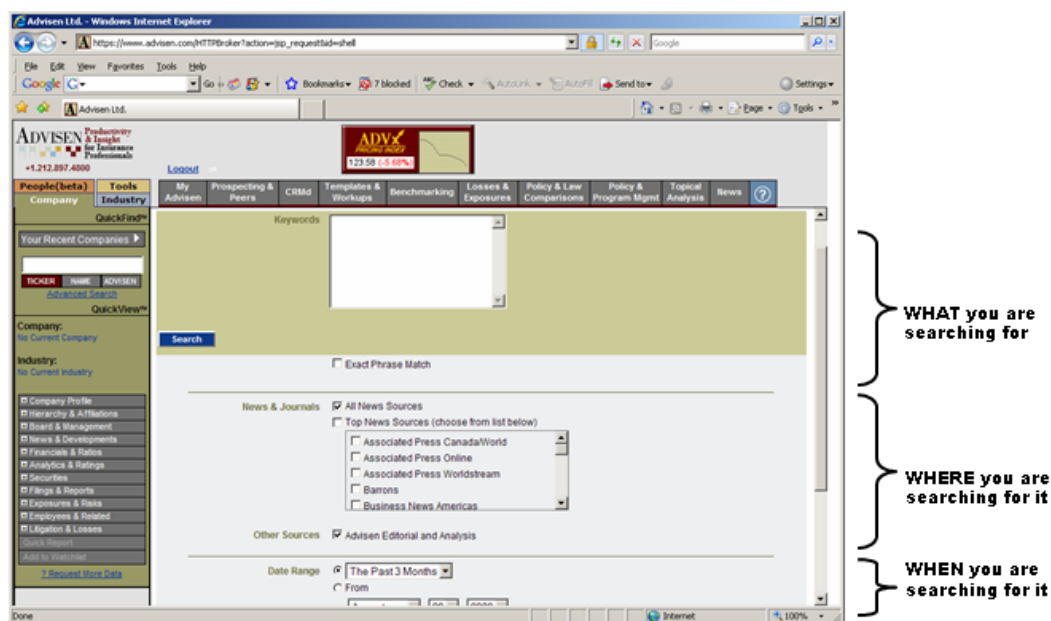
The articles are displayed in “most recent first” order. You can scroll up and down to see more articles, and you can click on the “Page” navigation numbers (towards the upper right) to display progressively older articles.

If, instead, you had selected an item under the grey **Topical Analysis menu** button, let's say “Insurance Market”, the same navigation and options would be available along with one other: under the name and description of each article is a “Download PDF” button which lets you open a document in Adobe Acrobat format – you can read, print, or save the document in this format if you want.

You can find other information under both the **Topical Analysis** and **News** buttons in exactly the same way. Go ahead and look into some of the topics and articles, to get a feel for what's there.

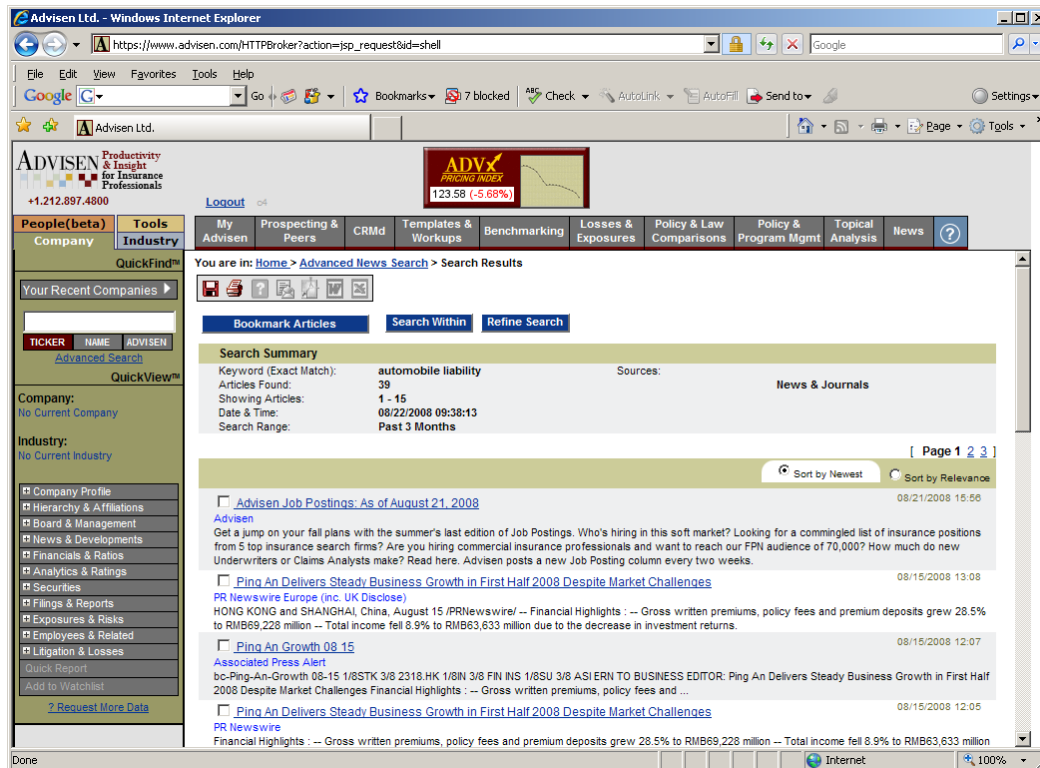
Searching for Information

Now that you've learned how to browse for articles using Advisen-defined topics and categories, let's show you how to search for information using YOUR OWN key words and choices. First, hover your cursor over the grey "News" menu, and select "Advisen News Search". You'll see our standard "search" screen as follows:



This screen consists of 3 sections, which we'll go through step by step.

The topmost section is where you type the keywords for the information you want to find. Try typing "automobile liability" in the keywords box; if you click the Search button now, Advisen will find articles which include the word "automobile" OR the word "liability", or both. In this case, you are probably looking for articles which contain the complete phrase "automobile liability", so select "Exact Phrase Match" and then click the Search button. You'll get a list of matching articles similar to the following:



This looks a lot like the lists you've seen before, with a few additional features. For now, just open any article (remember, click once on the underlined title) – your options when the article is opened are exactly the same as for the FPN article opened earlier. The only difference is that the keywords you searched for are highlighted wherever they appear. Click on the "Search Results" wordlink near the top to go back to the listing screen, and then click "Refine Search" – this takes you back to the standard search screen with your keywords and selections left intact.

The middle section of the search screen lets you pick which sources you want to search in. By default, **All News Sources** (over 9,000 of them!) and **Advisen Editorial and Analysis** are selected. You can change your search by selecting and deselecting these various options. For example, to search ONLY Advisen-authored content, you would de-select "All News Sources" and leave the other choices the same. To search ONLY in Canadian publications, you would de-select everything else, then scroll through the **Top News Sources** list and select only those from Canada.

The lower section lets you define the time period you want to search in – you can use "relative" dates from the drop-down list (e.g. The Past 3 Months), or absolute dates by entering from and to dates; relative dates are based on the date you run the search, and are very powerful when you want to save and periodically rerun the same search.

By choosing different source and date options, you can make search look very specifically or very broadly, whichever you want it! That covers the basics, but there are a lot more things you can do with **Advisen Search** - they are covered in our training sessions.

Researching a Company

Advisen's company database (sometimes called AMF, for "Advisen Master File") contains information on over 5 million organizations! Depending on the size of a company and whether it is public or not, we may have a lot of in-depth information about it, or only some basic data. Depending on whether you are a broker, carrier, risk manager, law firm, or other insurance professional, you can use this information in many different ways. To get started,

- click on the "Company" tab in the left nav to be sure it is active
- type "General Electric" in the QuickFind text box near the top
- click the "NAME" button directly beneath it

Advisen returns a list of companies it thinks you might be looking for, as follows:

The screenshot shows the Advisen website interface. At the top, there's a search bar with "General Electric" entered. Below the search bar, a navigation menu includes "My Advisen", "Prospecting & Peer Groups", "Templates & Work-ups", "Benchmarking", "Loss Analysis", "Policy Comparisons", "Policy & Program Mgmt", "Research", and "News". The "Company" tab is selected in the left sidebar. The main content area displays "Company Search Result" for "General Electric". It shows a list of 25 entries (1-25 of 2376) with columns for Data Depth Score, Name, City, State, Country, Ticker, Exchange, Top Level Company, and Status. The first few entries are:

Data Depth Score	Name	City	State	Country	Ticker	Exchange	Top Level Company	Status
131	General Electric Company	Fairfield	CT	United States	GE	NYS	Yes	Active
128	Portland General Electric Company	Portland	OR	United States	POR.WI	NYS	Yes	Active
117	General Electric Capital Corp	Norwalk	CT	United States	GE1	SP	No	Active
101	General Electric Capital Services, Inc.	Stamford	CT	United States	GE2	SP	No	Active
97	Genworth Life Insurance Company	Richmond	VA	United States			No	Active
94	General Electric Canada Company	Mississauga	ON	Canada	GEZ	TSE	No	Active
90	General Electric Energy UK Limited	Rugby		United Kingdom			No	Active
68	GE Kevnes Holdings Limited	Cheshire WA14 1PF		United Kingdom			Yes	Active
53	General Electric Capital Corp 4.70 Notes due May 16 2053				GEK	NYS	Yes	Active
53	General Electric Capital Corp 4.875 Notes due January 29 2053				GEH	NYS	Yes	Active
	General Electric Capital Corp Global Medium Term							

We are looking for GE, so click once on the name of the company with the ticker symbol "GE" (if we had known that was the ticker symbol, we could have typed "GE" in the QuickFind box and clicked on the "TICKER" search button, to bypass this list of company choices).

You should now see the Company Summary for General Electric, similar to:

The screenshot shows the Advisen website interface. At the top, there's a search bar and a navigation menu with tabs like 'Industry', 'Tools', 'Company', 'My Advisen', 'Prospecting & Peer Groups', 'Templates & Work-ups', 'Benchmarking', 'Loss Analysis', 'Policy Comparisons', 'Policy & Program Mgmt', 'Research', and 'News'. The 'Company' tab is selected, showing 'Your Recent Companies' with 'General Electric' listed. Below this, there's a 'Quick Links' section with links to 'Global Reports', 'Recent Developments', 'Advisen News Search', 'Earnings Transcripts', 'Analyst Report', 'Business Description', 'MSCAd Large Losses', and 'SEC Full Filings'. The main content area displays the 'General Electric Company' summary, including its ticker symbol 'GE', company ID '1000676', and various financial and operational details.

General Electric Company (NYS:GE) www.ge.com			
Company:	General Electric Company	Advisen Company ID:	1000676
Type:	Public	Ultimate Parent:	General Electric Company Public
Status:	Active		
Location:	Fairfield, CT	DUNS Number:	1367960
Country:	United States	FEIN Number:	140689340
Location Type:	Headquarters	Main Phone:	203 373-2211
Aliases:	Ge		
SIC Code:	6159 - Miscellaneous Business Credit Institutions	Locations in the US:	3,051
Secondary SIC Code(s):	3511 - Steam, Gas, And Hydraulic Turbines & Turbine Generator Set Units, 3724 - Aircraft Engines And Engine Parts, 3632 - Household Refrigerators And Home And Farm Freezers, 4833 - Television Broadcasting Stations, 3845 - Electromedical And Electrotherapeutic Apparatus, 3519 - Internal Combustion Engines, Nec, 3613 -	Locations Ex-US:	3,636

You can scroll the content panel down to see the rest of the summary information.

The grey menu categories in the left nav contain all of the various types of information available about GE through Advisen. You can look at any of this information by clicking on the small "+" sign next to each category; this will "open the category to show all the types of information you can get – just click on what you want to see!

(If you look up a smaller private company - for example, "Advisen" - there would be less data available, but still some basic information.)

https://www.advisen.com/ Advisen Ltd.

Advisen
Transforming Insurance
+1 (212) 897-4800

Search:

Please note: You must use Internet Explorer when navigating the advisen.com platform. Other browsers, including Chrome and Firefox, are not supported and will result in limited functionality.

Logout Jump to: <Please Select an Analytic>

Industry Tools
Company

QuickFind

Your Recent Companies

General Electric
TICKER NAME ADVISEN DUNS
Advanced Search

QuickView

Company:
General Electric Company
(1000676)

Company Profile
Hierarchy & Affiliation
Board & Management
News & Developments
Financials & Ratios
Financial Statements
Income Statement
Balance Sheet
Cash Flow
Ratios
Ratio Comparisons
Historical Ratios
Interactive Financial Ratios
Key Financials
Revenue: Location
Revenue: Business
Research & Development

My Advisen
Prospecting & Peer Groups
Templates & Work-ups
Benchmarking
Loss Analysis
Policy Comparisons
Policy & Program Mgmt
Research
News

You are in: Home > Company Dashboard

Quick Links:
Global Reports
Recent Developments
Advisen News Search
Earnings Transcripts
Analyst Report
Business Description
MSCAd Large Losses
Industry Information
SEC Full Filings

General Electric Company (NYSE:GE) www.ge.com

Company:	General Electric Company	Advisen Company ID:	1000676
Type:	Public	Ultimate Parent:	General Electric Company Public
Status:	Active		
Location:	Fairfield, CT	DUNS Number:	1367960
Country:	United States	FEIN Number:	140689340
Location Type:	Headquarters	Main Phone:	203 373-2211
Aliases:	Ge		
SIC Code:	8159 - Miscellaneous Business Credit Institutions	Locations in the US:	3,051
Secondary SIC Code(s):	3511 - Steam, Gas, And Hydraulic Turbines & Turbine Generator Set Units, 3724 - Aircraft Engines And Engine Parts, 3632 - Household Refrigerators And Home And Farm Freezers, 4833 - Television Broadcasting Stations, 3845 - Electromedical And Electrotherapeutic Apparatus, 3519 - Internal Combustion Engines, Nec, 3613 -	Locations Ex-US:	3,636

For example, selecting "Cash Flow" from the **Financials & Ratios** menu shows you:

https://www.advisen.com/ Advisen Ltd.

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Transforming Insurance
+1 (212) 897-4800

Search:

Please note: You must use Internet Explorer when navigating the advisen.com platform. Other browsers, including Chrome and Firefox, are not supported and will result in limited functionality.

Logout Jump to: <Please Select an Analytic>

Industry Tools
Company

QuickFind

Your Recent Companies

General Electric
TICKER NAME ADVISEN DUNS
Advanced Search

QuickView

Company:
General Electric Company
(1000676)

Company Profile
Hierarchy & Affiliation
Board & Management
News & Developments
Financials & Ratios
Financial Statements
Income Statement
Balance Sheet
Cash Flow
Ratios
Ratio Comparisons
Historical Ratios
Interactive Financial Ratios
Key Financials
Revenue: Location
Revenue: Business
Research & Development

My Advisen
Prospecting & Peer Groups
Templates & Work-ups
Benchmarking
Loss Analysis
Policy Comparisons
Policy & Program Mgmt
Research
News

You are in: Home > Dashboard > Cash Flow

General Electric Company - Cash Flow

Report: North American Industrial Periodicity: Annual Local Currency: USD Currency: USD # Periods: 3 Show Financials

Scale: ☒ Millions ☐ Thousands % Change: ☐ Hide ☒ Display

	2015-12-31	2014-12-31	2013-12-31
Operating Activities (Indirect)			
Income Before Extraordinary Items	1,700	15,457	15,475
Depreciation and Amortization	4,847	9,283	9,762
Extraordinary Items and Discontinued Operations	8,035	195	(458)
Deferred Taxes	383	(1,186)	(3,295)
Equity in Net Loss (Earnings)			
Sale of PP&E and Investments - (Gain) Loss	0	0	0
Funds from Operations - Other	6,829	6,956	6,695
Excess Tax Benefit of Stock Options - Cash Flow Operating	0	0	0
Funds from Operations - Other excluding Option Tax Benefit	6,829	6,956	6,695
Accounts Receivable - Decrease (Increase)	(52)	(1,913)	(485)
Inventory - Decrease (Increase)	(314)	(872)	(1,368)
Accounts Payable and Accrued Liabilities - Increase (Decrease)	(541)	305	360
Income Taxes - Accrued - Increase (Decrease)	0	0	0
Assets and Liabilities - Other (Net Change)	(996)	(515)	1,893
Operating Activities - Net Cash Flow	19,891	27,710	28,579

Menu items appear in grey (disabled) if Advisen knows there is no data there, and you cannot select them. If a menu item is available, there will usually – but not always – be something there to look at.

There is a LOT of information available on GE, so go ahead and browse through it. We can't describe what all these things are in this QuickStart guide (well, we could, but then it wouldn't be very "quick"...); if you have questions ask your service representative.

Researching an Industry

Industry research is very similar to company research.

- click the "Industry" tab in the left nav to activate it
- hover your cursor over the "All Industries" menu category in QuickFind
- select the industry you want from the menu items

The following example is for the "Beverages" industry:

The screenshot displays the Advisen website interface. At the top, there is a search bar and a navigation menu with tabs: My Advisen, Prospecting & Peer Groups, Templates & Work-ups, Benchmarking, Loss Analysis, Policy Comparisons, Policy & Program Mgmt, Research, and News. The 'Research' tab is selected. On the left sidebar, the 'Industry' section is active, showing a list of industries with 'Beverages' selected. The main content area displays the 'Industry: Beverages' overview. It includes a 'Related Industries' section with links to Retail - Food & Staples, Food Products, and Containers & Packaging. Below this is the 'Primary Regulatory Agencies' section, listing the Food and Drug Administration and the Bureau of Alcohol, Tobacco, Firearms. The 'Industry Overview' section provides a detailed description of the beverages industry, mentioning its \$270 billion annual U.S. revenue and various product types. The 'Business Environment' section discusses evolving taste trends and globalization's impact on the industry. A 'Pick a Topic...' dropdown menu is also visible.

As with companies, click the “plus” sign next to any of the grey menu categories on the left to see what’s available, and browse through the information. Advisen provides information on over 70 different industries, based on the GICS classification scheme.

Getting More Information

If you can’t find information on an industry or a company you are looking for, use the “?Request More Data” wordlink near the bottom of the left nav. This will open a window similar to:

The screenshot shows a web browser window with the URL https://www.advisen.com/HTTPBroker?action=struts_request&id=contactus&tabValue=email&sltvalue=2&srch_company=-1. The page has two tabs: "Email Us" and "Offices & Phone Numbers". Below the tabs, a note states: "Fields preceded by a red arrow (▶) are required".

The form is divided into two main sections:

- Member Information:** This section contains four fields, each preceded by a red arrow (▶):
 - First Name: Dan
 - Last Name: Alvisi
 - E-mail Address: dalvisi@advisen.com
 - Business Phone: 212-897-4800
- Describe Your Request:** This section contains several options:
 - Choose a Topic:** A dropdown menu with "Request More Data" selected.
 - This request applies to:** Three radio button options:
 - ☐ All companies
 - ☒ A recent company: Select a company: [dropdown menu]
 - ☐ Another company: [text input]
 - ☐ Non-company data (e.g., data about an entire industry, news, insurance business topics, etc.)
 - Describe the data you need:** A large text area for providing descriptive information.

At the bottom of the form are two buttons: "Go" and "Cancel".

Make the appropriate selections and provide as much descriptive information as you can in the text box, and click “Go” – someone from Advisen will respond quickly.

Comparing Insurance Policies & Laws

It can take a lot of time and effort to wade through policy language looking for relevant information. Advisen makes this much easier with our "Policy & Law Comparisons" feature. Let's say you need to compare two different **D&O** forms – simply hover your cursor over the grey Policy & Law Comparisons button in the top frame, and select "**Directors & Officers**"; you'll see something very similar to the following screen:

The screenshot shows the Advisen website interface. At the top, there's a search bar and a navigation bar with tabs like 'My Advisen', 'Prospecting & Peer Groups', 'Templates & Work-ups', 'Benchmarking', 'Loss Analysis', 'Policy Comparisons', 'Policy & Program Mgmt', 'Research', and 'News'. The 'Policy Comparisons' tab is selected. Below the navigation bar, there's a section titled 'Directors & Officers Policy Comparisons'. On the left, there's a sidebar with 'FILTER SELECTIONS' including 'LOBs', 'Insurers', 'Keywords', 'Subjects', 'U.S. States', 'Countries', 'Policies', and 'Topics'. The main content area has a title 'Directors & Officers Policy Comparisons' and a button 'Compare more than 2 policies'. Below this, there are three dropdown menus: 'Policy Form 1', 'Policy Form 2', and 'Policy Form Topic(s)'. The 'Policy Form Topic(s)' dropdown is open, showing options like 'All', 'Date Info Entered or Last Modified', 'Policy Comparison Template Version Used', and 'Types of Risks'. There are also radio buttons for 'Include Endorsements' (Yes/No) and a note: '*Selecting 'Yes' will allow you to compare available Endorsements based on your Form(s) and Topic(s) selection. Policies highlighted in the dropdown menu have available Endorsements.' At the bottom, there are buttons for 'Show Comparison' and 'Save Lookup'.

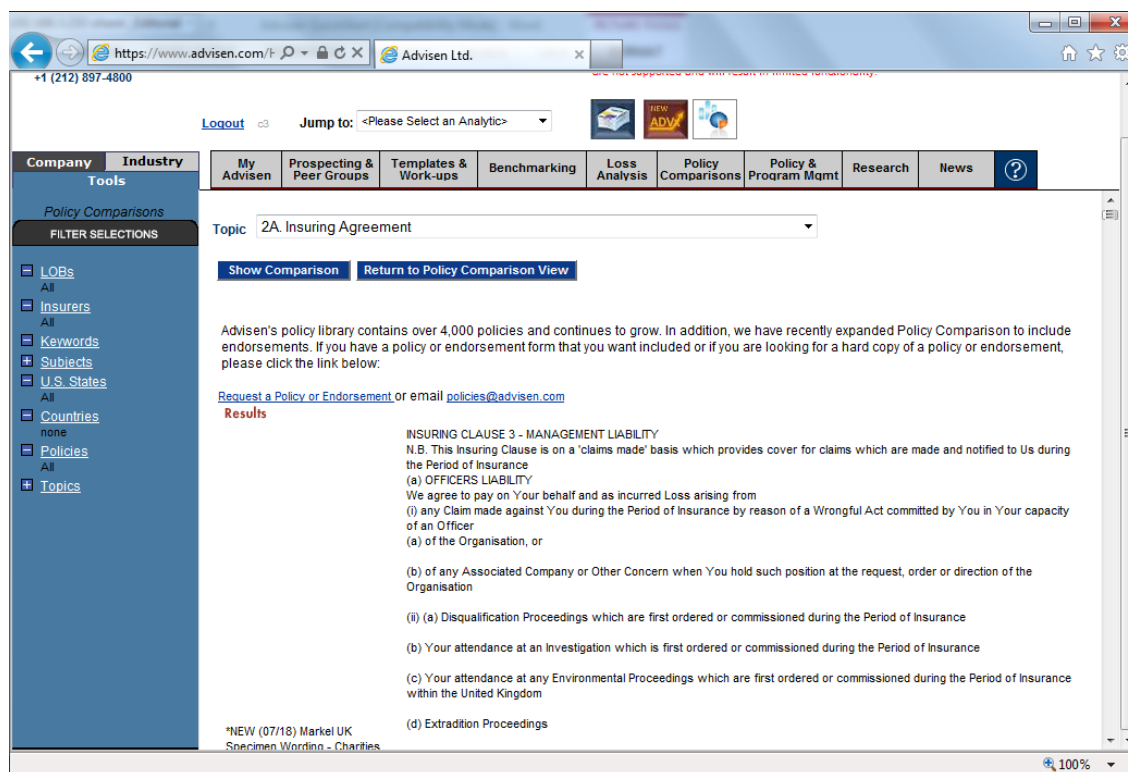
Before going on, please take a look at the text message right below the "Submit" button. If you can't find the policy form you want to compare in Advisen, but have a copy of it, **please send it in!** We'll get it added to the system as soon as possible.

Now, use the pull-down lists for "Policy Form 1" and "Policy Form 2" to select 2 different policies (no, you don't have to select 2 – Advisen lets you look at the wording for only one if you want). After you've chosen, click the "**Show Comparison**" button. The results will look like the following (with data for the policies you chose):

The screenshot shows the Advisen Ltd. web application interface. The top navigation bar includes a 'Logout' link and a 'Jump to:' dropdown menu. The main navigation menu on the left lists various tools and filters. The central content area displays a comparison of two liability policies. The left column, 'Results', provides detailed information about the 'ACE Advantage Directors' & Officers' Liability Policy for Companies in Bankruptcy PF-13256a (06/03), including its date (June, 2008) and a description of its insuring agreements. The middle column, 'Topic', lists the 'Types of Risks' and 'Maximum Limit' for the policy. The right column, 'Date Info Entered or Last Modified', shows the date the policy was entered or last modified (December, 2011). The bottom column, 'Policy Comparison Template Version Used', indicates the version of the template used for the comparison (New Version).

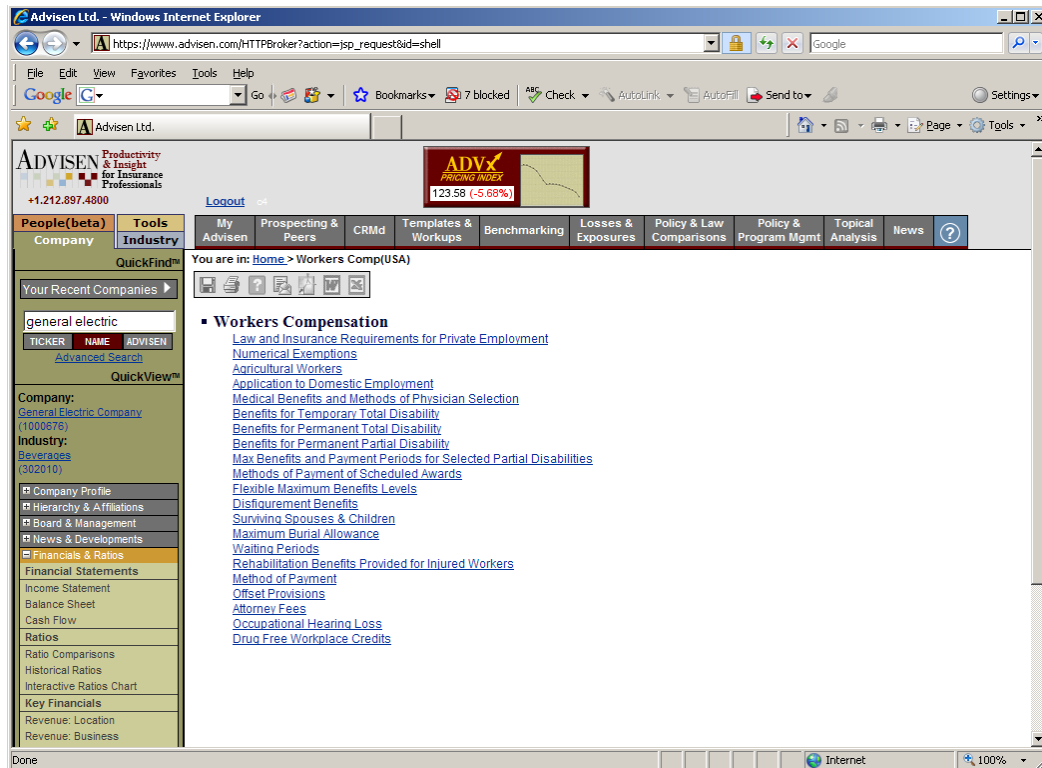
Information from each policy is in a separate column, with the topics shown in the center column. By using the icons in the “action palette”, which should be somewhat familiar by now, you can save this comparison to review later, print it out, or export it to Word, where you can add your own comments, highlight text, and anything else you want to do.

You can also get a complete “glossary” for any topic, for all the policies in the Advisen system for the line of business you are in. Just click on the highlighted topic in the middle column – the following example shows this listing for the topic of “**2A. Insuring Agreement**”:



Now the policy names are in the leftmost column, with the wordings next to them.

The other Insurance Policy comparisons work very similarly, as do the Law comparisons – some of the more complex ones ask you to choose an information category first, before picking what you want to compare. The following is an example, and the first screen you would see if you picked “Workers Comp(USA)” under Laws and Regulations.



From there, you could pick a category, and then which states to compare and topics on subsequent screens.

That's about it for this Advisen QuickStart – don't forget to click the "Logout" wordlink in the upper right of the screen, so Advisen knows you are done.

What's Next?

There are many, many more things you can do with Advisen, using tools like

- Workup Templates
- Prospecting/Peers lists
- Benchmarking
- MSCAd (Master Significant Cases & Actions database)
- Program Management
- Advanced Policy Comparisons
- Venture Xpert
- Risk Management Library
- Loss Triangle & Target

and a lot more details about the features we already went over, but you're already off to a good start. If you haven't already done so, you should schedule a training session (or sessions) with your Advisen sales/service representative.

Advisen also runs periodic "webcast" training sessions for any members who want to sit in; these are announced in advance through FPN. Also in FPN are frequent "Did You Know?" articles describing ways you can use Advisen more effectively. Finally, whenever you have any questions, don't hesitate to contact Advisen support – that's what we're here for!

Again, welcome to the community of Advisen members!