ADVISEN
Insurance Intelligence®

Advisen offers data feeds for casualty lines of business, with standard format feeds for the following lines:

- D&O
- Management Liability including D&O, EPLI, and other related lines
- Cyber
- Other Liability Lines including General Liability, Products, Environmental, Umbrella, etc.
- Casualty Clash / Catastrophe (comprises "related" cases which are occurrences and the individual cases related to that occurrence)

Advisen data feeds can be used for a wide range of business analytics, such as:

- Predictive models for pricing, underwriting, and claims (e.g., D&O) by insurers
- Similar models for a risk manager / insurance buyer to assess insurance needs (e.g., D&O and Cyber) by insurance brokers
- Trend analyses in product liability class action suits or in umbrella severities
- Casualty Clash / Catastrophe modeling to address ERM issues

Contact your client services manager or info@advisen.com to learn more.

ADVISEN Insurance Intelligence®

PREDICTIVE MODELING
INSIGHTS CONFERENCE

JANUARY 13, 2015

**St. John's University
School of Risk Management
101 Astor Place in Manhattan**

PRODUCED BY

ADVISEN Insurance Intelligence®

SPONSORED BY

ST. JOHN'S UNIVERSITY
THE PETER J. TOBIN
COLLEGE OF BUSINESS

School of Risk Management, Insurance and Actuarial Science

SOCIETY OF ACTUARIES
CENTER OF ACTUARIAL EXCELLENCE

Swiss Re

Leveraging Predictive Analytics in Insurance

Predictive Analytics, in conjunction with Big Data, is transforming insurance marketing, product development, underwriting, pricing and claims management. This half-day conference will highlight significant trends in the use of predictive models and Big Data within the insurance industry, and will provide decision-makers with a framework for evaluating potential applications within their companies. Our speakers and presenters are drawn from the senior ranks of the insurance industry, as well as from leading consultants, vendors and research organizations.

AGENDA AT A GLANCE

12:00 - 1:00pm **Registration & Networking**

1:00 - 1:15pm **Opening Remarks**

Mark Browne
Robert Clements Distinguished Chair in
Risk Management and Insurance Chair of the Faculty of
the School of Risk Management, Insurance and Actuarial
Science, St. John's University

1:15 - 1:45pm **Keynote Address**

Wade Bontrager
President & CEO,
EagleEye Analytics

1:45 - 2:15pm **The Current Use of Models in Casualty and Specialty**

This session will address how the insurance industry is currently embedding data and analytics into marketing, product development, underwriting, pricing and claims management.

Brian Stoll,
Director, P&C Practice,
Towers Watson

2:15 - 3:00pm **Why Analytics?**

How can data and analytics help your organization better achieve growth and profit goals? What role does senior management play in driving the development and use of advanced analytical tools? How do a newer generation of forward-looking models compare to traditional models based on historical data and outcomes? This panel will provide decision-makers with an actionable framework for assessing the strategic benefits of analytical tools and for making important resource allocation decisions for models and data.

David Bradford
President, Research
& Editorial division,
Advisen (Moderator)

Nancy Bewlay
Head of Underwriting for
Casualty, US & Canada,
Swiss Re

Philip Borba
Principal & Senior
Consultant, Economics
Consulting Practice, Milliman

Greg Hendrick
EVP & Chief Executive,
Insurance Operations, XL

Don Mango
Vice Chairman, Analytics
Advisory, Guy Carpenter

3:00 - 3:15pm **Break**

3:15 - 4:00pm **The Quest for Data: What Decision-Makers Need to Know**

The volume of data available for analysis is growing exponentially. How can decision-makers know what represents a good investment in data to be compiled or licensed? This panel will address the issues facing data officers in insurance entities when identifying data to include in predictive models. The panel will address questions including: What does your organization need from Big Data? How can the right data be procured? What can the data do? What challenges does it present? How useable is it?

Jessica Leong
Business Execution Lead,
Predictive Analytics,
Zurich North America

Gina Papush
Chief Analytics & Data Officer,
QBE North America

4:00 - 4:30pm **Legal & Privacy Issues Around Data**

What are the privacy and security issues posed by Big Data? What do executives need to know about protecting company data used in analytic tools and other data projects? This presentation will address some of the fundamental legal issues associated with acquiring, storing, analyzing, sharing and using output from both internal and external data sources.

Lisa Sotto
Chair, Privacy and Cybersecurity
Practice, Hunton & Williams LLP

4:30 - 5:15pm **Declaring Success**

What is an appropriate ROI for predictive and forward looking models? How can ROI be measured? What are other criteria for success in Big Data and modeling projects? This session will examine the Critical Success Factors for various types of data and analytics projects and offer guidelines for assessing outcomes.

Bill Keogh
Chief Executive Officer,
Advisen (Moderator)

Robert Reville
President & Chief Executive
Officer, Praedicat

5:15 - 6:15pm **Closing Remarks & Reception**

PREDICTIVE MODELING INSIGHTS CONFERENCE

A new half-day discussion & networking program for P&C insurance leaders who make strategic decisions associated with the implementation of predictive models and big data.

Save the Date for Advisen's Upcoming Casualty Insights Conference

Thursday, March 26, 2015
New York, NY
Registration is now open via www.advisenltd.com

CASUALTY INSIGHTS CONFERENCE