

# **Quarterbacking Client Stewardship: Loss Benchmarking and Placement Analytics**

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# About Advisen

Advisen generates, integrates, analyzes and communicates unbiased, real-time insights for the global community of commercial insurance professionals. As a single source solution, Advisen helps the insurance industry to more productively drive mission-critical decisions about pricing, loss experience, underwriting, marketing, transacting or purchasing commercial insurance.

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# Today's Moderator



**Jeff Cohen**

EVP & Chief Marketing Solutions Officer  
Advisen Ltd.

# Today's Panelist



**Daniel Hobbs**  
Product Manager  
Advisen Ltd.

# Quarterbacking Client Stewardship: Loss Benchmarking and Placement Analytics

- “Quarterbacking Client Stewardship” – What does that title say to you?
- What are key questions that Client Insight Expert addresses?
- Who is impacted the most by this new approach to harness data?
- DEMO / Loss Benchmarking
- DEMO / Placement Analytics
- How does this change SOP for our broker audience?
- What data are we tracking?
- What situations cannot be addressed by this approach?
- How do we deliver this material?
- Who has access now?
- What’s ahead?

# Broker Compensation and Services Report

## Purchase the Report

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# Save the Date!

## 2015 Casualty Insights Conference- New York

Thursday, March 26, 2015 at 8am EST

Crowne Plaza Times Square, New York, NY

Visit <http://www.advisenltd.com/events/conferences/>  
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