



Add Market Appetite to Your Limit Evaluations

Webinar: Thursday, February 18 @ 11am EST

- How does your Limit Evaluation and Program Structure analysis change when you add the context of market appetite and carrier selection data to the mix?

Today's Presenters

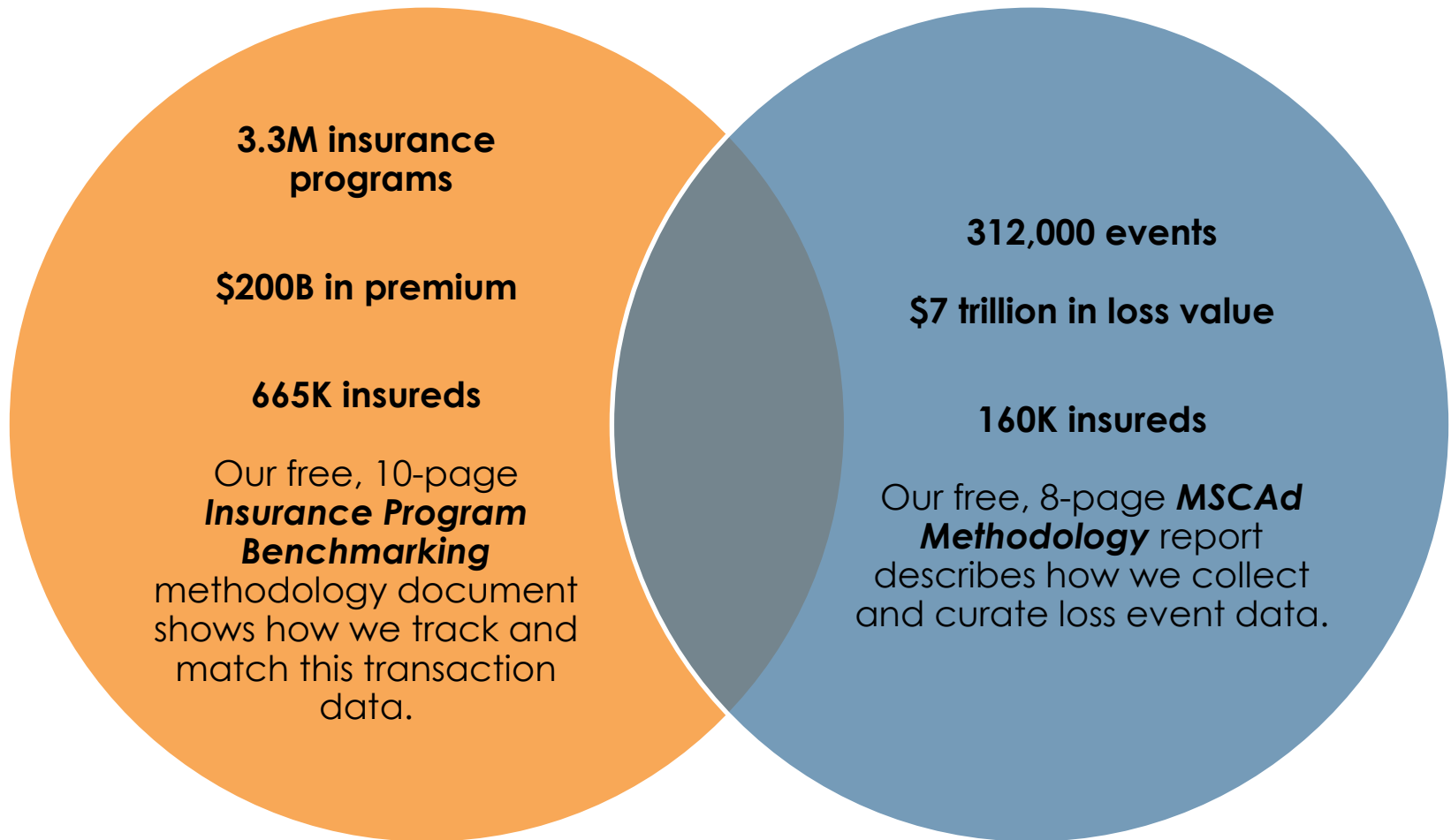


Daniel Hobbs
Director of
Product Management



Jeffrey M. Cohen
Executive Vice President,
Global Business Development

What Happens When You Combine Benchmarking Data and Loss Data?



“

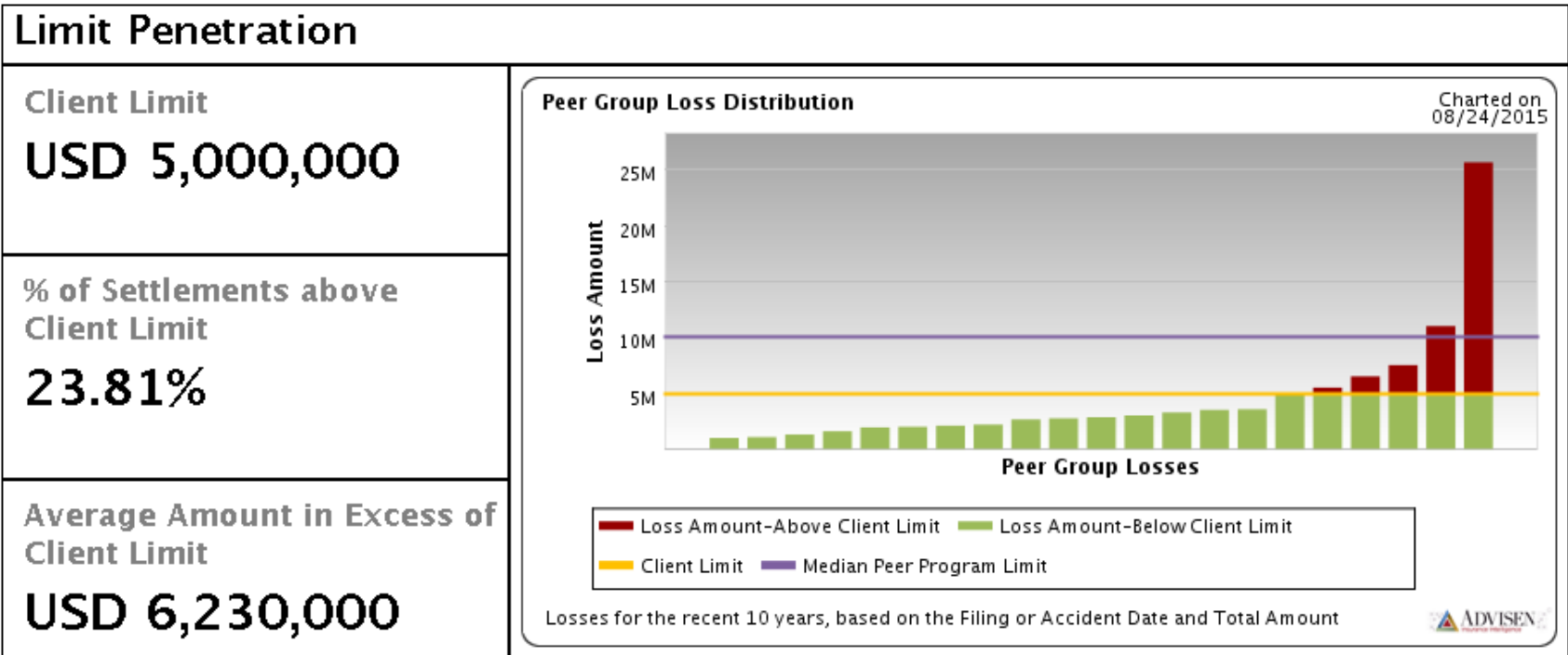
I'm considering raising my limits, but first I want to know which Markets are available to me **before** going through a lengthy submission process.”



Limit Penetration



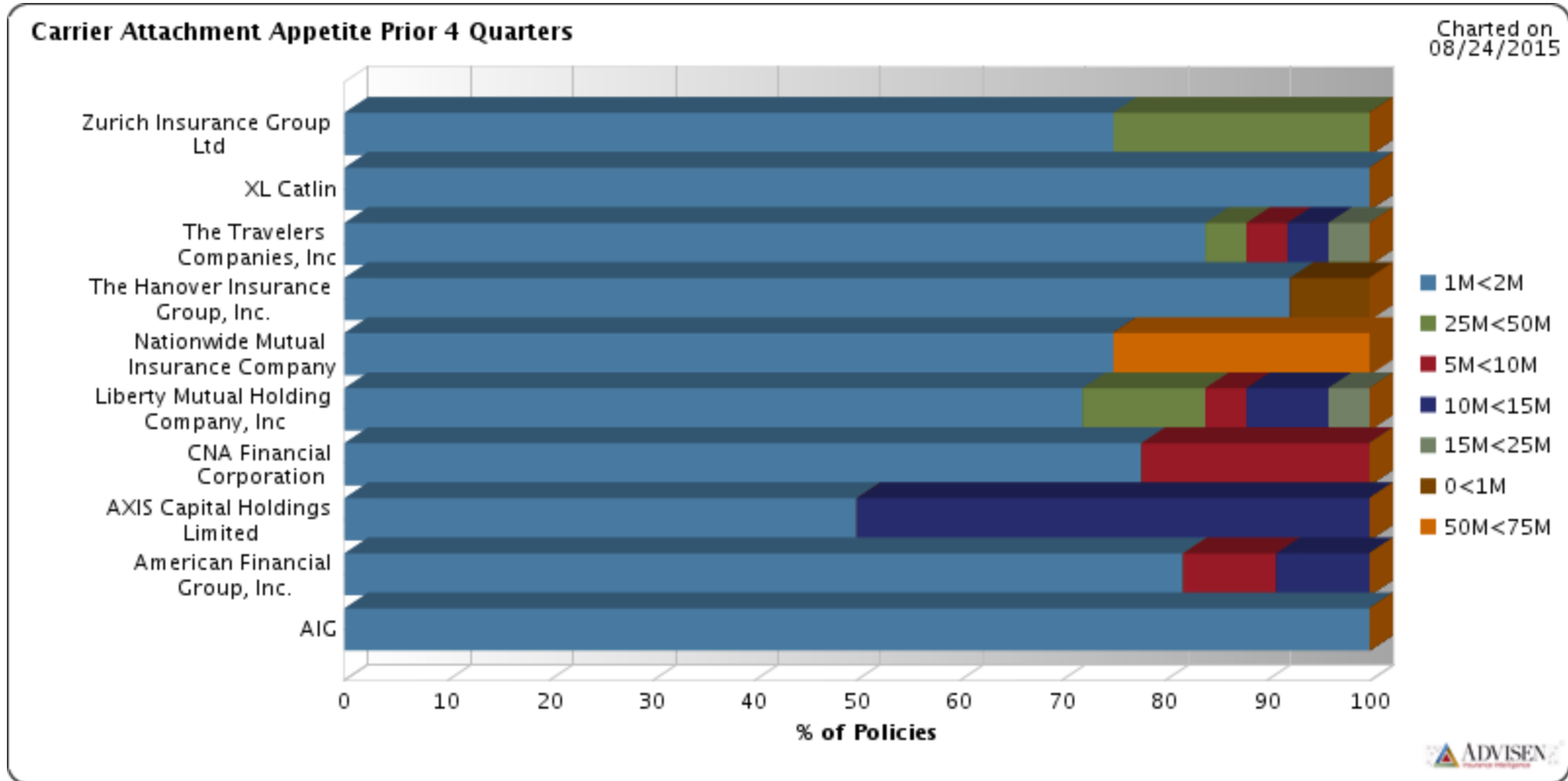
What happens when you marry insurance program benchmarking with relevant loss data?



Placement Analytics



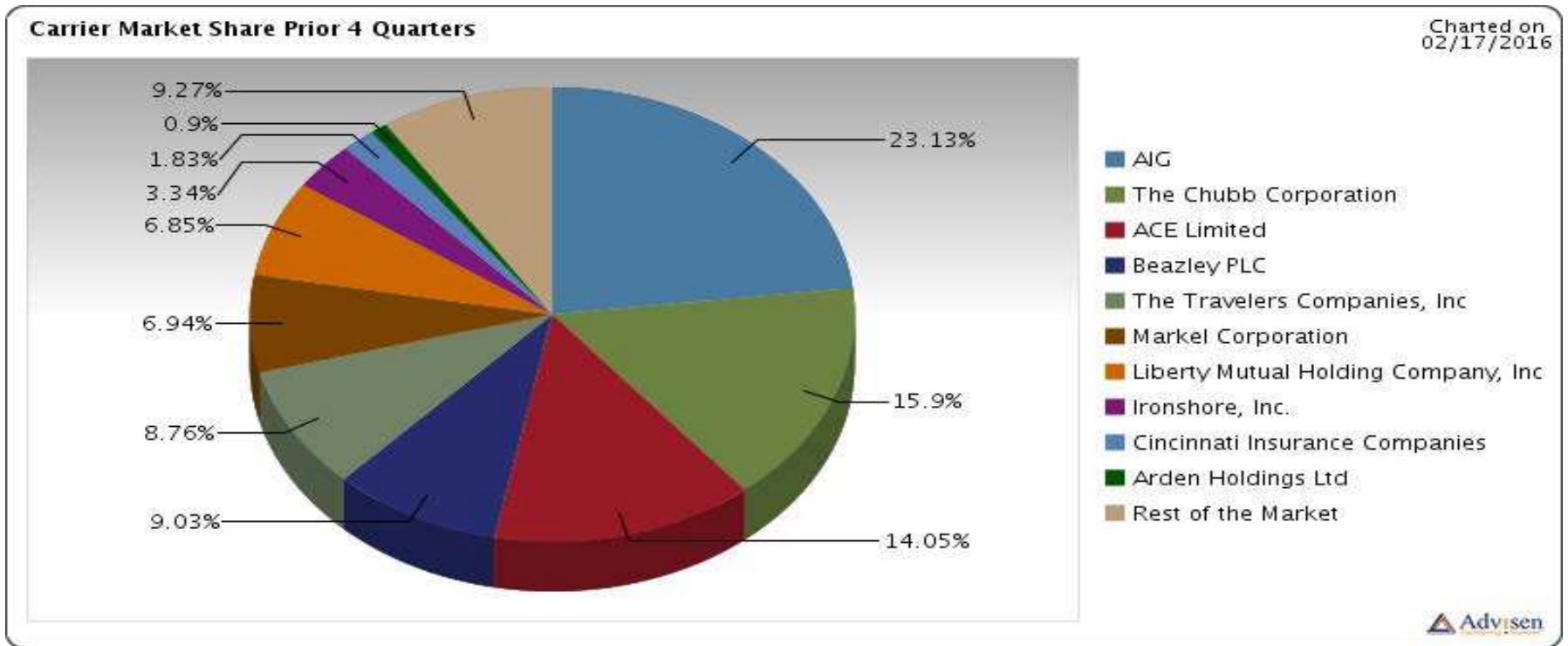
Which Markets are writing a given coverage and at what attachment points?



Placement Analytics



Which Markets are writing more of this cover than the other markets?





Risk Insight for Insurance Buyers



Client Insight Professional for Brokers

Includes Insurance Program Benchmarking and anecdotal Loss Data access



Client Insight Expert for Brokers

Also adds Limit Penetration, Loss Benchmarking, Placement Analytics



Q&A

Our next Client Insight Expert webinar will be on the following date:

Tuesday, March 22, 2016


11:00 AM – 11:30 AM EDT

[Register](#)

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APPENDIX



● Advisen Benchmarking in a Nutshell

- 3.3M insurance programs
 - \$200B in premium
 - 665K insureds

[Download](#) our free, 10-page **Insurance Program Benchmarking** methodology document shows how we track and match this transaction data.

DID YOU KNOW?

In June 2014, Advisen received **US Patent 8762178 B2** for a benchmarking “system and method for providing global information on risks and related hedging strategies.”

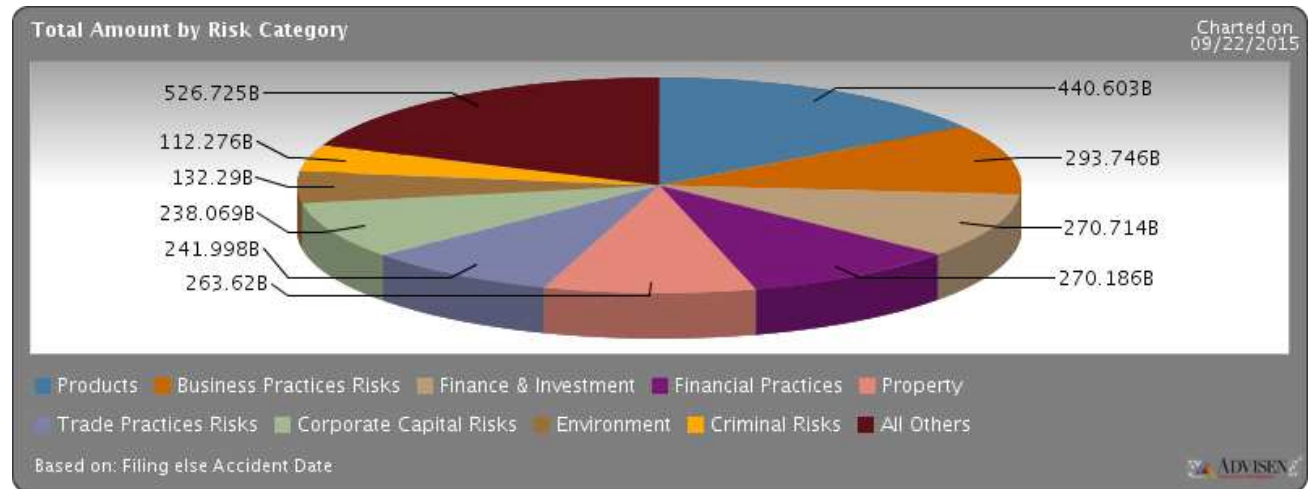
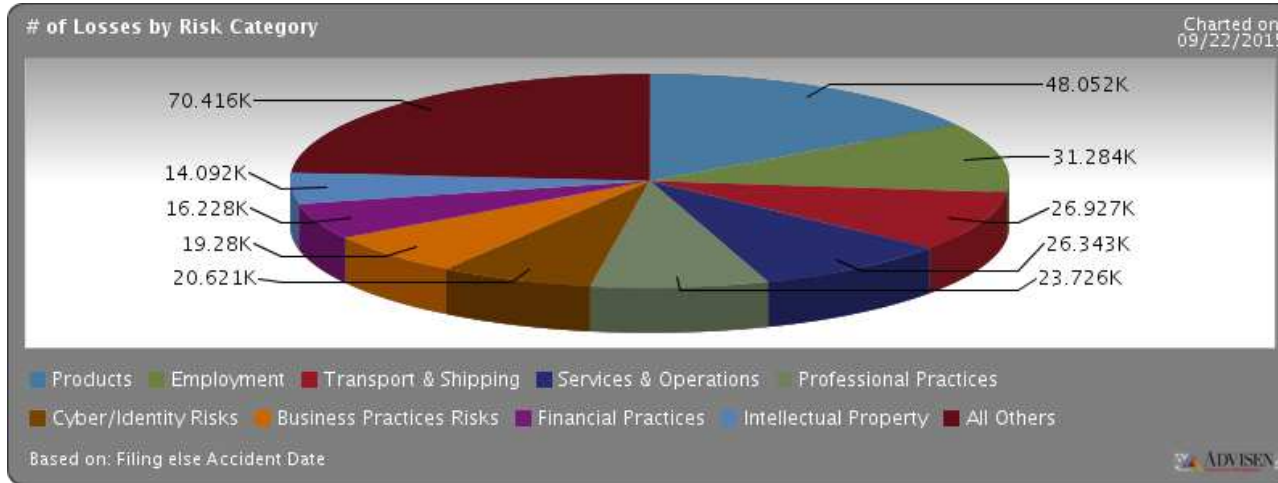
Advisen Loss Data in a Nutshell

- 312,000 loss events across all industries and LOBs
- \$7 trillion in loss value
 - 160K insureds

[Download](#) our free, 8-page **MSCAd Methodology** report that describes how we collect and curate loss event data.

Conventional Loss Data Views

Compare to Peers





Loss Benchmarking

Compare a company's loss experience relative to its peer group to identify loss characteristics.

