

Transforming (Re) Insurance Operations

Webinar







Introducing the Panel



James Willison (Moderator)

Managing Director, Web Connectivity Limited











David Bradford (Host)

President, Research & Editorial division, Advisen







Introduction



- Implementations of electronic Accounting & Settlement and Claims messaging live in US, London, Bermuda,
 Singapore, Bahrain and Europe
- Today premium and claims transactions are all communicated from brokers manually i.e. via email/spreadsheets
- Settlement monies are often sent regardless of whether the premium or claim has been agreed – therefore making cash reconciliation difficult and time consuming.





What is Ruschlikon...?



- A Community setup in 2008 by a group of global (re)insurance industry players (Aon Benfield, Willis, Munich Re, SCOR, Swiss Re) together with ACORD to improve Accounting / Settlement / Claims Administration
- A Community which had learnt the hard way
- A Community which has agreed to collaborate to compete
- A Community focused on implementation and achieving tangible benefits







Rüschlikon

Ruschlikon Mission Statement



 Reshaping the (re)insurance industry, through the design and implementation of processes that reduce operational cost and enhance client service

 Further automate (re)insurance back office processes (technical accounting, claims, settlement) using ACORD GRLC (Global (Re)insurance and Large Commercial) standards.

Sponsors

























Paper process





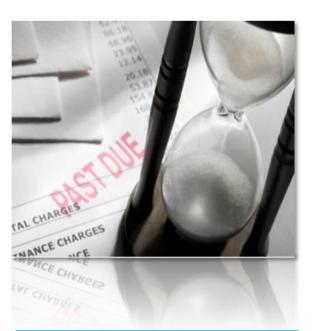


- -Incomplete documents
- Non-standard formats
- No Acknowledgement of receipt required



Manual Statements

- -Time consuming spreadsheet process
- Lengthy agreement timecycle
- Large query volumes



Delayed Payments

- Inconsistent due dates
- Timeline driven by reconciliation
- No agreement of items payable





Today's electronic Process





Transaction Validation

- TechAccount message sent early, as soon as broker books the item
- Standard data format
- Complete/accurate dataset



Electronic Reconciliation

- Real time agreement
- Technical/payment transaction linked
- Team can focus on queried/ unpaid items.
- Early query resolution



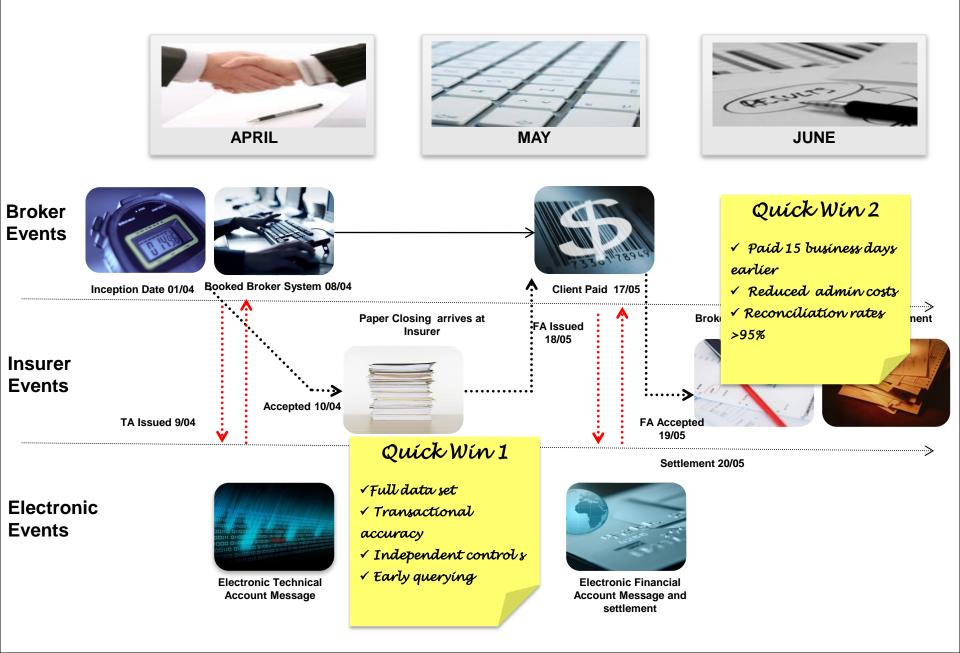
Faster Cashflow

- Items paid 15 working days earlier
- No backlogs can focus on key items
- Financial account (FA) sent as soon as payable





How does the e-accounting process work?



Which firms are already engaged in e-accounting?

Founding Members

















Early Adopters

























TransRe























τalanx.











TRAVELERS







Insurance, Investments.









What are the Benefits of e-Accounting?

- Implementation can be achieved in 12-16 weeks
- Entry cost is low as technology and functionality is already in place
- Business/process change that can be implemented without significant IT resource/ investment

Quick Delivery Approximately 33% more efficient than paper based accounting

Efficiency

Gains

- Users spend less time resolving reconciliation issues
- Efficiencies can generate cost savings, refocus work or increase capacity
- Improved data security and integrity
 - Removal of unmatched cash
- Controls Helps meet regulatory requirements; e.g. Solvency II and CASS 5

Earlier query resolution and reduced number of queries due to early line of sight

Improved

- Improved dialogue, communication and processes
- Guaranteed link between TA and FA supporting enhanced reconciliation

Improved Cash Flow On average 33% faster settlement via e-Accounting

- Daily or weekly FA batches compared to fortnightly or monthly statements
- 95%+ agreement rate for FA batches

Improved

Willis

Faster Settlement

On average e-Accounting continues to move monies 33% faster than paper accounting Reduced re-work, less manual touch points and enhanced reconciliation and agreement reduces costs and allows credit control function to focus on core activities; e.g. chasing debt; helping to deliver year on year metric improvements





What does an implementation look like?

e-Accounting implementation (Repeatable Model) relies on 4 key activities that ensures successful implementation:

How do I implement e-Accounting within my organisation?

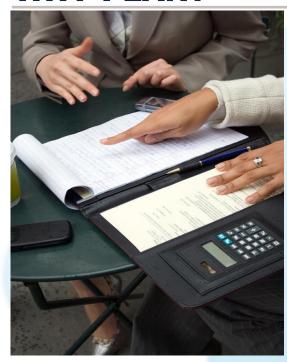
CARRIER ENGAGEMENT

This presentation attempts to answer this question by taking you through the first step of the implementation – Planning

Implementation Planning for e-Accounting does not require specialised project management resource and with an existing e-broker like Willis, Carriers receive guidance and support to undertake the implementation.



WHY PLAN?



Planning is a key and critical step to ensure success in any implementation. Planning does not eliminate all risks but it serves to highlights them resulting in informed decision being made.



"Give me six hours to chop down a tree and I will spend the first four sharpening the axe."

"If you fail to plan, you are planning to



Planning e-Accounting implementation means a quicker and straightforward roll-out. Key high level steps to in planning are given below:

- Identify and engage with stakeholders (both internal & external)
- Understand and quantify the benefits of e-Accounting for your organisation
- Present benefits case to sponsors for sign-off
- Identify the scope for e-Accounting (Accounts/ Regions etc.)

- Identify the resource for the implementation (Project Management/ Operations/ IT)
- Review and select the type of e-Accounting process best suited for your organisation (MMT or Integration)
- Develop an implementation plan to review progress against



PRE-REQUISITES TO e-ACCOUNTING IMPLEMENTATION

Prior to proceeding with the e-Accounting implementation, the following should be considered:







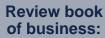






Accord Certification

Broker and Carrier must be ACORD certified and adhere to Ruschlikon protocols



Assess / review portfolio to help identify potential partners

Business Process Review

What is the business process? Will it require change?

Accounting systems

Identify limitations. gaps and ensure capability of both parties is exchanged and understood

Resource

Establish a list of key contacts and a central contact point (IT Lead, Project Manager, **Business** Users)

Communication

Establish a framework for internal /external communication (Regular meetings, sharing of minutes)











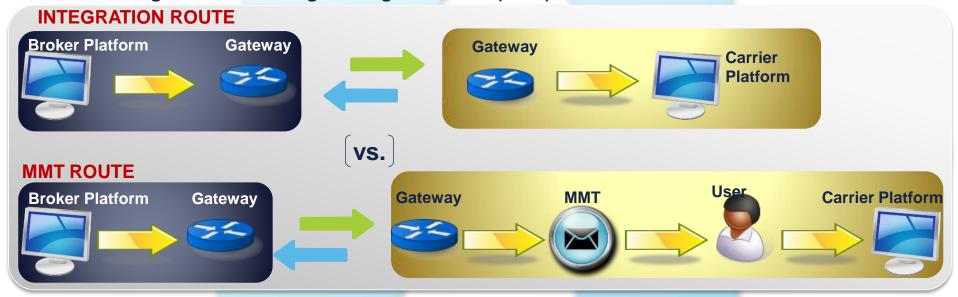




KEY DECISIONS

There are some key decisions that need to be made when looking to implement e-Accounting within an organisation. These decisions are based on the appetite for change, budget/resource constraints, level of automation expected and future expansion.

Backend Integration vs. Message Management Tool (MMT):



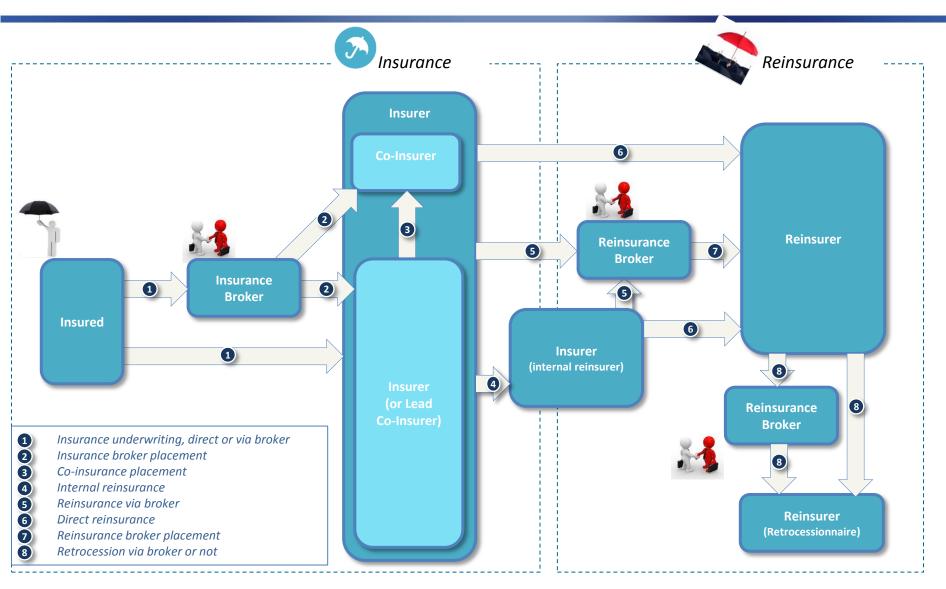
Building a custom MMT vs. licensing through a vendor:

Most Carriers/Brokers can license an MMT from one of the many vendors available which provides an out-ofthe-box solution without any requirements to testing

Carriers have the option of building their own MMT to provide flexibility or additional features that may be required for integration. This increases the complexity and roll-out process due to regression test

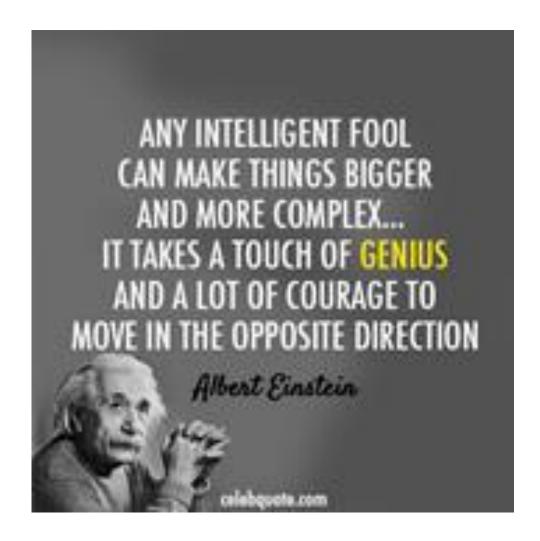


What next for e-Accounting?





The Right Approach









Looking for additional information?



For any information on Ruschlikon, or for applying for Ruschlikon membership

Contact contact@ruschlikon.com www.ruschlikon.com

E-Mail Contact:

Simon.squires@xlgroup.com

hartmp@willis.com

<u>James.willison@webconnectivity.co.uk</u>





