CYBER FRONT PAGE NEWS GROUP SUBSCRIPTIONS

Whether for a group of ten or a whole company, a Group Subscription to Advisen's Cyber Front Page News offers a more cost-effective option than our \$199 annual individual subscriber rate. Request a quote for your group today!

WHY DOES YOUR COMPANY NEED TO READ CYBER FPN EVERY DAY?

Advisen's market-leading cyber news reaches more than 30,000 insurance and risk professionals—the largest circulation publication devoted to P&C professionals who care about Cyber Risk. With our new multi-platform display, Cyber FPN is a fast read on your smartphone or tablet on the way to the office.

80 percent of commercial P&C professionals choose FPN as their daily source of industry news, according to a 2015 readership survey.

"We don't just get industry quotes and 'unnamed sources;' Advisen's journalists know the key Cyber Risk players at every underwriting & MGA operation, every major brokerage and wholesaler, the leading Privacy & Breach attorneys, and virtually all third-party Cyber Risk vendors. We know who to call, and our contacts take our calls," cites Managing Editor Chad Hemenway.

"I've been writing about Cyber Risk for ten years going back to the time of TJ Maxx. We have more experience writing about Cyber Risk than most carriers who write Cyber Risk," says Cyber Journalist Erin Ayers.

WHAT YOU GET

- The Cyber Risk story everyone is talking about
- Original Advisen content not available anywhere else
- · Examples of cyber liability, breach, privacy, network, and security exposure
- Stories that showcase the frequency and severity potential of Cyber Risk
- · A story aimed to delineate first and third party claim possibilities
- At least one story aimed at the novice Cyber Risk participant
- Contributed content from an array of industry thought leaders

All pushed to your inbox with full-story access on Mondays and Thursdays at 7:30 am eastern



